

PORTFOLIO COMMITTEE :

LOCAL ECONOMIC DEVELOPMENT

Chairperson :

Ald E Gillion

Committee Members :

**Ald D Coetzee, Cllrs R Nutt,
S Silo, R Dees**

LOCAL ECONOMIC DEVELOPMENT PORTFOLIO COMMITTEE

7 February 2023

I N D E X

ITEM

PAGE
NUMBER

APPLICATIONS FOR LEAVE OF ABSENCE

STATEMENTS AND COMMUNICATIONS BROUGHT FORWARD BY THE
CHAIRPERSON

- | | | |
|----|--|---|
| 1. | LED AND SOCIAL DEVELOPMENT QUARTERLY REPORT : OCT -DEC
2022 | 1 |
|----|--|---|

**AGENDA of the
Portfolio Committee: Local Economic Development
7 February 2023
(Also the agenda for the Mayoral Committee Meeting: 14 February 2023)**

A myriad of interventions are conducted with various stakeholders and partners directed to the underprivileged communities.

Discussion

Tourism has been given a boost by the increasing visitors in the area after the negative impact, the flow of visitors has increased the demand for goods and services and thus increased economic performance of the municipality. The relevance of Local Tourism Offices (LTOs) has never been relevant before as more and more visitors seek for various types of information and walk-ins increase dramatically.

Social Development in partnership with the department COGTA will be introducing Thusong Ambassadors with a specific focus on assisting with access to a variety of needs. These Ambassadors will be deployed in all disadvantaged communities where they also reside.

A recovery plan was introduced, and the plan aims to ensure that the implementation is not done in a reckless manner but should remove stumbling blocks that have potential of retarding growth and further demoralizing people going forward. The implementation of these initiatives municipal-wide demonstrated that more can be done to improve people's lives and the well-being of the community including that of local businesses and the Municipality.

The Municipality should consider implementing some of the strategies as part of service delivery and future engagements. More Social Development programmes must be promoted through the IGR structure to mitigate the ever-increasing levels of poverty, child headed homes, protection of youth who face the coalface of drug abuse and teens forced into gangsterism that lead to increasing social ills.

7. Financial Implications

None

8. Staff Implications

None

9. Comments from other Departments, Divisions and Administrations

None

**AGENDA of the
Portfolio Committee: Local Economic Development
7 February 2023
(Also the agenda for the Mayoral Committee Meeting: 14 February 2023)**

10. Annexures

- Annexure A: Local Economic and Social Development Report (October – December 2022)
Annexure B: Engagement with the traditional group in Gansbaai
Annexure C: Site map of Erf 210 – Gansbaai
Annexure D: Draft Business Plan – Hermanus Multi-Purpose Centre

RECOMMENDATION:

1. that the Second Quarter, October – December 2022 report be noted;
2. that the recommendations outlined for way forward in the report on request for land by the traditional group be approved; and
3. that the application for Farm 652/0 in Stanford be noted.

RESPONSIBLE OFFICIAL :

**X KOSI
G SMIT**

TARGET DATE FOR IMPLEMENTATION :

28 FEBRUARY 2023

Annexure A

1/16



**LOCAL
ECONOMIC
DEVELOPMENT**

Quarter 2

1. LED INFRASTRUCTURE DEVELOPMENT

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The need far for infrastructure to service the subsistence economy far outweighs the available resources and consequently most entrepreneurs are left with no option but to trade from home.

The existing meagre resources in a way of stalls and business units still awaits the council decision on the lease agreements.

Proposed Way Forward

We would attempt to budget for maintenance in aid of the Community Services department's mandate to maintain the municipal infrastructure. or propose how Community Services because the stalls have been neglected due to stalls being closed for a long time. Consequently, the demand far exceeds the supply.

No.	Area	# of Stalls	Operational	Comment
1.	Hawston	10 stalls	5	5 is sealed with bricks and needs to a reseal to occupy, however, all have been linked or allocated to qualifying applicants, but can only take occupation once stalls are unsealed and renovated.
		5 HIC	NOT YET	
2.	Zwelihle	11 stalls	5	The rest need major repairs
3.	Gansbaai/ Masakhane	8 containers	8	The containers situated in the portion of ERF3266 are part of the container revamp project between LED-Grootbos and Gansbaai Area Management under the auspices of the Grootbos – LED entrepreneurship programme. Part of the revamps is the Entrance signage; erection of concrete tables and benches; planting of trees; putting signages in all containers; painting and cleaning and gardening.
4.	Stanford	None	1	The is discussions underway to convert the one remaining stall into the office of the LED. Such a move will work against the broad LED mandate i.e., to facilitate access in the broader Stanford Area and not just the township.
				The remainder of the stalls were vandalized

2. MULTI-PURPOSE CENTRE

- a) The MPC is situated at the harbour and is central and accessible to the people particularly those in the greater Hermanus area.
- b) The Business Plan outlining the operations of the MPC was finalized.
- c) Challenges: Snags, etc. Toilet and Power Supply

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No.	Activities
1.	CWP- First AID Training
2.	Soil Preparation Training
3.	16 Days of Activism Events
4.	2 Days Creative Life Skills Program
5.	Department of Labour- Outreach
6.	Small-Scale Fisheries Rights Allocation
7.	New Harbor Market Launch
8.	Market Exhibitions
9.	Line and Net Fisheries Sector Road Show
10.	Music Business Workshop- Mavala Media & LED
11.	Grootbos Foundation Entrepreneurship Programme
12.	Small-Scale Fisheries Receipting Process - Catch All
13.	Disaster Risk Assessment Workshop (Overberg District Municipality):
14.	Small-Scale Fisheries Verification, Registration and Declaration Process
15.	Ekuphumleni Empowerment Solutions- Chess
16.	Ekuphumleni Empowerment Solutions- Book Reading
17.	Indigent Grant Application Support
18.	Ekuphumleni Empowerment Solutions- Online Chess

3. ENTERPRICE DEVELOPMENT AND SUPPORT

The enterprise development programme aims to create sustainable businesses which grow and lead to job creation, which in turn contributes to economic growth. Training needs for entrepreneurs at this level are quite daunting. Enterprise development in allows for the growth of more businesses that can provide those entering the job market with opportunities and ensure that the provision of these opportunities is sustainable. Some of the current enterprise development initiatives are the Grootbos – LED entrepreneurship program, Flame Programme etc.

Training for Enterprises is offered through facilitating collaborative partnerships with entities that could offer training at no fee to LED.

