

**PORTFOLIO COMMITTEE :**  
**ECONOMIC DEVELOPMENT & TOURISM**

**Chairperson :**

**Cllr K Brice**

**Committee Members :**

**Cllrs C Resandt, C May  
& S Kalolo**

**PORTEFEULJESKOMITEE :**  
**EKONOMIESE ONTWIKKELING & TOERISME**

**Voorsitter :**

**Rdl K Brice**

**Komiteeëde :**

**Rdle C Resandt, C May  
& S Kalolo**

**AGENDA of the  
Portfolio Committee: Economic Development & Tourism  
16 February 2021  
(Also the agenda for the Mayoral Committee Meeting: 24 February 2021)**

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**2.  
ECONOMIC, SOCIAL DEVELOPMENT AND TOURISM QUARTERLY REPORT:  
SERVICE DELIVERY REPORT AUGUST – DECEMBER 2020**

9/1/2/2

**S Madikane**

**Director : Economic Development & Tourism**

**26 January 2021**

**(028) 313 8066**

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**1. Executive Summary**

The purpose of this report is to provide, and outline activities and initiatives conducted by the Directorate to address socio economic challenges and promote economic and social development. The report covers the debilitating Covid-19 pandemic and its lockdown regulations, which exposed inequality and poverty including job losses.

**2. Service Delivery and Budget Implementation Plan - IGNITE**

Directorate: Economic, Social Development and Tourism

**3. Compliance with Strategic Priorities**

Provision of democratic, accountable and ethical governance  
Promotion of tourism, economic and social development

**4. Delegated Authority**

Executive Mayor

**5. Legal Requirements**

N/A

**6. Background/Discussion/Evaluation/Conclusion**

The service delivery report (August – December 2020) of the Directorate is attached to be noted.

**7. Financial Implications**

None

**8. Staff Implications**

None

**AGENDA of the  
Portfolio Committee: Economic Development & Tourism  
16 February 2021  
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**9. Comments from other Departments, Divisions and Administrations**

None

**10. Annexures**

Annexure A: Economic, Social Development and Tourism Report

**RECOMMENDATION:**

that the service delivery report (August – December 2020) of the Directorate: Economic & Social Development and Tourism **be noted**.

**RESPONSIBLE OFFICIALS :**

**X KOSI  
F LLOYD  
G SMIT**

**TARGET DATE FOR IMPLEMENTATION :**

**IMMEDIATELY**

**AGENDA of the  
Portfolio Committee: Economic Development & Tourism  
16 February 2021  
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**THIS MATTER SERVED BEFORE THE JOINT PORTFOLIO COMMITTEE ON  
16 FEBRUARY 2021, WHICH COMMITTEE SUPPORTED THE  
RECOMMENDATION**

**RESPONSIBLE OFFICIALS :**

**X KOSI  
F LLOYD  
G SMIT**

**TARGET DATE FOR IMPLEMENTATION :**

**IMMEDIATELY**

## SOCIAL DEVELOPMENT DEPARTMENT

REPORT: AUGUST – DECEMBER 2020

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## 1. ELDERLY OUTREACH PROGRAMME

**TARGET POPULATION: Elderly people from disadvantaged areas**

<b>NEEDS / ASSUMPTIONS</b>	
<p>Overstrand has the one of the highest proportion of elderly to its population in the country. For a number of these older people their only income is the monthly Old Age Grant they receive from the state. Currently the Old Age Grant for persons over 60 years of age is R1 860, and R1 880 for persons older than 75 years. Their income does not allow them access to old age homes and the bouquet of services they offer to their residents. Government has moved away from institutional types of residential facilities such as traditional old age homes. The expectation is that a percentage of the housing allocation should be reserved for the elderly and services should be provided to the elderly through community based care centers. Older people are expected to grow old in their communities where they can be cared for by family and care centers. Care centers are run and managed by NPO's who more than often struggle to keep financially afloat. The services they are able to offer the elderly are therefore very limited.</p>	
<b>RESOURCES</b>	
<p>Community halls (Overstrand Thusong Centre; Zwelihle Community Hall; Masakhane Community Hall (it should be noted that there is no community based centre for the elderly in Masakhane), Blompark Community Hall, Stanford community hall. Coffee, tea, milk and sugar. Kettle or urn for warm water. Cups and saucers. Tables and chairs. Someone to arrange to arrange and set up the venue, invite the elderly, arrange their activities and implement once a month. Dependent on the activity's required by the elderly.</p>	
<b>ACTIVITIES</b>	
<p>Initially elderly members from community care centers are invited to the community hall for a meet, greet and needs survey. Activities that will be considered include but are not limited to: Sports Recreation – (dance, poetry, reading to children) Assistance with their will and testament Health activities Entertainment (school choir ) Informative talks (budgeting with your pension, the rights of the elderly ) Other</p>	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
<p>Older people are afforded access to opportunities they may not otherwise have had that improves their quality of life. Depending on their activity options they could end-up with a will and testament, a budget for their pension. Better health New friends</p>	
<b>LONG TERM OUTCOMES</b>	
<p>Better quality of life for elderly people living in poverty</p>	
<b>PERFORMANCE MATRIX</b>	
<p>We had two sessions to date. The first was a meet and greet and the second was a health clinic – blood pressure and sugar levels were tested and the elderly all received a foot massage. Participation has increased from the first visit to the second. <b>Regrettably we could not continue with the project due to the COVID-19 pandemic. We approached an elderly in Zwelihle, but they do not want to get together at this time due to COVID.</b></p>	

## 2. JUNIOR TOWN COUNCIL PROJECT (NEW YOUTH STRUCTURE 2021)

**TARGET POPULATION:** Peer elected Secondary school children from across Overstrand

<b>NEEDS / ASSUMPTIONS</b>	
<p>The youth is an important group of the Overstrand population. Aged between 15- 35 years of age, the youth represent 34% of the total population. They are vital to the future of the Overstrand, not only as future leaders but also as advisors and visionaries. The youth are also the population with the highest unemployment.</p> <p>We need to provide them with opportunities to express their opinions and views in a constructive manner and allow them to make a meaningful contribution to the Overstrand and their communities. As a democratic institution, the municipality also has an obligation and a need to engage and consult with the youth.</p>	
<b>RESOURCES</b>	
<p>Venues Facilitators Accommodation Transport Telephone e-mail Mentors Catering Budget Time</p>	
<b>ACTIVITIES</b>	
<p>Public speaking workshop Public speaking opportunities Inauguration Leadership camp and workshop Orientation tour / practical learning experience about the municipality Visit to provincial parliament 4 x Centralised meetings Community projects per school Community project as a group Visit a Overstrand Council meeting</p>	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
<p>Increased knowledge about the functions and work of the Overstrand municipality Increased leadership skills Meaningful communication structures with the youth Meaningful participation of the youth</p>	
<b>LONG TERM OUTCOMES</b>	
<p>Ambassadors for the Overstrand municipality Leaders of tomorrow</p>	
<b>PERFORMANCE MATRIX</b>	
<p>The project is the focus of the Overstrand's ICLD team. An action plan has been finalized and engagements with stakeholders will commence soon.</p>	

### 3. MOUNT PLEASANT AFTER SCHOOL PROGRAMME

**TARGET POPULATION:** Primary school children in the Mount Pleasant and Zwelihle area regarded as particularly vulnerable

<b>NEEDS / ASSUMPTIONS</b>	
<p>Children need responsible adult supervision, especially young children. When primary school children in impoverished areas go home after school and there is no adult supervision they are therefore in danger of abuse, rape, molestation, violence and even death. The majority of children though are simply neglected, which affects their self-worth and academics. Neglected children also lack nutrition, love and attention.</p> <p>After school facilities provide children with nutrition, safety and the necessary and attention and support they require.</p>	
<b>RESOURCES</b>	
<p>Facility / venue  Volunteers  NPO / Stakeholder  Food  Funding /Budget  Sports equipment and clothes  Tables and chairs  Staff  Sports facilities  Wool, paint, paper etc. and other material required for arts and crafts and other activities.</p>	
<b>ACTIVITIES</b>	
<p>Cooking and providing food  Assistance of homework  Supervision  Guidance and help  Sports  Hobbies and skills  Reading  Outings  Fun / Play  Special days</p>	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
<p>Provides children with a safe and stimulating environment from 14:00-17:00 on a daily basis while parents are at work and children are at their most vulnerable.</p>	
<b>LONG TERM OUTCOMES</b>	
<p>Improved academic performance  Improved life trajectory</p>	
<b>PERFORMANCE MATRIX</b>	
<p>120 children are accommodated daily during school terms from 14:00 – 17:00 at no cost to the school or parents. The project is ongoing and we are lobbying and talking to the relevant government departments to establish more after school facilities like this in the Overstrand. COVID is having a negative impact on the ability of the programme to continually provide a service to the children. This is because the contracts with the after school assistants is based on school days, when the school is not open (as is currently the case; school will only open 15 February) they cannot work.</p>	

