

PORTFOLIO COMMITTEE :

LOCAL ECONOMIC DEVELOPMENT

Chairperson :

Ald E Gillion

Committee Members :

**Ald D Coetzee, Cllrs R Nutt,
R Dees**

LOCAL ECONOMIC DEVELOPMENT PORTFOLIO COMMITTEE

6 June 2023

I N D E X

ITEM

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**AGENDA of the
Portfolio Committee Meeting : Local Economic Development
6 June 2023
(Also the agenda for the Mayoral Committee: 12 June 2023)**

**1.
DEPARTMENTAL UPDATE**

**S Madikane
22 May 2023**

**Director: Economic and Social Development & Tourism
(028) 313 8066**

1. Executive Summary

The purpose of the report is to provide Council with an update on the initiatives of both Social and Local Economic Development.

2. Service Delivery and Budget Implementation Plan - IGNITE

Directorate: Economic, Social Development and Tourism

3. Compliance with Strategic Priorities

Provision of democratic, accountable and ethical governance
Promotion of economic and social development

4. Delegated Authority

Executive Mayor

5. Legal Requirements

N/A

6. Background/Discussion/Evaluation/Conclusion

Background

The highlights including new proposed actions be noted.

7. Financial Implications

None

8. Staff Implications

None

9. Comments from other Departments, Divisions and Administrations

None

**AGENDA of the
Portfolio Committee Meeting : Local Economic Development
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(Also the agenda for the Mayoral Committee: 12 June 2023)**

10. Annexures

Annexure A: **Social Development Report**
(LED highlights will be presented by the Director verbally)

RECOMMENDATION:

that the report **be noted.**

RESPONSIBLE OFFICIAL :

S MADIKANE

TARGET DATE FOR IMPLEMENTATION :

IMMEDIATELY

PORTFOLIO COMMITTEE: ECONOMIC AND SOCIAL DEVELOPMENT

MAY 2023

SOCIAL DEVELOPMENT DEPARTMENT: UPDATE AND HIGHLIGHTS

- **PROJECT DIGNITY**

- Homelessness in the Overstrand is here to stay and a concerted and collective approach is required to manage this. Based on lessons learned throughout South Africa and current best practice, project dignity is the social development department's approach to homelessness. The project is driven by a social worker dedicated to working with the homeless. The long-term objective is to reintegrate homeless people back into society. In the **immediate and medium term** the aim is to improve and build their self-worth and dignity. In addition to this programme, the social development department also established a homelessness working group with various government, non-governmental and business stakeholders participating.

In partnership with HPP and Revival Town Hermanus we recently introduced homeless clients to focused group work sessions. These sessions are from 10:00 to 16:00 at least three days a week. We started with 7 people, and we currently have 19 very motivated clients participating. The work sessions are aimed at teaching these clients important life skills. The following are covered:

Thinking skills:

- Critical thinking
- Creative thinking
- Problem solving
- Decision making

Personal skills:

- Personal hygiene
- Self-awareness
- Self-management
- Basic etiquette
- Responsibility for actions
- Decision making
- Vision for future
- Short term goals

Interpersonal skills:

- Job readiness
- Social skills
- Anger management
- Coping with stress and emotions
- Communication

Participants are also motivated to find work and are assisted through a job readiness programme. To date, job applications for 5 clients have been submitted. The social worker is also looking to enrol qualifying participants for short courses at learn to earn to enhance their skills and make them more employable. Funding for this will be sourced through private donations. Below are pictures from the focus group work sessions.



Mr A Lucas



Mr R Philander



Mr C Martiens



Group session with social worker



Group session with social worker



Lunch time



Mr C van Rooyen



Group session with social worker

From left to right:
Mr S Pieters,
Social Auxiliary
Worker,
Mr JP David



$$\frac{3}{4}$$

- **THUSONG DIGITAL AMBASSADORS**

Due to geographic extend of the Overstrand and due to transport costs, accessibility to the Thusong remains limited for many of our residents. The Thusong Digital Ambassadors (TDA's) aims to extend the service provision footprint of the Thusong across the Overstrand. Stationed throughout the Overstrand the ambassadors can provide many of the services available at the Thusong to residents in their communities.

SERVICES	Masakhane	Blompark	Stanford	Zwelihle	Mount Pleasant
• Home Affairs,	18	12	52		
• SASSA,	6	11	78		17
• CV Typing			1		
• Job search / applications			2		
• Department of Labour UIF applications			1		12
• Unemployment database				22	3
• Youth desk				34	5
• Municipal enquiries		1			
• EasyPay		6			
• Total people assisted	24	30	134	56	37

No data for Kleinmond: the selected candidate, never signed a contract since another temporary employment contract was accepted with the municipality.

- The TDA's signed their contracts on 4 April and started with work on 5 April 2023.
- **Training (to date):**
 - Induction at the LED office Gansbaai
 - Training and workshops for the new SASSA online service at Hawston Thusong., 3 new online services that can be done online are Foster Care, Child Support, and Old Age Grants
 - Informal training on UIF filing and E-filing (SARS)
 - Informal training on drafting a project plan.
 - Informal training on mobilization for Thusong Mobiles (door-to-door campaigning)
- **Other activities:**
 - The TDA's were tasked with identifying and introducing themselves to the stakeholders in their communities: Community based organisations, SAPS, the schools etc.

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- Way forward:
- Digital Ambassadors:
 - From 1 June 2023 the Thusong Ambassadors will be equipped with tablets.
 - The tablets will be continuously updated with government Applications that will enable the Ambassadors to literally take these services to people in their communities. As mentioned, they already received training on UIF and SARS e-filing. Below is a list of government and other related service online.
 - SARS Online
 - U-Filing (UIF Applications online)
 - SASSA online applications
 - Tertiary Institution Applications
 - Bursary Applications
 - Housing Applications and Status Verification
 - Home Affairs online booking system (make appointments of home affairs visits)
 - SA Youth Mobi registration
 - Social Relief of Distress Applications (R350 Grant)
 - School Applications / enrollment / Admissions
 - Career Portals
 - IEC Voters Registration
 - Access to Government Information
 - National Financial Study Aid (NSFAS)
 - Citizens App
- The Thusong Digital Ambassadors also have the Overstrand NGO Database forms with them and are currently also able to assist organisations in our communities to complete these forms to ensure that we get as many as possible of our organisations registered on our NGO database.