The said training is both accredited and, in most instances, practical to address the short comings

Objectives:

- To transfer skills and wealth, that lead to sustainable growth and development of SMME's.
- To equip SMME's with necessary tools to ensure quality and profitability in their businesses to create jobs.
- To lead or direct SMME's to reliable markets and funding opportunities available in the entrepreneurial eco-system.

No.	Collaborative Partner/ Training	# of Participants	Training Content
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1.	LED-ASISA FLAME PROGRAMME	48	<ul style="list-style-type: none"> • The due diligence process was launched on the 2 November 2022 and scheduled until the 8 November 2022. Due diligence is a process in which the FLAME verifies the existence of the businesses and information provided by conducting site visits and on-site interviews with participants i.e Entrepreneurs. • The participants that performed well were awarded for dedication and commitment throughout the programme, and one of the headlines was the talent show by Sivuyisile Dyani, also known as Minista <i>the Blind Dj</i>, one of the Flame participants who entertained the audience with his Dj capabilities • The Flame programme has delivered nine workshops over nine consecutive weeks, and the attendance remained at 80%.
2.	ABSA BUSINESS ACCELERATOR PROGRAMME	18	<p>- aims to empower small businesses with critical skills to unlock access to information; access to markets; access to funding to manage and growth businesses.</p> <ul style="list-style-type: none"> • - The programme contains 5 days workshops in 3 weeks as follows 27;28 October & 3;4; 10 November 2022. • The first 2 workshops took place at the LED Boardroom and the rest at the Hermanus Multi-Purpose Centre. • It targeted 20 participants per session and there has been average 18 attending the programme i.e 90% attendance. • The programme is fully sponsored by ABSA including all the necessary logistics and the Overstrand Municipality only provided a venue.

4. EMERGING CONTRACTOR DEVELOPMENT

The Preferential Procurement Regulations, 2017 was declared unconstitutional as it excluded bidders from participating in tenders where regulations 4 and/ 9 were utilised. These regulations were used to advance certain designated groups including emerging contractors. As of 16 January 2023, this is no longer allowed with the promulgation of the Preferential Procurement Regulations, 2022, however the municipality may apply preference to historically disadvantaged individuals through the application of specific goals based on race, gender, and disability. This includes specific goals based on the RDP objectives where the municipality has decided to promote locality for the 2023/24 financial year through its Preferential Procurement Policy.

Tender Name	Supplier Name	Tender Commitment	Sub contractors	Amount to be sub contracted
SC1890B/2018 WATER AND WASTEWATER BULK WORKS OPERATIONS AND MAINTENANCE FOR A CONTRACT PERIOD ENDING 07 DECEMBER 2033	VEOLIA WATER SOLUTIONS & TECHNOLOGIES SOUTH AFRICA	4% EME/QSE subcontracted	see attached EME June report Spending	R17.156 million (26%)
SC1892/2018 OPERATION OF GANSBAAI LANDFILL, STANFORD PUBLIC DROP-OFF AND PEARLY BEACH DROP-OFF FOR A CONTRACT PERIOD ENDING 30 NOVEMBER 2032	ENVIROSERV WASTE MANAGEMENT	30% to be sub-contracted	Centermark Road marking (Pty)Ltd Aqua Reliance Transport (Pty)Ltd	R16 650 180
SC1915/2018 INSTALLATION OF SEWER RETICULATION IN KLEINMOND PHASE 1	VENLEO GROUP (PTY) LTD	No EME % included in tender specifications	n/a	n/a
SC2107/2020 Construction of New Sewers, Zwelihle	ASLA CONSTRUCTION (# 1103)	5% EME/QSE required in tender	Khubeka Construction	Actual spent 3,7% EME – R408 838,55
SC2108A/2020 REPLACEMENT OF WATERPIPES, ROOI-ELS TO HERMANUS	(#2820) WBHO Construction (Pty) Ltd	5% EME Allowed for in tender	WBHO	5,13% EME - R1 216 768,23 Excl VAT
SC2170/2020 PREEKSTOEL IRON REMOVAL PLANT	Viking Pony Pumps (Pty) Ltd t/a Tricom Africa	3% EME	Hawston Public Service Mark Pedro Civil	3.4% - R 118 000
SC2171/2020 CONSTRUCTION OF NEW ARCHIMEDES SCREW INLET PUMPING STATION IN ZWELIHLE, HERMANUS	Khubeka Construction CC	5% EME Allowed for in tender	Khubeka Construction	5,08% EME to date - R1 004 096,95 Excl VAT
SC2227/2021 NEW 66/11 KV BIRKENHEAD SUBSTATION	Adenco Construction (Pty) Ltd			

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SC2244/2021				
TRANSPORT OF CONTAINERISED MUNICIPAL SOLID WASTE AND CHIPPING OF GARDEN WASTE FOR A CONTRACT PERIOD ENDING 30 JUNE 2024	Enviroserv Waste Management (Pty) Ltd	30% to be sub-contracted	Reliance transport	R14 339 487,01
SC2319/2022				No EME spending to date (3% of contract = R494 347,83 Excl VAT)
REPLACEMENT OF WATER PIPES WITHIN THE OVERSTRAND MUNICIPAL AREA	Martin & East (Pty) Ltd	3% EME Allowed for in tender		
			BSS Security Bishop Transport Hilton Welding Hlaziyeke Enterprises Journey Fountain Victory Mbane Scaffolding Contractors Mfezi and daughters Enterprise Port Scaffolding and Formwork Revive group Hermanus Beach Club Whale Coast Gutters	R450,118,97 R1,112,961,72 R19,100,00 R6,988,80 R6,175,00 R567,936,42 R88,273,35 R33,527,06 R328,387,31 R95,700,00 R92,574,48
SC2060/2019	WCB Holdings	11%		
SC2353/2022				
Reseal, Upgrading and Rehabilitation of roads in Overstrand for a Contract		30% of the value of the contract to EME's or QSE's		
SC2318/2022				
UPGRADING OF THE KLEINMOND WASTEWATER TREATMENT WORKS	HILOAD INYANGA CONSTRUCTION (PTY) LTD			