#### 4. Ithemba Day Care for People with Special Needs

**TARGET POPULATION: Physically and mentally disabled children from Zwelihle**

<b>NEEDS / ASSUMPTIONS</b>	
<p>Children with special needs (physical and mental disabilities) need specialized care and attention. The importance of mental and physical stimulation for children is highlighted by the importance of ECD and primary school – it is no different but rather more important for children with special needs. There is no facility of this kind in Zwelihle, although there are a number of children in the area in need of the service.</p>	
<b>RESOURCES</b>	
<p>Facility, Stimulating environment, Outdoor equipment, Furniture, Specialised equipment inside Staff, and salaries and wages Daily programme specially designed for the education and stimulation of children with special needs. Funding / Budget</p>	
<b>ACTIVITIES</b>	
<p>Keeping the facility clean, Cooking and providing a meal for the children on a daily basis, Stimulating and interacting with the children, Occupational therapist sessions with the children on a one on one basis.</p>	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
<p>Provides a safe, healthy and stimulating environment for children with special needs on a daily basis. This service improves the children's quality of life, stimulates them mentally and physically. Provides respite to the parents who are provided the opportunity to look for work or to rest from their constant responsibility of caring for the child.</p>	
<b>LONG TERM OUTCOMES</b>	
<p>Improves the children's life trajectory and quality of life.</p>	
<b>PERFORMANCE MATRIX</b>	
<p>The programme is continuous and is at full capacity with 8 people every day Monday to Friday from 08:00 – 17:00. Unfortunately the school has a waiting list since not all the children can be accommodated at the school. <b>We are actively looking for a bigger facility in Zwelihle.</b></p>	

## 5. OVERSTRAND LOCAL DRUG ACTION COMMITTEE

**TARGET POPULATION:** Stakeholders, and people who are affected and effected by substance abuse

<b>NEEDS / ASSUMPTIONS</b>	<p>In terms of the Prevention and Treatment of Substance Abuse Act No.70 of 2008, municipalities must establish Local Drug Action Committees. The Local Drug Action Committee has a legislative mandate which it must fulfil by:</p> <ul style="list-style-type: none"> <li>(a) ensuring that effect is given to the National Drug Master Plan (NDMP) in the Overstrand;</li> <li>(b) compiling an action plan to combat substance abuse in the Overstrand in cooperation with provincial and local governments;</li> <li>(c) ensuring that the action plan is in line with the priorities and the objectives of the integrated Mini Drug Master Plan and that it is aligned with the strategies of government departments;</li> <li>(d) implementing the action plans;</li> <li>(e) annually reporting to the relevant Provincial Substance Abuse Forum concerning actions, progress, problems and other related events in its area; and</li> <li>(f) providing such information as may from time to time be required by the Central Drug Authority (CDA).</li> </ul>
<b>RESOURCES</b>	<p>Stakeholders: substance abuse service providers, local and provincial departments  The assumption is that programmes and projects that are already in place (and funded) will be utilized to address substance abuse challenges where appropriate.</p> <p>Venues  Transport  Publications</p>
<b>ACTIVITIES</b>	<p>Compiling an action plan to combat substance abuse in the Overstrand in cooperation with provincial and local governments.  Coordinate activities aimed at reducing substance abuse  Quarterly meetings to report back on the implementation of the action plan  Monitor and evaluate the implementation of the action plan  Report to the Provincial Substance Abuse Forum and to CDA when required</p>
<b>SHORT / MEDIUM TERM OUTCOMES</b>	<p>Local drug action plan  Coordinated local approach to the fight against substance abuse</p>
<b>LONG TERM OUTCOMES</b>	<p>Decrease and elimination of substance abuse</p>
<b>PERFORMANCE MATRIX</b>	<p>The original LDAC model has been reviewed and improved to include "local area based committees". These committees were to be established in these during 2020, but it has been severely delayed by the lockdown and the COVID-19 pandemic.</p>

## 6. MASIJONGANI

**TARGET POPULATION:** People who have been released from prison and struggling to reintegrate into society

<b>NEEDS / ASSUMPTIONS</b>	
↓	People who have served a prison sentence have difficulty reintegrating back into society. For many of them, it can be particularly difficult finding employment. Faced with these challenges, people often revert back to criminality. This project is aimed at providing work opportunities to people who have finished their prison sentence and are trying to reintegrate into society. The project also aims to provide job opportunities where these people can make a contribution to their communities.
<b>RESOURCES</b>	
↓	PPE Funding for stipends Funding and or sponsorships for equipment and resources Stakeholders
<b>ACTIVITIES</b>	
↓	Launch ceremony to acknowledge and motivate the project participants Cleaning, upkeep and maintenance of three parks in Zwelihle. Training
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
↓	Participants are working and earning and income The parks that they work in are well maintained and cleaned Participants are retained in the programme
<b>LONG TERM OUTCOMES</b>	
↓	Participants feel reintegrated and valuable Their self-respect is restored They are able to find mainstream work
<b>PERFORMANCE MATRIX</b>	
↓	It has come to light that Masijongani is registered as a business in terms of the companies Act. Accordingly the project has been referred to emerging contractors / entrepreneurs for support. This department will continue to provide social support service to participants as and when required.

## 7. SUPPORT AND INVOLVEMENT WITH HUMANITARIAN AID INITIATIVES DURING COVID -19

### TARGET POPULATION:

<b>NEEDS / ASSUMPTIONS</b>	
<p>Due to the lockdown all non-essential workers were unable to work which for many meant unable to earn an income. Many other have subsequently lost the jobs and income that they did have. The COVID -19 pandemic has brought about an increased need for humanitarian aid to ensure people have at least a meal a day.</p>	
<b>RESOURCES</b>	
<p>Experience Intellectual competence Stakeholders Time</p>	
<b>ACTIVITIES</b>	
<p>Consulting with disaster management and external stakeholders Advising disaster management and senior management Analysing information Reviewing information and processes Attending meetings</p>	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
<p>Improve the efficiency, effectiveness and sustainability of the humanitarian aid efforts.</p>	
<b>LONG TERM OUTCOMES</b>	
<p>CBO'S and NPO'S are at the forefront of the humanitarian effort. They are also critical stakeholders in social development. Improving and sustaining relationships with these organisations are vital for social development relations with these organisations and the many volunteers. <b>(IMPORTANT NOTE: THE TYPE OF RELATIONSHIP BEING FORGE DURING THE COVID-19 PANDEMIC HAS A BIG IMPACT ON SOCIAL DEVELOPMENT SINCE IT IS A CONTINUOUS EFFORT THAT REQUIRES COOPERATION).</b></p>	
<b>PERFORMANCE MATRIX</b>	
<p>Submitted review of food parcels provided by SASSA and DSD in Overstrand Developed the soup kitchen accreditation form Attend the District Joint Operation Committee (DJOC) meetings Liaise with the Overberg Social Development Cluster – linked to DJOC Attend other humanitarian aid related meetings internally Provided inputs into the SOP for humanitarian aid / soup kitchens <b>The department continues to attend the DJOC and laisse with the district social development cluster. Since the end of September the municipality no longer provides support to food kitchens. However, this department continues to engage with humanitarian relief organizations in recognition that food aid and nutrition plays an important role in poverty alleviation.</b></p>	

## 8. OVERSTRAND YOUTH PILOT (previously Kleinmond youth project)

### TARGET POPULATION: Youth in the Overstrand

<b>NEEDS / ASSUMPTIONS</b>	
<p>The youth represent a substantial proportion of our population. Development of the youth and making them part of the local government participation, consultation and planning process. The key objective of this project is to connect, consult and establish cooperative platforms through which we can engage, plan and work together with the youth towards common goals that affect us all. As part of a larger project aimed at establishing youth advisory bodies across the Overstrand, the social development has starting working with a local youth organization called Zwelihle Youth Council. This serves as a pilot to determine how a larger roll-out of the youth advisory bodies could work.</p>	
<b>RESOURCES</b>	
<p>Youth Human resources, Funds, Material, and Work, training, sport and recreational opportunities. Government sectors, Municipal stakeholders (for example community halls, sports etc.)</p>	
<b>ACTIVITIES</b>	
<p>Needs analysis Consultations / communication Planning Stakeholder engagement Project identification, design, implementation, monitoring and evaluation.</p>	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
<p>Communication and participation of the youth This provides the youth with a voice Youth empowerment Addressing issues of the youth with the youth</p>	
<b>LONG TERM OUTCOMES</b>	
<p>Youth development Reduction of youth crimes and substance abuse Strong civic youth</p>	
<b>PERFORMANCE MATRIX</b>	
<p>The Zwelihle Youth Expo, conducted a survey among the youth to determine what after school projects they would be interested in. We captured and analyzed the data for them. A report of the results has been provided to them. During November and December this department assisted them with a venue where their drama group could rehearse. The Zwelihle community hall was made available for them to utilise for this purpose. We continue to engage with the Zwelihle youth expo to identify other opportunities for the youth.</p>	

## 9. NPO DATA BASE

**TARGET POPULATION:** Stakeholders, community based organisations (CBO), NPO's and people looking for help

<b>NEEDS / ASSUMPTIONS</b>	
<p>There is no data base of all the NPO's and CBO's in the Overstrand.          However, these organization play an important role in social development and welfare work in our communities. To understand the availability and geographic distribution of services offered by these organisations are important for coordination and the distribution of resources. On the other hand it also helps in identifying needs or a lack of services.          A data base of all these organizations is an important resource directory for people to find help and also helps potential funders to identify beneficiaries.</p>	
<b>RESOURCES</b>	
<p>Data base          Advertisement in the local newspaper          Budget          Publication of NPO / CBO community resource booklet</p>	
<b>ACTIVITIES</b>	
<p>Design data base registration form          Advertise opportunity to register on database          Give notice and opportunity to register on data base through Ward committees          Capture the data          Publish and distribute booklet</p>	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
<p>CBO and NPO data base          Booklet</p>	
<b>LONG TERM OUTCOMES</b>	
<p>Better coordinated and resources NPO's and CBO's in the Overstrand          Better social and welfare services to local communities          Improved socio-economic development</p>	
<b>PERFORMANCE MATRIX</b>	
<p>Registration form has been developed and distributed to Ward committees          Village News has started with a similar project and wants to combine resources with municipality          Data base needs to be populated with the information received to date.          Opportunity to register on data base must be advertised to give everyone opportunity to register          Booklet must be drafted and service provider appointed to print booklet          Distribution of booklet          Due to COVID and the December holiday period the department decided to postpone the placement of an advertisement / call for community based organisations to register on our data base to January 2021.</p>	

## 10. DIGITISATION OF ECD AND OTHER SOCIAL DATA

### TARGET POPULATION: Early Childhood Development Sector

<b>NEEDS / ASSUMPTIONS</b>	
<p>Data on the number of registered ECD facilities is sporadic. More importantly, their progress towards registration is not captured effectively. Without dynamic up-to-date data, it is difficult to monitor how these various services contribute and support the expansion of ECD services in the Overstrand.</p> <p>Field workers are already operational throughout the Overstrand in assisting ECD's with the registration process. They also have a standardized form that they complete and update for every ECD. By digitizing this process, up-to-date ECD statistics will be generated and maintained.</p> <p>Important stats: approximately <b>4150 children out of 9500 are in a ECD facility 47%. If 50%</b> of all the children in a ECD get a subsidy the ECD sector in the Overstrand will receive an <b>annual revenue of R18.667 million from subsidies. We estimate that 2921 children are in one of the 50 registered facilities of which only 19 (39%) facilities receive a subsidy.</b> Based on the ECD population the sector can provide direct employment to approximately <b>1300 people.</b></p>	
<b>RESOURCES</b>	
<p>Network access</p> <p>Electronic data base to capture the data on</p> <p>Web based interface for the database to make it user friendly and accessible</p> <p>Internet space – to store the data</p> <p>Tablets for capturing the data</p> <p>Field workers to visit the ECD's and capture data</p> <p>Transport</p> <p>Phones</p>	
<b>ACTIVITIES</b>	
<p>Procure tablets</p> <p>Duplicating the database into digital format and creating a web based interface</p> <p>Maintaining the data base</p> <p>Monitoring and evaluating the progress of ECD registration in the Overstrand</p> <p>Following-up and referring tasks to the relevant stakeholders</p> <p>Updating and adjusting processes to improve service delivery</p>	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
<p>Improve communication between stakeholders</p> <p>Continuous monitoring and updating of processes</p> <p>Improved registration time for ECD facilities</p> <p>Increased number of registered facilities and number of facilities that receive a subsidy</p>	
<b>LONG TERM OUTCOMES</b>	
<p>Increased job security for people employed in the sector</p> <p>Better health and nutrition for small children in Overstrand</p> <p>Better school outcomes</p> <p>Improved socio-economic conditions</p>	
<b>PERFORMANCE MATRIX</b>	
<p>On 23 November 2020 we learned more about the Vungasali project of the National Department of Social Development. This project is very similar to our digitization project and it has a live web portal that can be accessed. Unfortunately it is not accessible to municipalities, but we have submitted a request and indicated our interest to participate as a pilot municipality.</p>	

## 11. COORDINATION OF THE IMPLEMENTATION OF SOCIAL INVESTMENT COMMITMENTS MADE IN TENDERS

### TARGET POPULATION: SOCIAL UPLIFTMENT IN THE OVERSTRAND

<b>NEEDS / ASSUMPTIONS</b>	<p>The Overstrand municipality spends hundreds of millions Rands per year through the procurement of goods and services. To try and ensure that some of this expenditure is plowed back into Overstrand's social development, the municipality introduced a commitment to social investment in tenders above a certain threshold. Simply put, for tenders above a certain amount, tenderers are requested to indicate what social contribution they will make in the Overstrand if they are awarded the tender. <b>Although it is the responsibility of the budget holder to ensure that contractors deliver on the commitments made in tenders; this objective of this department is to capture and quantify the benefit that has accrued to our communities.</b> For the purpose of this discussion we will refer to social commitments made in tender (SCT's)</p>
<b>RESOURCES</b>	<p>Serves providers can commit anything they feel comfortable with, there is no prescription. Hence it ranges from bursaries, to buying soccer shirts for a soccer team, to monthly financial contributions or sharing their expertise. Commitment can therefore be in kind, in funding, or in capital.</p>
<b>ACTIVITIES</b>	<p>The social development department provides the following assistance to tenderers: To give suggestions when they do not know where to make a commitment; To provide details of organisations that fit their intended commitment; Note the department does not prescribe service providers at all.</p> <p>Although the social development department is not the budget holder and therefore not responsible for any of these projects, the department monitors the implementation of these commitments to ensure that the commitments are delivered on and to tally the benefit to the Overstrand community.</p>
<b>SHORT / MEDIUM TERM OUTCOMES</b>	<p>Support to service providers looking to invest in the social development of the Overstrand. Increased expenditure towards social development in the Overstrand Oversight of the actual implementation of commitments made in tenders</p>
<b>LONG TERM OUTCOMES</b>	<p>Increased support to local community development organisations Social development in the Overstrand</p>
<b>PERFORMANCE MATRIX</b>	<p>This project faced a number of implementation problems due to systemic shortages. During the last two quarters we have been working with the Manager: Contracts and Logistics to develop the necessary systems to: identify and capture the social commitments made in tenders; and 2) enable the monitoring of the implementation thereof. The Manager: Contract and Logistics played a significant role in the development of the systems and we are thankful for his support. Through these interventions and developments we are in a much better position to deliver on this project and we believe that we would be able to provide a much more detailed report by the end of this quarter.</p>