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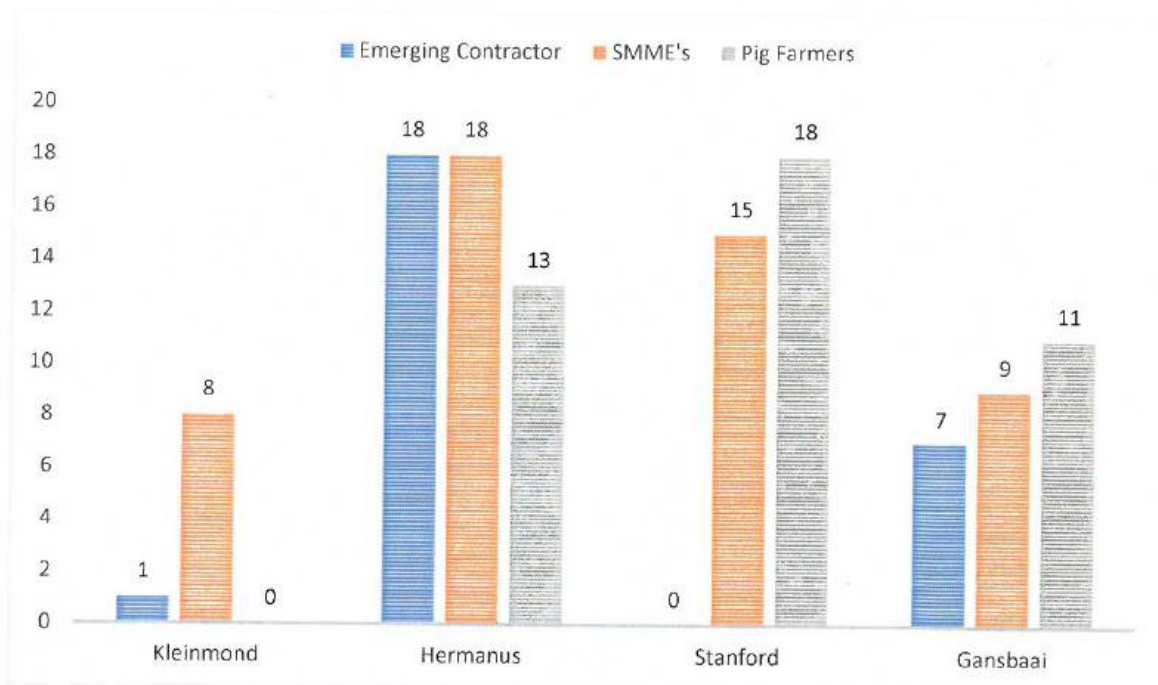
5. EMERGING FARMER SUPPORT

LED has created internship for Graduates in the Agricultural Field as a way to provide practical assistance to the emerging farmers. A discernible progress has since been made resulting Emerging Contractors organising themselves into Cooperatives and the rest receiving assistance to engaged in meaningful farming.

There is a current discussion to move the Emerging Farmers in the Hemel en Aarde valley to Karwydarskraal.

There is a piece of land identified in Stanford which belongs to the Department of Public Works which is currently being sought to meet the challenges which emanates from the conflict between the residents and pig farmers in the Stanford area.

EMERGING ENTERPRISES IN THE OVERSTRAND



Although we have 18 pig farmers in Stanford, they have not registered their businesses yet.

6. JOB SUMMIT

The crisis of joblessness necessitated an intervention of a multi-disciplinary Job Summit. The deliberations were strengthened by the direct input given by key business role players who highlighted amongst others the following issues:

a) Lack of accommodation particularly for the Black Middle Class resulting in highly skilled individuals not taking the opportunity to come and work in the Overstrand, and schools are overcrowded,

- b) **Skills Mis-Match** where the skills in demand are in short supply and the need for smart skills training which caters directly for the identified skills,
- c) **Business Network Session** identified a need to engage business more constructively to ensure collaborations to combat unemployment.
- d) **Global Unemployment Database** was adopted as a tool that can be utilized for ease of recruitment and to ensure that the residents of the Overstrand get access to job opportunities.

7. KEY FOCUL AREAS FOR THE NEXT TWO QUARTERS

Emanating from a Mid-Year review it was resolved that the following key areas be given due attention and priority:

- a) **Real Estate** (LED Infrastructural Development),
- b) **Stakeholder Management**, (Inclusive of Engagement with **Business Chambers/ Forums**),
- c) **Enterprise Support**, (Sectoral Based support and SMME Developmental Programme),
- d) **Emerging Contractors**, and
- e) **Emerging Farmer Support**

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EPWP PROGRESS REPORT

Overberg District breakdown on the Grand Funded project and the overall expenditure

Municipality	Nr of Projects	Breakdown of Projects			WOs	FTEs	Expenditure (Dec 2022)
		Social	EAC	Infra			
Cape Agulhas	9	4	3	2	156	32	R1 101 652
ODM	7	2	4	1	80	17	R980 154
Overstrand	10	5	5	0	59	20	R1 174 464
Swellendam	12	1	8	3	75	14	R847 680
Theewaterskloof	10	2	5	3	63	16	R1 096 187

Table 1: EPWP Grant Funded projects in the Overberg District and the expenditure

The below table indicates that the Overstrand Municipality has more projects in comparison to the other municipalities and has reached its target of Work Opportunities

Municipality	Nr of projects at 18 Jan 2022	Nr of projects at 23 Jan 2023	WOs at 18 Jan 2022	WOs at 23 Jan 2023	FTEs at 18 Jan 2022	FTEs at 23 Jan 2023	Comments
Cape Agulhas	30	30	399	399	80	80	No movement!
Overberg District	17	17	227	227	48	48	No movement! Over performance on WOs!!! Congratulations!!
Overstrand	85	89	975	1 208	204	239	Over Performance on WOs!! Congratulations!
Swellendam	28	28	189	189	44	44	No movement!
Theewaterskloof	34	34	271	271	67	67	No movement!
TOTAL:	194	198	2 061	2 294	443	478	

Table 2: All EPWP Projects and their targets (own funded and grant funded) in the Overberg District

Area	Nr. of Applicants	Nr. of Job Opportunity
Hermanus	1445	133
Gansbaai	370	59
Stanford	92	13
Kleinmond	482	138
Total	2389	343

Table 3: Seasonal Work scenario indicating the high demand of work and the actual supply of job opportunities the Municipality has supplied.