## 12. THUSONG SERVICE CENTRE

### TARGET POPULATION: OVERSTRAND COMMUNITY

<b>NEEDS / ASSUMPTIONS</b>	
<p>South Africa has three spheres of government, each with specific functions and programmes aimed at addressing the needs of the people. Regrettably government cannot have a service delivery point or office for all its services in every town. To address this, government introduced the Thusong service centre programme to extend and integrate government services into outlying areas. The Thusong programme has been tailored to ensure that citizens, such as those in the Overstrand, can seamlessly access a wide range of integrated public services irrespective of where they live. In short, the purpose of the Thusong programme is to bring government services closer to the people.</p>	
<b>RESOURCES</b>	
<p>The Overstrand Thusong centre is centrally located and geographically in the centre of the Overstrand, next to the R43. This centre is the largest of its kind in the Overstrand and can facilitate anything from a workshop to a government Imbizo or Summit. In addition to this, the facility also boasts five offices adjacent to the Thusong, and pending funding availability has plans in place to increase these.</p> <p>In addition to the infrastructure available, the Thusong also has highly competent staff that can assist citizens with any enquire. Staff also provide hands on and guided assistance to customers with anything from applying for UIF to a house or drafting a CV or completing a admission to University or applying for a National Student Financial Aid Scheme (NSFAS).</p> <p>Funding is available for specific programmes</p>	
<b>ACTIVITIES</b>	
<p>Coordinate, organize and facilitate Thusong outreach programmes across the Overstrand (invite and host government departments to participate);</p> <p>Assist clients that visit the Thusong for assistance;</p> <p>Host and promote the availability of services offered by government departments that utilize the facility (for example SASSA);</p> <p>Assist clients wishing to book the venue;</p> <p>Assist and host clients that have booked the facility by ensuring everything is in order and ready for the booked event;</p>	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
<p>Increased services and access to service for the citizens in the Overstrand.</p>	
<b>LONG TERM OUTCOMES</b>	
<p>Social development in the Overstrand</p>	
<b>PERFORMANCE MATRIX</b>	
<p><b>During the first quarter services</b> where a bit hamstrung due to the COVID -19 pandemic, but we still managed, but we still managed to deliver the <b>following services toward the end of the last quarter:</b></p> <p><b>Hosted two sessions for 40 Hawston Housing beneficiaries;</b></p> <p><b>Hosted a Cape Nature meeting regarding Paddavlei and other environmental projects (15 people);</b></p> <p><b>Assisted 23 people with COVID-19 Grant applications;</b></p> <p><b>Assisted 45 people with SASSA disability enquiries;</b></p> <p><b>Assisted 30 people with UIF applications;</b> and</p> <p><b>Hosted the examination of 25 Law Enforcement officers.</b></p> <p>In addition to these services, the Thusong has also been utilized as a pivotal point for the preparation of food for humanitarian aid.</p>	

### 13. GRANT-IN-AID PROGRAMME

**TARGET POPULATION: Community based and NPO's in the Overstrand**

<b>NEEDS / ASSUMPTIONS</b>	
<p>The purpose of the programme is to complement the goals, objectives, programmes and actions of the Overstrand Municipality in order to create a sustainable, credible and caring municipality by empowering and building communities and enhancing growth and sharing through partnerships.</p>	
<b>RESOURCES</b>	
<p>The budget for this programme is determined annually by the budget steering committee. Organisations have to apply for Grant in Aid funding. The Grant funds various aspects of projects depending on the merit and viability of the project but not capital.</p>	
<b>ACTIVITIES</b>	
<p>Advertise notice in local newspapers          Evaluate compile report of all applications and present to adjudication committee          Communicate and sign agreements with all successful applicants          Complete internal process to effect payment of beneficiaries          Monitor the implementation and expenditure of beneficiaries and compile monthly reports          Organisation's expenditure and implement their projects and programmes according to their project proposals as far as possible.</p>	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
<p>Support to local NPO's and CBO's          Improved socio-economic development efforts          Implementation of projects that might not have been possible without the municipality's support</p>	
<b>LONG TERM OUTCOMES</b>	
<p>Socio-economic development          Relationship and cooperation between Overstrand municipality and NPO's and CBO's</p>	
<b>PERFORMANCE MATRIX</b>	
<p>Beneficiaries of 2019/20 Grants have not used all their funding and the lockdown has slowed down their implementation. The department still monitors them and compiles monthly expenditure reports.</p> <p>A notice for 2020-21 Grant-in-Aid applications was advertised. Due to the lockdown applicants only had to submit the application form. A summary of applicants was submitted to the Director: LED, Tourism and Social development. Regrettably, a decision was made to withdraw Grant-in-Aid allocations for 2020/21.</p>	

## 14. WOMEN'S MONTH (women's month awareness survey)

**TARGET POPULATION: Men and women living in previously disadvantaged areas in the Overstrand**

<b>NEEDS / ASSUMPTIONS</b>	
↓	The South African women's month message was: "Generation Equality: Realising Women's Rights for an Equal Future." Throughout South Africa, gender based violence, was again highlighted during lockdown, as a serious issue facing our communities. At the root of gender based violence and femicide is a profound lack of respect and a failure by men to recognize the inherent inequality and dignity of women. Earlier this year the National Strategic Plan on Gender-Based Violence & Femicide was also launched. Whilst this department is working on a localized Strategic Plan on Gender-Based Violence & Femicide it executed a gender based awareness survey during August and September. The primary objective of the survey was to gauge people's awareness of gender rights and equality whilst simultaneously creating awareness.
<b>RESOURCES</b>	
↓	Time to compile the questionnaire Paper and printing of the questionnaire People and transport to distribute and administer the questionnaire Time to capture the completed questionnaire Time to analyse the data and write a report
<b>ACTIVITIES</b>	
↓	Compiling the questionnaire Printing and distributing the questionnaire Approaching people to participate in the survey Capturing the completed questionnaires Cleaning and analyzing the data Writing a report
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
↓	Direct and personal awareness of gender issues created with the 210 people that participated in the survey. Valuable insights gained in people's perspective on gender issues and rights. These will inform and guide interventions.
<b>LONG TERM OUTCOMES</b>	
↓	Better strategic planning Improved projects Increased gender equality
<b>PERFORMANCE MATRIX</b>	
↓	The questionnaires were administered during August and September in Gansbaai, Hermanus, Hawston and Kleinmond. <b>Two hundred and three (203)</b> women were directly reached through the gender awareness survey. The data capturing was completed on 6 October 2020. The data will be cleaned and analysed. The information will be used to inform the Overstrand gender strategy and activities.

## 15. ECD AUDIT

**TARGET POPULATION:** Partial care facilities operating from municipal facilities in the Overstrand.

<b>NEEDS / ASSUMPTIONS</b>	<p>In terms of the Children's Act 38 of 2005 all partial care facilities must be registered with the relevant provincial department of social development. It is therefore imperative that facilities that operate from municipal facilities are duly registered. The municipality will be held accountable if anything should happen to a child at a municipal facility especially if the facility is not registered due to the facility not being compliant to the norms and standards as prescribed in the Act. This risk has also been registered on the Municipality's risk register.</p> <p>The audit is being conducted to ensure: credible updates to the risk register; and facilities that are not registered due to maintenance issues are identified so that the issues can be addressed.</p>
<b>RESOURCES</b>	<p>Staff Time Telephone Transport</p>
<b>ACTIVITIES</b>	<p>Make appointment with facilities where possible  <b>Visit the facility</b>          Conduct interview with principal          Capture the information / feedback          Write report on visit and provide necessary evidence          Submit report to manager</p>
<b>SHORT / MEDIUM TERM OUTCOMES</b>	<p>Engagement with partial care management          Updated information on the registration status of facilities          Identification of issues that needs to be addressed to enable the facility to get registered          Updated and accurate reporting of the risk register</p>
<b>LONG TERM OUTCOMES</b>	<p>Compliant partial care facilities          Registration of all partial care facilities operating from municipal facilities          Improved partial care services</p>
<b>PERFORMANCE MATRIX</b>	<p>There are 27 municipal buildings in the Overstrand that are being used as partial care facilities. During this quarter <b>twenty (20)</b> of these were visited. <b>Sixteen (16)</b> of these facilities are <b>registered</b> and <b>four (4)</b> are not registered. The remaining seven (7) facilities will be visited during January and February. Transport opportunities was more constrained during late November and December with most ECD's closing very early in December.</p> <p>We are following-up with unregistered facilities and working with them to ensure that issues are addressed to ensure that they get registered.</p>

## 16. YOUTH PARTICIPATION IN WESTERN CAPE PROVINCIAL PARLIAMENT YOUTH DIALOGUE

**TARGET POPULATION: Overstrand Youth**

<b>NEEDS / ASSUMPTIONS</b>	
Through the relationship this department has built-up with youth visits to the Western Cape Provincial Parliament we were given the opportunity to nominate 2 youth from Overstrand to participate in the Provincial Parliament's virtual Youth Dialogue	
<b>RESOURCES</b>	
Computer Internet Access Two youth Desk Chair Office space	
<b>ACTIVITIES</b>	
Identify participants Arrange for facilities where they can participate Liaise with WCPP Liaise with participants Assisted one participant to with a laptop and office space to allow him to participate. A dry run was held a couple of days before the actual to communicate the rules etc. to the participants and to ensure everyone understood the system.	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
A lady from Gansbaai was nominated and a gentleman from Zwelihle Both participants felt very fortunate to be selected. For both of them it was a great opportunity to talk to and hear the opinions of their peers from other areas as well as from government.	
<b>LONG TERM OUTCOMES</b>	
Knowledge Networking Self-worth Experience	
<b>PERFORMANCE MATRIX</b>	
Unfortunately only one participant from the Overstrand participated in the actual youth dialogue. The other participant had to withdraw due to work, although he did attend the dry-run. The youth were very grateful for the opportunity. We are hopeful that, through our relationship with the Western Cape Provincial Parliament, more opportunities will be available for our youth.	

## 17. YOUTH ENGAGEMENT: CULTURE

**TARGET POPULATION: Zwelihle Youth Involved with Drama**

<b>NEEDS / ASSUMPTIONS</b>	
<p>Through the department's partnership with the Zwelihle Youth Expo, we booked a number of sessions for them to rehearse at the Zwelihle Community hall for free. These young artists do not have other venues at their disposal and they cannot afford the rates to rent the community hall.</p>	
<b>RESOURCES</b>	
<p>Community Hall Someone to open and close community hall Electricity Water</p>	
<b>ACTIVITIES</b>	
<p>Book the community hall at for the agreed dates and times The youth mobilise each other The rehearsal are facilitated by their drama coordinator</p>	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
<p>Active youth Skills development Improved relationship between the youth and the municipality</p>	
<b>LONG TERM OUTCOMES</b>	
<p>Career development Improved opportunities for the youth Reduction in negative social behavior</p>	
<b>PERFORMANCE MATRIX</b>	
<p>During the quarter we made the Zwelihle community hall available on at least seven (7) occasions for the youth to use for rehearsals. Having a venue available with a stage where they can practice, is a significant improvement.</p>	

## 18. 16 DAYS OF ACTIVISM AGAINST THE ABUSE OF WOMEN AND CHILDREN

**TARGET POPULATION: Overstrand Wide**

<b>NEEDS / ASSUMPTIONS</b>	
16 Days of Activism against the abuse of women and children is an international event to create awareness. During the initial lockdown period the abuse of particular women was sharply highlighted and again emphasized the importance of this awareness campaign.	
<b>RESOURCES</b>	
Staff Transport Stakeholders Promotional material to create awareness: white ribbons, flyers, bandanas etc.	
<b>ACTIVITIES</b>	
Procure promotional material with appropriate signage Print flyers Distribute the material Interact and spread the message Participate and cooperate with other stakeholders Contact the trauma rooms coordinators at all the Overstrand police stations and determine needs, procure required items to address needs Pack and hand over to police stations	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
Engagement with partial care management Updated information on the registration status of facilities Identification of issues that needs to be addressed to enable the facility to get registered Updated and accurate reporting of the risk register	
<b>LONG TERM OUTCOMES</b>	
Compliant partial care facilities Registration of all partial care facilities operating from municipal facilities Improved partial care services	
<b>PERFORMANCE MATRIX</b>	
Every municipal official and councilor received a white ribbon to wear during 16 days Every municipal official and councilor also received a black bandanna branded with the municipal log, a message to stop women abuse and to remember the victims of COVID-19. We participated in the opening march and pamphlet distribution with SAPS, Social Development (DSD) and Hermanus Child and Family Services In collaboration: with DSD we visited and distributed pamphlets at the Hawston Taxi rank; with DSD and Hermanus Child and Family services: visited Hawston Primary to educate children about Abuse and distribute pamphlets (40 children); and visited a total of 10 ECD's in Hawston and Zwelihle combined to spread the message of "Break the Silence on Abuse" Distributed Christmas packs (sweets) to children from 4 ECD's in Zwelihle. Distributed and handed over material such as toothbrushes, soap, face cloths etc. to all the trauma rooms in the Overstrand.	

## 19. HOMELESSNESS TASK TEAM ESTABLISHED

**TARGET POPULATION: Homeless people in Hermanus**

<b>NEEDS / ASSUMPTIONS</b>	
<p>There is currently no facilities in the Overstrand that provide shelter and other services to people living on the streets. At the same time a fairly large group of at least forty something homeless people in the Hermanus area call the street their home. The lack of services, lifestyle and sleeping choices often brings them in conflict with law enforcement, shop / business owners, restaurants etc. The result is a heightened call for more efforts to assist the homeless people in Hermanus in particular.</p> <p>Addressing homelessness requires a multi sectoral approach. For this reason a small task team with members from the following sectors has been established: Law enforcement, the Hermanus Night Shelter, the Department of Social Development, the Department of Health and this department. It is this department's conviction that meaningful assistance can only be provided through reintegrating homeless individuals. For this reason the department will appoint a social worker on a temporary basis to work with the homeless people.</p>	
<b>RESOURCES</b>	
<p>Staff Time Telephone Transport Funding Office</p>	
<b>ACTIVITIES</b>	
<p>Meet regularly Establish data base of the homeless; Collaborate with stakeholders Appoint a social worker on a temporary basis to work with the homeless people Determine appropriate interventions for each homeless person based on case work done.</p>	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
<p>Detailed understanding of the situation and challenges faced (emotional, psychological, sociological etc.) by every homeless person that volunteer to be part of the programme.</p>	
<b>LONG TERM OUTCOMES</b>	
<p>Reintegration into society Reunited with family Dignified life</p>	
<b>PERFORMANCE MATRIX</b>	
<p>One of our stakeholders has provided us with a fairly detailed data base of the majority homeless people in Hermanus.</p> <p>The task team has met twice but communicates regularly.</p> <p>Candidate social workers has been interviewed by the Hermanus Night Shelter.</p> <p>As social worker will be appointed on temporary basis from 1 February 2021 to 30 Jun 2021 for an initial period of five months, after which a further contract will be considered.</p>	



## CAPE WHALE COAST TOURISM

### QUARTERLY REPORT: OCTOBER - DECEMBER 2020

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The announcement on 12 November that borders will open for international travellers from all countries and that the sale of alcohol for off- an onsite consumption will be permitted as per licence requirements, came as a much welcomed, yet short lived, relief. With 3 wine routes, Cape Whale Coast relies on wine tourism for its contribution to job creation, economic activity and tourism

promotion. The November lifting of the restrictions provided hope for the hospitality sector. A Safe Eat Pledge was designed and adopted by numerous local eateries to gain consumer confidence.

Along with other coastal towns in the Western Cape the Cape Whale Coast looked forward to an extended summer school holiday from 15 December to 27 January 2021. What was to be an opportunity for much needed business was influenced by 2 Presidential announcements. On 14 December Eastern Cape and Garden Route beaches were closed effective 16 December to 3 January 2021. This resulted in an immediate increase in enquiries for accommodation in the Overstrand. The next announcement made on 28 December ended all the hopes for the season when beaches, rivers, lagoons and dams in the hot spot areas such as the Overberg were closed. Bookings were adjusted again. This time holidays were cut short.