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SOCIAL DEVELOPMENT DEPARTMENT

REPORT: SECOND QUARTER

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1. ABBREVIATIONS

CBO	Community Based Organisation
CDA	Central Drug Authority
CV	Curriculum Vitae
DSD	Department of Social Development
DFFE	Department of Fishing Forestry and Environment
ECD	Early Childhood Development
EMT	Top Management Team
GBV	Gender Based Violence
GCIS	Government Information and Communication System
ICLD	Swedish International Centre for Local Democracy
ID	Identification Document
LED	Local Economic Development
NDMP	National Drug Master Plan
NPO	Non-Profit Organisation
NSFAS	National Student Financial Aid Scheme
SASSA	South African Social Services Agency
SRD	Social Relief of Distress
TB	Tuberculosis
WCED	Western Cape Department of Education
TMT	Top Management Team
UIF	Unemployment Insurance Fund
UNUN	Name of youth organisation in Zwelihle
TDA	Thusong Digital Ambassador
TPA	Transfer Payment Agreement

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2 OVERSTRAND THUSONG PROGRAMME

2.1 RATIONALE (WHY)

The Thusong Programme aims to ensure fair and effective access to national, provincial, and local government services by bringing these closer to the people. Gansbaai x 2, Kleinmond, Zwelihle, Zwelihle and Mount Pleasant, Stanford,

2.2 STRATEGIC FOCUS

2.2.1 THUSONG DIGITAL AMBASSADORS

The department successfully applied for funding from the Department of Local Government: Municipal Capacity Support Grant, for the appointment of 7 Thusong Digital Ambassadors (TDA's). The primary purpose of the TDA's will be to increase the service delivery footprint of the Thusong. We will also gradually increase (in line with the Provincial roll-out) their digital service offering (Departmental Apps for customer service). The ambassadors will be deployed as follows: Gansbaai x 2, Stanford x 1, Zwelihele x 1, Zwelihle / Mount Pleasant x 1, Kleinmond x 1, and a Raoming supervisor x 1.

The funding allocation has already been Gazetted, and the TPA has been signed. The TDA's will be appointed as soon as the funds have been transferred.

2.2.2 SATELITE THUSONG

The TDA project aims to increase the service delivery geographic of the Thusong. However, there remains a need for a physical office, especially in towns like Gansbaai with expansive rural communities. For this reason, we have reaffirmed this need with the Western Cape Department of Local Government for their 2023/24 budgeting process. A site visit has been scheduled by the Provincial Department for the 1st of February.

2.2.3 REQUIRED SERVICE DEPARTMENTS REQUIRED AT THUSONG

Many government services are becoming available online and the TGA's will use these platforms to make these services accessible to our communities. Notwithstanding, a crucial department that requires a physical presence in the Overstrand is the Department of Home Affairs. We have adequate and underutilized space available at the Thusong to accommodate a Home Affairs Office.

3 OVERSTRAND DIGNITY PROGRAMME

3.1 RATIONALE (WHY)

To address the plight of homeless people living in the Overstrand to increase their access to services and their dignity to reintegrate them back into society

3.2 ACHIEVEMENTS

By and large the programme is successful. During the last quarter alone 26 new people were profiled, 8 were assisted in obtaining an ID document, 14 were assisted in verifying their ID numbers, 23 were assisted with successful Social Relief of Distress Grant Applications (R350), 1 person was reunited with his family within 24hours, another 9 was reunited with their families and 8 people are currently ready to attend a rehabilitation centre.

3.3 CHALLENGES

To reintegrate homeless people back into society is challenging. Good systems are in place, but there are also shortages preventing the programme from being more effective and efficient. We need to be

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able to break people's habits, a homeless person can work hours with the social worker, but still must live on the street, there is no progress in life change. We need to be able to provide proper accommodation, and a job to those that are trying to get their lives together. There are several stakeholders in the Overstrand working with the homeless, but there is no common vision, plan, or coordination.

3.4 WAY FORWARD

We are revisiting our homelessness reintegration strategy and will be introducing a social group (for new homeless) and a support group (for those in the programme). These are aimed at "breaking the pattern / habit" and creating additional opportunities for group work and upliftment. We are also looking at the Luceo Homelessness Report commissioned by HPP to further bolster our strategy. The draft strategy needs to be completed urgently so that we can convene our Homeless Working Group (all stakeholders). The draft strategy will form the basis for the homeless working group and will hopefully lead to better coordination and cooperation.

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of gender violence. Proceeds from the sale of the Mitchel Street house was also committed in principle towards the establishment of a Thuthuzela Care Centre in Overstrand.

4.3 SANITARY TOWEL PROJECT (PROJECT DIGNITY)

Project dignity provides sanitary towels to secondary schools across the Overstrand. These are requested and administered by the secretarial staff at the different schools. In this quarter 95 packets of sanitary towels were delivered to Academia School, Gansbaai.

5 YOUTH FOCUSED SUPPORT

The youth desk has a new stand-in official. The result is that some momentum has been lost. Notwithstanding, the youth desk is active and providing services to the youth. The youth desk will join outreaches to market the services in the different areas. A you day event will be piloted in April and rolled out in all the areas during June (Youth Month). The Directorate is also working on a Youth in Work summit for youth month.

6 THE IMPLEMENTATION OF SOCIAL COMMITMENTS MADE IN TENDERS

INTRODUCTION

The purpose of the social commitments in tenders is to ensure that local communities benefit from the profits made by organisations appointed by the municipality. All tender bidders are required to make a social commitment as part of the tender document.

Service providers, in many instances propose themselves which organisations they want to support, sometimes they request input from the department. The department supports equitable distribution; however, service providers often prefer to support organisations in the areas where they work.

PROGRESS

This has been updated with tenders awarded up to 14 November 2022.

Currently we have the following active tenders from 2020 to 2022 with social commitments on the database:

- Number of tenders: 20
- Number of suppliers & service providers: 31
- Number of commitments: 52
- Total value of total commitments captured to date: R1 834 258.00*

*Note that the amount is the sum of the amount committed. Service providers implement monthly, quarterly, or annually for the duration of the tender. It is also important to note that some contributions are in-kind, or a service such as training, where the monetary value is estimated.

REPORT ON MASAKHANE TRADITIONAL LEADERS LAND ENGAGEMENTS | 19 JANUARY 2023

The Overtstrand Municipality was approached by a group of traditional leaders from Masakhane by the name of Nozukile Overstrand Traditional Council requesting access to land for traditional activities and farming. This was followed by a delegation led by the Director for Economic Development and ward 2 Councillors with the traditional leaders. On top of the agenda was to view the desired piece of land. The Director delegated the LED officials to further investigate the request and the need.