With the closing of beaches came the reintroduction of an third alcohol ban. What is a summer holiday without lazy days on the beach, visits to wineries and connecting with friends & family?

**The safe Eat Pledge** *cape whale coast*

This restaurant pledges to operate in accordance to the following:

- Employees who fail the screening are not permitted to work.
- Employees must wear a mask at work.
- Employees must wash their hands every 30 minutes.
- We sanitize tables and chairs between every guest visit and all high-touch areas every 30 minutes.
- We ask guests to assert that they are healthy and have not been in close contact with anyone who has tested positive for Covid-19.
- All guests must wear masks when not at their table.
- We collect guest contact information for every party to aid in contact tracing should that be necessary.
- We are proactively working to create a safe environment for all.

Please contact [flloyd@overstrand.gov.za](mailto:flloyd@overstrand.gov.za) should you wish to share any feedback.  
THANK YOU FOR DINING WITH US!

**WE'RE**  
*Open*

**DISCOVER**  
*Cape Whale Coast*  
& THE WESTERN CAPE TODAY

## JOB & SKILLS DEVELOPMENT INITIATIVES

Target Audience: Overstrand Unemployed Youth

### NEEDS/ASSUMPTIONS

Temporary job creation opportunities linked with upskilling unemployed youth so they can participate in the tourism economy. Communication of available opportunities and assistance with mentoring.

### RESOURCES

<p>Learnership programmes mainly funded through National Department of Tourism, UIF Fund DEDAT or EPWP and facilitated through implementing agencies.</p> <p>All opportunities are communicated either through email / notices / adverts / social media platforms and WhatsApp groups.</p>
<b>ACTIVITIES</b>
<ul style="list-style-type: none"> <li>• National Youth Chefs Programme - Programme put on hold.</li> <li>• Tourism Monitors Programme – 5 individuals graduated. New intake to commence 2021.</li> <li>• Assistant Housekeeping - Learners placed at establishments.</li> <li>• Cultural / Nature Guiding - Learners placed at establishments.</li> <li>• WESSA Blue Flag Stewards – Currently stationed on beaches.</li> <li>• Hospitality Learnership facilitated through Grootbos Foundation.</li> </ul>
<b>SHORT/MEDIUM TERM OUTCOMES</b>
Temporary employment and accredited training
<b>LONG TERM OUTCOMES</b>
Turning temporary job opportunities into permanent employment
Accredited training / New graduates
<b>PERFORMANCE MATRIX</b>
Number of temporary jobs created
Progress report / meetings
Monitoring and evaluation performance through the implementing agencies

## BUSINESS SUPPORT

Target Audience: Overstrand Business Community

<b>NEEDS/ASSUMPTIONS</b>
<p>Upskilling and training of SMMEs and entrepreneurs to participate in tourism economy.</p> <p>Communication of available opportunities and assistance with mentoring.</p>
<b>RESOURCES</b>
<p>Training needs identified through engagements and facilitated by Overstrand Tourism Department.</p>
<b>ACTIVITIES</b>
<ul style="list-style-type: none"> <li>• Business Literacy Training facilitated through NDT</li> <li>• Export Advancement Programme – Re-circulate application forms to local entrepreneurs/business.</li> <li>• Tour Operator Incubation Programme in collaboration with DEDAT</li> <li>• SMME and Informal Traders Support – Circulated information</li> <li>• Tourism Development Fund – Circulated application forms &amp; requirements</li> <li>• 15 entrepreneurs included in craft and art display at Tourism Visitor Information Centres</li> <li>• Distribution of Alert Level 1 regulations impacting on travel and tourism</li> <li>• Linkage and assistance with Tour Guide relief funding</li> <li>• Tourism staff training via online teaching platforms</li> </ul>

<ul style="list-style-type: none"> <li>• Safe Eats Pledge initiative for restaurants aimed at encouraging health and safety protocols while giving consumer confidence in the safety of restaurants.</li> <li>• Business meetings to work on preparation for festive season</li> <li>• Penguin Passport, a campaign aimed at encouraging visits to local attractions and sharing these visits on social media.</li> <li>• #lovealittlelocal campaign. The aim of the campaign is to promote the local tourism and hospitality industry and encourage South Africans to explore their cities and visit local attractions.</li> <li>• Cape Whale Is Open Campaign Continue and aligned with #IloveHermanus campaign</li> </ul>
<b>SHORT/MEDIUM TERM OUTCOMES</b>
Awareness of opportunities available in private and public sector. Engaging with other tourism role players and linkages with complementary products. Encouraging a local circular economy.
<b>LONG TERM OUTCOMES</b>
Supporting SMMEs to participate in tourism initiatives and to ensure that local SMMEs benefit from programmes introduced by national and provincial government. Ensuring sustainability of tourism businesses and the protection of employment.
<b>PERFORMANCE MATRIX</b>
Skills development in preparation of employment within the tourism industry.

## STAKEHOLDER COLLABORATION

Target Audience: Overstrand Tourism Stakeholders

<b>NEEDS/ASSUMPTIONS</b>	
Timely and relevant information was given via different communication platforms. Cape Whale Coast Tourism and the 4 Visitor Information Centres (VICs) collaborated with Wesgro, National Department of Tourism, South African Tourism and Overberg District Municipality to ensure all were updated with developments and ensuring that local businesses were included in the surveys, lists and records updated by government.	
<b>RESOURCES</b>	
Webinar groups	Zoom meetings Tweet-Ups WhatsApp Discussion
<b>ACTIVITIES</b>	
1 October	Destination Readiness Workshop: Cape Winelands and Overberg
6	Wesgro Film Office Support
7	LED Recovery Plan, Hermanus
9	Tourism Meeting Hermanus
14	Tourism Managers Meeting Gansbaai Ward 2 Committee Meeting
15	Zoom meeting with SA Tourism in Australia

20	Brewery2Brewery Mountain Bike event with 500 participants
21	Stanford Tourism & Business AGM Overberg Mini Indaba with 30 travel and tour professionals
23	Future of Overstrand Visitor Information Centres
26	Public Private Partnership Meeting, Hermanus
30	Webinar on Tourism Sector Recovery Plan: Department of Tourism FNB Wines2Whales Champions Chase. Started 30 October – 8 November
10 November	ABI AGM
13	Regional Tourism Meeting – Road Signage
20	Hermanus Revival Meeting with business owners
21	Hermanus Revival Follow-up Meeting Coastal Cleanup Penguin Palooza, CapeNature
27	Reducing COVID-19 risks for Upcoming Tourism Season Media Influencer Visit, Stanford
30	Gansbaai Tourism AGM
1 December	Blue Flag Beach Opening
2	Western Cape Economic Recovery Plan Teams Meeting
9	LED / Tourism Cluster Meeting
10	Overberg Radio Interview
17	LED / Tourism Cluster Meeting
18	Gansbaai / SAPS Friendly Roadblock
19	Coastal Clean-up Gansbaai
21	Stanford Culinary video production
28	Distribution of Travel Safe brochures / DEDAT
Overberg Cluster Meetings	
<b>SHORT/MEDIUM TERM OUTCOMES</b>	
Updates on relief programme, national and provincial linkages and insight into strategic frameworks designed. Equipping staff with skills and tools required to address tourism sector opening up.	
<b>LONG TERM OUTCOMES</b>	
Providing information to Cape Whale Coast tourism role players and understanding challenges faced by this sector. Assisting with decision making given the information gained including that listed below.	
<b>PERFORMANCE MATRIX</b>	
Creating an enabling environment for the tourism sector to be informed of assistance programmes, having access to updated regulations, understanding the impact and implications of regulations.	
An updated and engaged tourism community.	