Progress report and proceedings

The delegated LED Officials met the traditional leaders twice (18 October & 17 November 2022), the third scheduled meeting for the 1 December 2022 was not successful due to rainy weather condition, where the traditional group could not make it. Listed below are some of their needs or request to the Municipality:

- (a) **Kraals** – the group requested to build or erect/ have kraals in their homesteads to perform rituals and other cultural activities. The request comes raw with no expectations from the Municipality for material or otherwise, meaning they will do everything on their own, all they need is permission in writing.
- (b) **The Royal Place (Ibhotwe)** – They also request space for a royal house as they currently do not have appropriate space to host royal and traditional matters. They identified a space near the taxi rank in Masakhane. The idea is to drive development programmes at the palace such as sewing projects and traditional dancing etc.
- (c) **A space to build a Rondavel** – For initiation purposes and they prefer a sacred location far from the residential area, preferably in the bush or forest. They also requested to get assistance for land clearing if not possible they are willing to clear it on their own.
- (d) **Farming land** – a concern for difficult farming conditions of subsistence farmer of Gansbaai and the quest to access a commonage land to move the domesticated and animals that are currently confined in small and highly regulated areas. They further cited the removal of people from informal settlements and their desperate need for alternative farming land.

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Observations

During this fact-finding process LED officials and the Department of Agriculture made some key observation:

- (a) Access to farming land superseded all other items, as a result many attendees were predominantly people with farming interest.
- (b) On both occasions the meetings were chaired by the traditional leader and the first meeting was introductory to some community member, as a result the second meeting was packed and yet did not incorporate the existing farmers.
- (c) The traditional leaders on both occasions have been struggling to fill the meeting with a diverse group of community members to listen, it could be due to work commitments to some or poor communication.
- (d) The involvement of the Department of Agriculture to clarify some processes towards access to support once occupy the land was instrumental as it assisted to ensure pro-activeness.
- (e) Most questions were based on the access to the commonage land erf 210 and ways to form part of the beneficiary group.
- (f) On the 10 October 2022, Mr Myburgh met with the traditional leaders and some farmers to discuss the issue of land and access to the commonage land to clarify the processes.
- (g) We also noticed the sense of urgency on these requests as they stated several delays from the Municipality.

Attachments

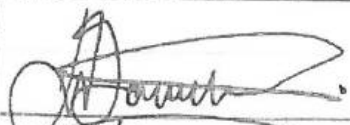









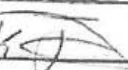
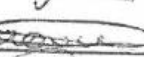






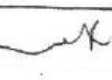
- Attendance register (Meeting 18 October 2022 – Masakhane ECD Centre).
- Attendance register (Traditional leaders and farmers with Mr Myburgh on 10 October 2022) – Gansbaai Chambers.

Recommendations

- That snap research be conducted to assess hegemony.
- That the viability in terms of land usage be investigated and advise solicited.
- That the group be advised of land disposal processes.
- Collate information on interest groups and hold consultations occasionally with interest groups.

Meeting: Masakhane ²³ farmers and Trad-
 itional leaders

B4/A
 17 NOVEMBER

NAME & SURNAME	CONTACTS	SIGNATURE
1 Luvu Bonwana	0739073751	
2 Phelele Kamla	0633689103	
3 Tshiketha G-2 Ja	0787466087	
4 NOMZI Velemani	0781336908	N E Velemani
5 S. Chief mbonya Ru	0725928425	
6 Ntombi Mtetase	0712483315	
7 Syonta Magadela	0733316640	
8 Mlungisehwa Jwayela		
9 the mBalakhemkelazi	0780016995	
10 MBUBA Tembalety	0733 688 575	
11 mLAMBI SIKHUNI	0837105264	
12 Khumbulani Joyi	064 08 90145	
13 Mtakozo Kovula	079 170 8673	
14 Wando Xama	0739133238	
15 zamikaya zuba		
16 Nwakhela Mahashe		
17 Luleka Mafukata	073 800 221	
18 VUYISIWE MSHOFU	0822558893	
19 Ntombomzi Kelensie	0736721393	N. Kelensie
20 Nozibele Bheretshule	0730580596	N Bheretshule
21 NOMAERENGI Mgadasi	0732174906	M. Mgadasi
22 Bobhwa Mangab		B. Mangab
23 Nomlundo Botomane	0632608857	N. Botomane
24 Simbonile Dawuse	0789847405	S. Dawuse
25 Olivia Sigwela	0780451458	N. O Sigwela
26 Ronica Pato	0617002260	
27 Moses Xama	0656029611	Moses
28 Ntomboxolo Masimini	0924182746	



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7050

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ISC

Date: 2023/01/20

Specify Title

THE HERMANUS MULTI-PURPOSE CENTRE

Annexure D

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BUSINESS PLAN

PAECONDEVTOURISM

PROJECT TITLE	Hermanus Multi-Purpose Centre	
PROJECT OWNER	Local Economic Development, Economic & Social Development & Tourism, Overstrand Municipality	
CONTACT PERSON(S)	Mr Luvo Bomvana LED Projects Coordinator: Local Economic Development lbomvana@overstrand.gov.za (028) 313 5071	Mr Solomzi Madikane Director: Economic, Social Development & Tourism smadikane@overstrand.gov.za (028) 313 8066
	Mr Xolile Kosi LED Manager xkosi@overstrand.gov.za (028) 313 8195	

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LIST OF ABBREVIATIONS AND ACRONYMS

MPC	Multi-Purpose Centre
NDPWI	National Department of Public Works and Infrastructure
GIAMA	Government Immovable Asset Management Act 19 of 2007
NDP	National Development Plan
OD	Overberg District
HDI	Human Development Index
HDO	Health Development Organizations
SMME	Small Medium and Micro Enterprise
LED	Local Economic Development
MOA	Memorandum of Agreement
SOP	Standard Operating Procedure
NGO	Non-Governmental Organisations
MPA	

LIST OF ANNEXURES

Annexure 1: MPC Memorandum of Agreement	Attached
Annexure 2: MPC events and programmes calendar	Attached

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BACKGROUND

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The acquisition of the Hermanus Multi-Purpose Centre (MPC) dates back from the discussions between the Overstrand Municipality and the Department of Public Work on the refurbishment and renovation of the Old Lusitania Building and the Pre-ambule of the Memorandum of Agreement between the National Department of Public Works and Infrastructure and the Overstrand Municipality refers:

- (a) The National Department of Public Works and Infrastructure (NDPWI) in terms of the Government Immovable Asset Management Act 19 of 2007 (GIAMA) | the custodian of the properties within the Hermanus Harbour.
- (b) The implementation of the Operation Phakisa: oceans economy, Small Harbour Development Initiatives will contribute substantially to growing the oceans economy, as well as national economic and social objectives.
- (c) Cooperation, support, and integration between spheres of government are essential in achieving the ongoing growth and development of a prosperous South Africa.
- (d) Integration of government implementation plans, and management strategies are essential for the broader common good as well as the economic success of the local, provincial, and national economies.
- (e) Public access to the coastlines and its economic potential is entrenched in South African law.
- (f) Hermanus Harbour presents significant potential for further economic growth, social development, and local economic development within the Municipality.