## MARKETING



A national magazine dedicated to the Overstrand is as good as it gets in destination marketing terms. Support, content, photos and edits provided to journalist Bianca du Plessis who developed an incredible piece of promotional material for The Sarie magazine in English and Afrikaans. Another glossy magazine, Stellenbosch Visio, had 13 pages dedicated to Hemel-en-Aarde and Hermanus where outdoor activities were greatly highlighted. Erns Grundling returned to kykNet with season 3 of 'Elders'. In 'Pelgrimstog van Hoop', Erns hikes 350km – from the Cape Winelands to the southernmost tip of Africa. Much of this journey was done along the coastline of the Cape Whale Coast and the TV series captured the pristine beaches and hiking routes – both activities which are extremely popular currently as people wish to escape to nature.



Stanford Festival, 12 December 2020

Target Audience: Domestic and international travellers as well as the travel trade, tour operators and travel agencies.










<b>NEEDS/ASSUMPTIONS</b>		
Reaching out to the travel trade and tour operators to ensure updated information on the destination and the tourism products available.		
<b>RESOURCES</b>		
Social media	Digital platforms	Printed media
<b>ACTIVITIES</b>		
<ul style="list-style-type: none"> <li>• Top Seaside Destinations to Consider, Fourways Review</li> <li>• Gallery Café &amp; Deli Food Store rated as number one restaurant in Western Cape</li> <li>• 3 South African films won top awards at an international film festival in Viseu, Portugal and LOVE HERMANUS was one. The SA films were competing amongst 300 films from 45 countries at the Art &amp; Tur International Tourism Film Festival. Hugo Lambrechts from the SA Embassy in Portugal, who received the 'Love Hermanus' award on behalf of the filmmakers, said: "Proudly South African... So pleased with the success of this project over the last four years with seven inspiring SA films competing this year!"</li> <li>• 2-page spread on hiking routes in Adventure Travel Magazine.</li> <li>• Overberg Mini-Indaba for travel and tourism trade hosted 30 agents and media for 2 days showcasing experiences and new tourism products.</li> <li>• Engagement with SA Tourism in Australia to pitch Overberg as a travel destination.</li> <li>• Information and media releases to the Hermanus Times, Gansberg News, Xplorio and Village News as well as radio interviews on Caledon FM and RegioTV.</li> <li>• Celebrating our South African-ness with the global phenomenon <i>Jerusalem</i> dance challenge with a 42100 reach</li> <li>• CapeTownetc article on Kogelberg Nature Reserve</li> <li>• Kleinmond's biggest WP supporters on Kwela</li> <li>• Promotional video of destination aired in Canal Walk, Somerset West and Cape Gate</li> <li>• Franschhoek Life mentioned Stanford's Haes Farm</li> <li>• SA Travel People featured <a href="#">6 Must Visit Places on Cape Whale Coast</a></li> <li>• #ILoveHermanus campaign</li> <li>• Die Burger photos of Overberg regularly featured.</li> <li>• Radio Interview on Caledon FM on Thursday 11 December</li> <li>• Sarie Décor/Woon – national magazine dedicated to Overstrand</li> <li>• Stellenbosch Visio regional feature of 13 pages</li> <li>• National TV promotion via kykNet's season 3 of 'Elders'</li> <li>• CapeTownetc article on Kogelberg Nature Reserve</li> <li>• Kleinmond's biggest WP supporters on Kwela</li> <li>• Updates on <a href="http://www.overstrandcityofgastronomy.com">www.overstrandcityofgastronomy.com</a> and <a href="http://www.whalecoast.info">www.whalecoast.info</a></li> <li>• Information and media releases to Hermanus Times, Gansberg News, Xplorio and Village News</li> <li>• Participation in #TravelChatSA on twitter every second Wednesday at 19:00</li> </ul>		
<b>SHORT/MEDIUM TERM OUTCOMES</b>		
Information dissemination and updates on travel readiness, developments within destination and news about new products and changed products.		
<b>LONG TERM OUTCOMES</b>		

Engagement and support of tourism colleagues and linking with other destinations. Keeping Cape Whale Coast front of mind for planning of future travels and reminding travellers and locals of the diversity of what our region offers. Online platforms were predominantly actioned to remind travellers of the natural beauty of the Cape Whale Coast and to show our open spaces, celebrate the champagne air and keep the destination front of mind as a short break-away once travel restrictions are lifted. A dedicated Cape Whale Coast Tourism Covid-19 webpage was updated with current information.

#### PERFORMANCE MATRIX

Updating tourism stakeholders and travellers regarding changing travel requirement and relaxation of Alert Level 1 measures.

			Instagram Posts	
	7688	2224	660	4230
	4980	1310	263	1556
	10105	3876	505	5770
	7193	2199	1259	3458
	9536	1676	525	3600

				
 cape whale coast <small>hanglip • kleimond • hermanus • stanford</small>	whalewatchingsouthafrica	whalecoastsa	@whalecoastsa	#capewhalecoast
 tourism	Hanglip-Kleinmond-Tourism	kleinmondtourism	@hanglip1	#KleinmondTourism #Hanglip1
 HERMANUSTOURISM	Hermanus-Tourism_Bureau	hermanustourism	@HermanusTourism	#myhermanus #hermanus
 STANFORD stay + explore	stanfordtourism	visitstanford	@visitstanford	#visitstanford #stanfordtourism
 Gansbaai the natural and history destination	Gansbaai-Tourism	gansbaai_tourism	@GansbaaiTourism	#Gansbaai

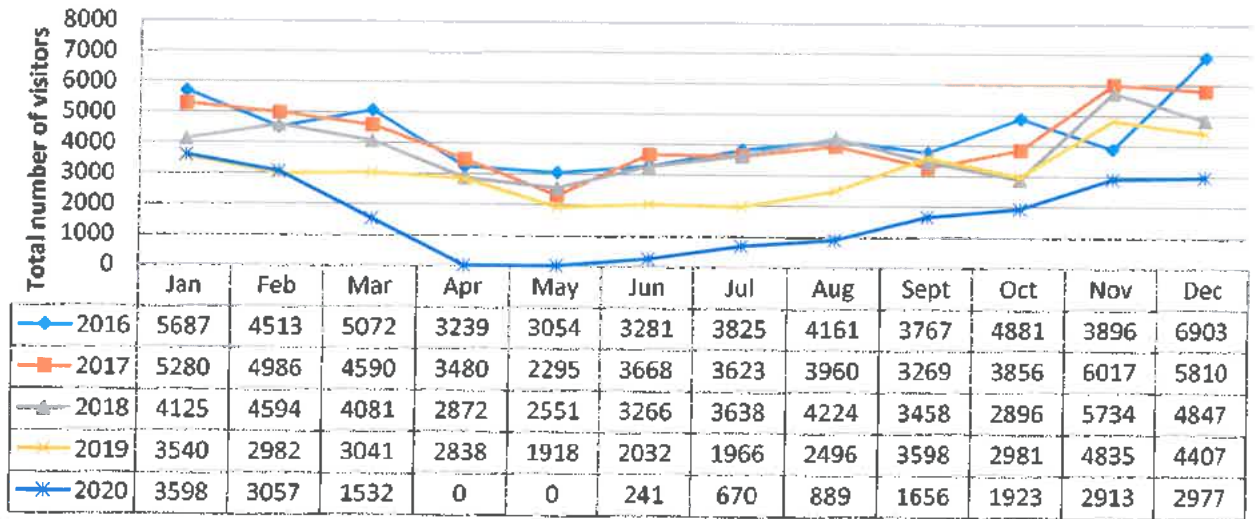
## VISITOR INFORMATION CENTRES

Target Audience: Domestic and international visitors and local communities.

Visitors to the Cape Whale Coast only started picking up from 20 December and most visitors were interested in hiking, mountain bike routes and upcoming events. This might be due to many people working from their second homes in the Overstrand prior to the start of the school holidays and therefore not needing to travel.