The location of the MPC is geared to ensure that local communities especially those from disadvantaged communities can leverage on the economic potential presented by one of the prestigious economic precincts in the municipality

INTRODUCTION

The purpose of a Multi-Purpose Centre (MPC) is to grow Local Economic Development by affording the already existing local creative entrepreneurs with a space to grow their businesses and their talents. The facility will host events and activities that seeks to empower local entrepreneurs, promote social cohesion, and enhance economic benefits for the community.

The project model is combined entrepreneurship, entertainment, and trading space. Entertainment or leisure services are chosen by the young and old people themselves, together with information on State and Local services of interest and relevance to young and old people and the entire Overstrand Municipality communities at large.

A project to meet with people who share the same goals as you and exchange ideas and a place mostly for people who want to learn about their careers and want to develop them. Our creative space exists to grow and nurture grassroots talents. It is therefore prudent that due consideration be given when assessing applications and request for usage as this will form part of the reporting both for council and the department.

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PROBLEM STATEMENT

The Overstrand Municipality is not immune to the 3 major challenges facing South Africa i.e poverty, unemployment, and inequality. The National Development Plan (NDP) has set a target of reducing income inequality in South Africa from a Gini coefficient of 0.7 in 2010 to 0.6 by 2030¹. Income inequality in the Overstrand municipal area has gradually worsened from 0.596 in 2014 and 0.625 in 2017 to 0.648 in 2020. This may be attributed to the growth of poor informal settlements in municipal areas, such as Zwelihle, which contrasts heavily with high-income enclaves such as Arabella Country Estate.

Income distribution in the municipal areas of the Overberg District (OD) is becoming more unequal, highlighting the importance of various social interventions made by local, provincial, and national governments (Source: Provincial Treasury MERO, 2020 and SEP 2021)².

In 2020, the HDI score for Overstrand was 0.777 the highest in the district – Cape Agulhas, Swellendam and Theewaterskloof had HDI scores of 0.773, 0.733 and 0.722 respectively. The Overberg District as a whole had an average of 0.750. Overstrand's HDI score is also higher than the Provincial average of 0.769².

At 16.2 per cent, Overstrand had the highest unemployment rate in the entire District in 2020. This is significantly higher than any other local municipal area in the district. Although Overstrand's unemployment rate was higher than the district total (10.9 per cent), it was still below the Provincial average of 18.9 per cent and far less than the current 34.5 per cent national average. These estimates are based on the narrow definition of unemployment i.e., the percentage of people that can work but are unable to find employment. In turn, the broad definition generally refers to people that can work, but not actively seeking employment.

In light of the above figures which signify the need for serious socio-economic interventions including access to skills development programmes, job creation programmes, and social initiatives to alleviate poverty and the multi-Purpose Centre, seeks to provide primary access to these services.

OBJECTIVES

- (a) To provide access to a central facility for community development initiatives that impact on their socio-economic status.
- (b) To provide space to SMMEs to ensure access to Previously Disadvantaged Individuals, Women, Youth and Persons with disabilities
- (c) To promote local skills and talent of people of the Overstrand;
- (d) To provide access to resources and information to make informed decision and grow local businesses, (could include but not limited to search for better opportunities and draft business-related documentation).

¹ Western Cape Treasury, 2021. Socio-Economic Profile: Overstrand Municipality 2021.

² Overstrand Municipality, 2022. Integrated Development Plan (IDP) 2022-2027. Hermanus.

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PROJECT GOVERNANCE

The project is currently located in the Economic, Social Development and Tourism Directorate with all strategic and operational matters handled by the Office of the Director. Despite existing partnerships between the office of the Harbour Master and the LED Department of the Overstrand Municipality, all operational matters are handled by LED Staff and the figures below depicts the management of structure of the project:

Figure 1: Project Governance Structure

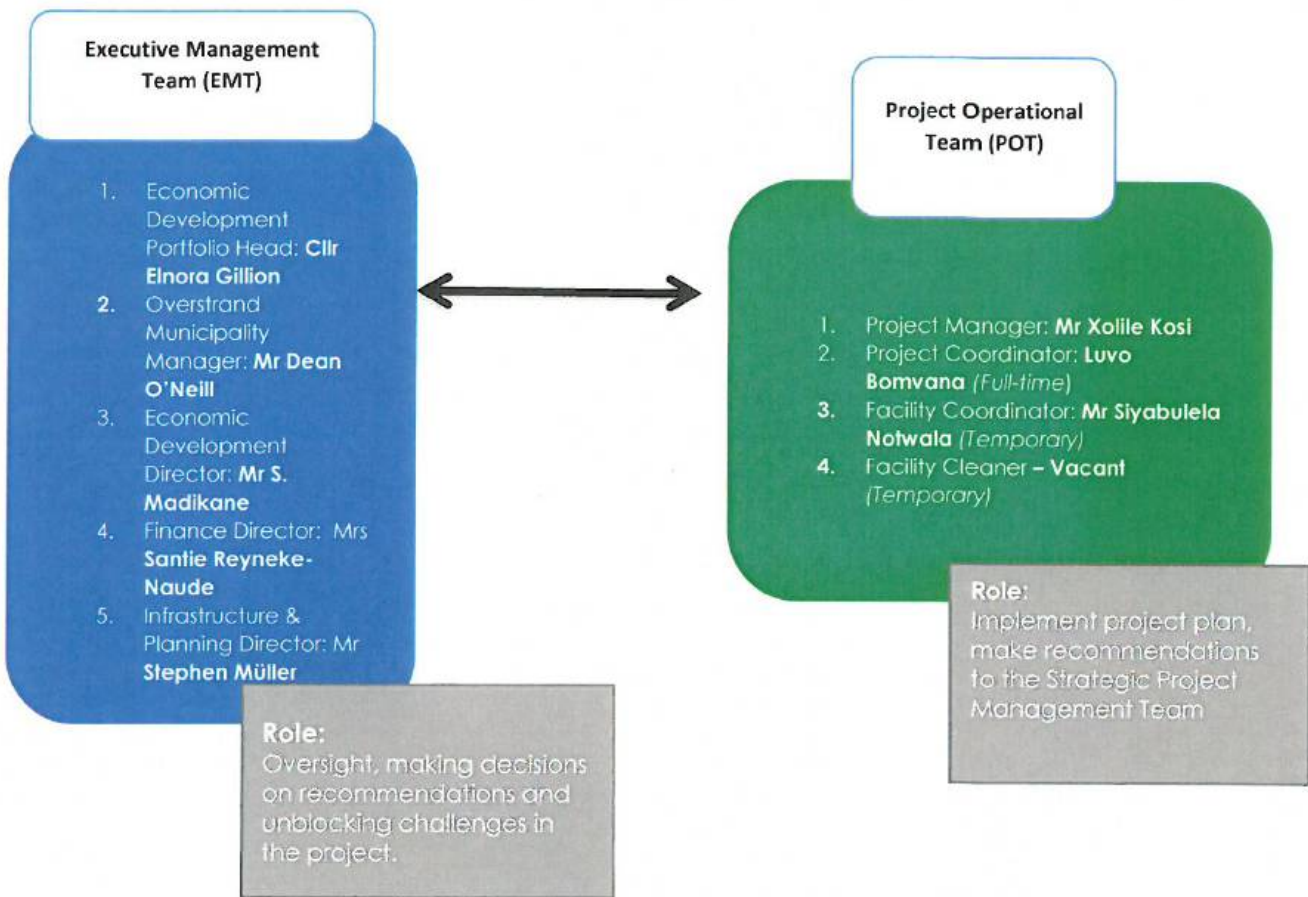


Table: The Current Operational Structure

Position	Function	Comment
Operational Structure		
Project Manager: Mr Xolile Kosi	Provides leadership and ensures, full and meaningful interventions and programmes. Ensure adherence to MOU and foster relations. Submit monthly reports to the Director and	

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	troubleshoots on challenges and issues needing attention in the smooth running of the MPC.	
Project Coordinator: Mr Luvo Bomvana	Directly implements plans and strategic direction from the PMT and delegates some tasks to the Project Administrator. Ensures the facility is functioning and all the necessary resources are allocated and reports on the progress.	This is a full-time position.
Project Administrator and facilitator: Mr Siyabulela Notwala	Directly runs the facility daily and ensures its maintenance, infrastructure operating, cleanliness, locks and ensures safety, serves the community, interacts with the facility users, makes bookings, and sends reports to the Project Coordinator.	This is a temporal EPWP position with the contract ending 30 June 2023. P
Facility Cleaner: (Vacant)	The role of the cleaner is to keep the facility clean and assist users during booked functions or events in the kitchen.	A cleaner is needed, meaning there is no full-time cleaner that can look after the place on a long-term basis. Currently, the available cleaning arrangements from CWP clean 2 days a week Mondays and Wednesdays.

PROJECT SCOPE

This section depicts the processes and major operational and procedural components of the running of the MPC:

Opening times/days:

Opening hours will be weekdays 8:00 – 16:30 and weekends/holidays 9:00-15:00 (from July 2023). The intention is for the centre to be operational for a minimum of 3 days a week from July 2023 and have opening hours from 8:00 – 16:30 Monday to Friday once all business activities are functional and the schedule of activities is filled with programmes.

Item	Process
Bookings	<ul style="list-style-type: none"> The bookings will be done through the facility administrator telephonically and via email.

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	<ul style="list-style-type: none"> • Booking can be done three weeks before an event, the sooner the better and the first come first served rule applies. • When making bookings users must be specific about the requirements and resources expected from the MPC. • Currently the MPC has only 40 chairs and 20 tables which can be provided to users, the user will have to make their own arrangements and makeup for the balance if they need more than what we have in the centre.
Type of Services	<p>Indoors activities</p> <ul style="list-style-type: none"> • Entrepreneurship programmes (workshops; training; information sessions etc.) • Skills Development Programmes/ Workshops • Power hour sessions • Internet access for the public, youth, and entrepreneurs • Local Talent Search Practices and events • Art Exhibitions <p>Outdoors</p> <ul style="list-style-type: none"> • Weekend Markets (once a month in the interim) • Games • Aerobics • Food Court • Scooter Tracks • Children Play zone • Roller Skate Ramps
Prohibited Services	<ul style="list-style-type: none"> • Events involving the usage of liquor and other unwanted substances. • No religious events and practices. • Events that trigger excessive noise levels. • Political events, and political gatherings • No long-term leases on the venue, users can book the venue for a maximum of 3 weeks, any variation must be on the discretion of the project operational team.
Marketing	<ul style="list-style-type: none"> • To work closely with the Overstrand Municipality Communications and Community Services Departments • Overstrand Municipality Social Media Platforms • Radio, Newspapers, Blogs, and other forms of Media • Posters and Signage in strategic busy areas in town • Painting of the building with artistic sea life paintings or similar art that depicts life in the nearby communities
Collaborations	<ul style="list-style-type: none"> • To work and collaborate with inter-governmental stakeholders and the larger community from the private sector, civil organisations (organised formations) etc.

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SWOT

The MPC project foresees both minor and major challenges, which directly and indirectly affect the implementation. The building is a fairly new facility and will over a period of time experience maintenance and these will be discussed with the department as the owners of the building.

SWOT Analysis:

Strengths	Weaknesses
<ul style="list-style-type: none"> • The facility is easy to access and opens daily for the targeted groups. • Access to internet and access to computers with inhouse guidance. • Guaranteed oversight from political and administrative leadership of the Municipality. • A collaborative operating model to change lives and maximise impact. 	<ul style="list-style-type: none"> • No full-time project administrator to guarantee sustainability of the project and ensure it does not stop due to contract terminating in June. There is also no full cleaner on site. • Under-resourcing of the facility, meaning there is a major need for more resources such as furniture, cutlery etc. • The facility and its programmes are still not well publicized, meaning few people knows about the MPC.
Opportunities	Threats
<ul style="list-style-type: none"> • A good communication strategy to reach a wider Overstrand audience through reliable and popular media platforms. • Collaborate with Harbour users to create a hype in at the harbour which can largely benefit the MPC. 	<ul style="list-style-type: none"> • Ongoing loadshedding which largely affects operations and programme taking place at the centre.

CHALLENGES ENCOUNTERED:

Challenges	Description
Lack of power generation during load shedding	<ul style="list-style-type: none"> • The centre needs power backup generation at the centre when Eskom's Scheduled rolling blackouts kick-in • This has directly affected workshops and training • When load shedding kicks in, ablution facilities stop working and it becomes a double barrel (load-shedding + water-shedding).

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Poor water pressure in both kitchen and toilets (BUILDING SNAGS)	<ul style="list-style-type: none"> • This makes it difficult to properly flush after using the toilets • It also affected the pressure on the sink taps and taps take forever to automatically switch off, which wastes gallons of water
Weak electrical power supply (DB Boards)	<ul style="list-style-type: none"> • The power switch box keeps tripping and affects the daily operations of the facility • Once this happens facility administrator must report to the Harbour Masters office, and can only get assistance when there is someone available, one can imagine what happens when they are not there
Security & responsiveness	<ul style="list-style-type: none"> • The Harbour Precinct is open to vandalism and measures must be put in place to ensure safety of municipal assets.

BUDGET IMPLICATIONS

The facility will be operating on Economic Development Directorates' budget and will be linked and subjected to all municipal legislative and policy frameworks. Some of the budget implications are listed below:

- 1.1 **Tariffs** – Currently there are tariffs set out to the facility meaning from all the ongoing and planned events and programmes there are fees charged. Their project has two options a) to use or conform to the new harbour tariff systems and b) to follow the Municipality's tariffs for municipal facilities and venues.
- 1.2 Assets will be barcoded, administration to ensure this is done through the Asset Management office.
- 1.3 **Current Assets at the MPC:** Internet Access, Computers, Meeting Room, Tables & Chairs

RESOURCING OF THE FACILITY

The functioning of the facility and the project, in general, can only be determined by resources invested, meaning failure to invest resources will result in an unsustainable and un-reliable project and will not reach set goals and objectives.

Item	Description
Human Resources	Full-time project/facility Administrator – Getting a full-time administrator will guarantee the sustainability of the project and will give substance to all planned programmes.

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	<p>Full-time cleaner – A full-time cleaner will help keep the facility clean and attractive, given the load of events taking place at the centre, a temporal arrangement is not sustainable.</p>
ICT	<p>Telephone – to strengthen communication between users and the LED office. Without telecommunication at the facility, there will be communication breakdown and slow turnaround of reservations.</p>
Painting and beautification of the building	<p>Painting and arts – there is a need for painting the building and keeping it more attractive to the users and tourists who might become customers during weekend markets. The idea is to also have an artistic view to make it look more adventurous and accommodating than mere normal paint. This will be done in cooperation with the Harbour Master's office for any unforeseen standards.</p>
Furniture	<p>Chairs and tables – the centre currently have 30 tables and 40 chairs and given the number of events and programmes taking place at the centre, there is a need for 45 additional tables and 110 tables. These will serve markets and programmes and will be used to be flexible and open for other Municipal uses such as events. <i>(The SOP will elaborate more on this)</i></p> <p>Filing cabinet – to file and safeguard facility administrative records and assist the administrator to stay organized.</p> <p>Office desk and chair – the Administrator works at the facility on the daily basis and requires necessary equipment such as a space to draft reports, plans and bookings.</p>
Additional resources (needed)	<ul style="list-style-type: none"> • Ceiling-mounted data projector • Multi-plugged adaptors (2) • Portable electric urn/or fixed • Microwave (for use during catered events) • Refrigerator • More electric points and plugs.

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STAKEHOLDERS

The stakeholder component of the project is predicated on different types of partnerships and their nature, therefore its sub-divided into strategic partnerships, potential strategic partnerships, user partners and general users:

Stakeholders	Relations type	Nature of relations
Strategic partners		
Department of Public Works and Infrastructure	Strategic partner	Custodian of the facility and has a signed MOA with us (see annexure 1).
Department of Forestry, Fisheries and Environment (DFFE)	Strategic partner	Manages the entire New Harbour Facility including the MPC as enshrined in a Harbour Management system.
Potential strategic partnerships		
The Hermanus Country Market	Potential strategic partner	To form part of the weekend markets advisory and collaboration and link with the Country Markets to ensure wide access to markets for product development SMMEs.
Hermanus FynArts	Potential strategic partner	To conduct training to develop local artists and improve their craft before it reaches the galleries.
FC Hamman films and drones	Potential strategic partner	To provide capacity-building programmes for youth with an interest in acting and flying drones.
Grootbos Foundation	Potential strategic partner	To conduct entrepreneurship and green economic initiatives for SMMEs and youth.
DEDAT (I CAN Centre)	Potential strategic partner	To provide a public access facility that focuses on access to technology, adoption of technology, and empowerment of digital skills including digital services to all citizens.
Additional potential strategic	Potential strategic partners	Yes4Youth; Bridges for music; Ntsu Aviation; WWF SA; Learn to

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		Earn; Hermanus Rotary Club; Women Action Group; Youth Activist Project; Sparkle Kids; Overstrand Training Hub; South African Association for Youth Clubs; NSRI (National Sea Rescue Institute).
Users		
Internal (Overstrand Municipality Departments)	Users' relations	Host municipal workshops, meetings, events, and other corporate matters pending the availability of the facility.
Harbour Beneficiaries	User relations	To host community-related programmes as well as social responsibility projects.
Civil society organizations	User relations	To host socio-economic and community development programmes for the benefit of the surrounding communities.
General public	User relations	To get free access to the services at the centre including, markets, entrepreneurship programmes, pieces of training, information sessions, social programmes etc.

MISCELLANEOUS

- Booking, payments and approvals (SOP)
- Walk-ins - Collect data on visits/walk-ins and report monthly
- Reporting – Compile reports quarterly and as when needed in line with the provisions of the MOU.
- Handling of cash – Cashless operations only, payment of rental to be done at the cashiers in the main municipal building.
- Breakages/ replacements – Organisers will be held liable for any breakage and replacement of missing property. An inventory to be kept and verified before event takes place.
- Insurance - To ascertain with Public Works as to the status of building insurance an investigate municipal property cover.
- Personnel during opening and closure – Provision to be made with internal staff through a rotation responsibility.

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CONCLUSION

The MPC will one day play a critical role in unravelling talent and be a catalyst in motivating young people to innovate and participate in the local economy as presented by the precinct. The intentions and objectives as espoused in the MOU can be attained through co-operation and attainment of the Developmental mandate.

Communities must be motivated and provided with opportunities that can potentially lift their spirits, enhance talent and awareness in their quest to better their lives. To ensure full utilisation costs booking should not be based on affordability but on the community value, therefore there needs to be discretion in decision making.

Activities performed must be to the benefit of disadvantaged communities and the community at large and should always foster relationships between communities and other stakeholders.