<b>NEEDS/ASSUMPTIONS</b>		
Visitor Information Centres (VICs) opened on 1 June 2020 and since then visitor numbers have increased steadily every month. December recorded 2977 visitors – 32% down on 2019 in the same month. Walk-in numbers don't reflect the countless amount of telephone calls received with accommodation enquiries.		
<b>RESOURCES</b>		
Staff employed at VICs	Email	WhatsApp
<b>ACTIVITIES</b>		
Plans and protocols in place for a safe opening #WeAreOpen campaign Printing and typing documents for public Helping visitors with accommodation queries Educational visits of tourism staff		
<b>SHORT/MEDIUM TERM OUTCOMES</b>		
Being a point of enquiry for the local community, business community and government.		
<b>LONG TERM OUTCOMES</b>		
An informed community Provincial and National Government updated with Cape Whale Coast and Overstrand information		
<b>PERFORMANCE MATRIX</b>		
VICs provides a personal interface which has become the most trusted source of information as people look for personal recommendations when it comes to local travel news and community information in general. The steady increase is welcomed and the low rate of walk-ins at Hermanus points to a change in traveller behaviour.		

### Visitors to Overstrand Tourism Bureaus



Tourism Safety Monitors graduating



#ILoveHermanus Campaign

**LOCAL ECONOMIC DEVELOPMENT  
REPORT: AUGUST – DECEMBER 2020**

**LIST OF ABBREVIATIONS/ ACRONYMS**

- SMME – Small Medium & Micro Enterprises
- CIDB – Construction Industry Development Board
- CIPC – Companies and Intellectual Property Commission
- Cogta – Cooperative Governance and Traditional Affairs
- COIDA – Compensation for Occupational Injuries and Diseases
- DEFF – Department of Environmental, Forestry & Fisheries
- DEDAT – Department of Economic Development & Tourism
- DSBD – Department of Small Business Development
- DTI – Department of Trade and Industry
- EDPs – Enterprise Development Practitioners
- IDC – Industrial Development Corporation
- LED – Local Economic Development
- NHBRC – National Home Builders Registration Council
- QSEs – Qualifying Small Enterprises
- SARS – South African Revenue Services
- SASSA – South African Social Security Agency
- UIF – Unemployment Insurance Fund
- CETA – Construction Education & Training Authority
- CWP – Community Works Programme
- DMP – Demand Management Plan
- EMEs – Emerging Micro Enterprises
- GDP – Gross Domestic Product
- NEF – National Empowerment Fund
- SAPPO – South African Pork Producers Association
- SAWIC – South African Women in Construction
- SEDA – Small Enterprise Development Agency
- SEFA – Small Enterprise Finance Agency
- TREP – Township & Rural Entrepreneur Programme

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## NOTABLE HIGHLIGHTS

Nr	Project/ Programme	Highlights																		
1	Informal Economy	<ul style="list-style-type: none"> <li>• 19/23 (82.6%) informal traders approved for Covid-19 relief fund by the Western Cape Government are from the Overstrand;</li> <li>• 37 Non-national traders verified by Home Affairs Immigration Office;</li> <li>• More than 250 informal traders assisted through TREP programme;</li> <li>• 48 SMME's taking part in the SEDA mentorship programme which part of TREP;</li> <li>• Throughout the permit-issuing process LED discovered more than 500 informal traders who were unrecorded, and 135 Non-National owned shops.</li> <li>• 37 Home Affairs verified Non-Nationals have received permits thus far and are Covid-19 compliant.</li> </ul>																		
2	SMME Development	<ul style="list-style-type: none"> <li>• 92 SMME's assisted to apply for Western Cape Relief Fund;</li> <li>• More than 20 SMME's participated in a 5 days virtual training on Business Practice Post During and Post Covid-19 by Nedbank;</li> <li>• The Department also co-hosted an intervention with the Small Enterprise Development Agency in November where we allowed walk-in assistance for SMME's in Hermanus. The day was a success, SEDA was able to address questions entrepreneurs regarding the TREP programme.</li> <li>• In November 2020, LED hosted its first virtual training at the LED E-learning Centre currently under construction, where the above-mentioned training or webinar was hosted with WIFI services provided by the Overstrand Municipality for SMME's;</li> </ul> <table border="1" data-bbox="887 1323 1378 1480"> <thead> <tr> <th></th> <th>Day 1</th> <th>Day 2</th> <th>Day 3</th> <th>Day 4</th> <th>Day 5</th> </tr> </thead> <tbody> <tr> <td>Attendees</td> <td>13</td> <td>8</td> <td>9</td> <td>9</td> <td>10</td> </tr> <tr> <td>Present</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• Please note, the above is the total number of attendees on each of the five days of the virtual training.</li> </ul>		Day 1	Day 2	Day 3	Day 4	Day 5	Attendees	13	8	9	9	10	Present					
	Day 1	Day 2	Day 3	Day 4	Day 5															
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3	Men on the Street Project	<ul style="list-style-type: none"> <li>• More than 10 job links and created through linkages made from Men on the Street database. Links made with 3 Construction Companies;</li> <li>• The project recently established a strategic partnership towards skills development i.e. South African Women in Construction (SAWIC) and the Construction SETA, implement skills development programmes for informal artisans and contractors in February 2021 until September 2021. This partnership envisages upskilling these work-seekers whilst at the same time</li> </ul>																		

		embedding them in employment networks in the construction industry.
4	Emerging Farmer Support	<ul style="list-style-type: none"> <li>• More than 120 households received gardening starter packs as the measure to curb food insecurity;</li> <li>• 12 Pig and crop farmers received Covid-19 relief funding and bicycle to travel and feed the animals from the Department of Agriculture;</li> <li>• 15 pig farmers regularly receive feeding packs and vaccination from the Department of Agriculture;</li> <li>• The South African Pork Producer's Organisation (SAPPO) has supported pig farmers with veterinary services and ensures that pigs are healthy and fit for human consumption.</li> </ul>

### STAKEHOLDER WITHIN COVID 19 PERIOD

Stakeholder	Impact Made
<b>Department of Agriculture (Western Cape)</b>	The Department supports emerging farmers in both animal and crop production sectors. The Department of Agriculture supported 120 household gardens in the Overstrand with starter pack garden equipment and recently rolled out Tanks to 30 beneficiaries.
<b>Department of Economic Development &amp; Tourism (DEDAT) (Western Cape)</b>	DEDAT provides support to Municipalities on enterprise development, tourism, and digital economic programmes. The Department provided relief fund opportunities for formal and informal businesses within the Western Cape, 19 out of 23 informal businesses approved across the province came from the Overstrand i.e. 82.6%. Furthermore, 322 safety kits were distributed to informal traders.
<b>Department of Home Affairs (DHA)</b>	Home Affairs supports the Municipality with the verification of Immigrants/ Asylum seekers running businesses in the Townships. Thirty-Seven (37) immigrants have been verified by the DHA and further applicants are yet to be verified on the third and fourth quarter.
<b>Department of Small Business Development (DSBD)</b>	DSBD provides support to SMME's through a coordinated process through its two sister Agencies (SEFA & SEDA). DSBD guided Municipalities throughout the COVID 19 period to support SMME's and informal traders to survive the economic disruption caused by COVID 19. This support was also channelled through the Overberg LED-Tourism Cluster Forum.
<b>Small Enterprise Development Agency (SEDA)</b>	SEDA provides non-monetary support to SMME's and coordinates or creates linkages to other relevant stakeholders. SEDA in collaboration with LED supported 250 informal traders with compliances and recently completed a first 48 group of

	informal traders for mentorship through TREP (Township & Rural Entrepreneur Programme).
<b>Small Enterprise Development Programme (SEFA)</b>	SEFA is the sister agency to SEDA and DSBD and provides financial support to SMME's in forms of low rate loans. SEFA is part of the TREP programme to provide financial support.
<b>Department of Environmental, Forestry and Fisheries</b>	DEFF provided an opportunity for informal waste pickers to apply for relief fund due to level 5 stay at a home rule which had a dire economic effect. Thirty-Five (35) waste pickers were profiled and applied for the relief fund in the Overstrand municipality. DEFF is currently training the municipal official's MS online system to capture the waste picker's information on their online system.

## COMMUNITY GARDENS PROJECT

**TARGET POPULATION:** All the Overstrand municipal areas with potential spaces of land

<b>NEEDS / ASSUMPTIONS</b>	
<p>The COVID 19 crisis exposed existing gaps in food production and supplies in South Africa, and the Overstrand Communities are no exception. The need to address food shortages and ensure sustainable food availability in poor communities become greater and greater as the lockdown exposed high levels of poverty.</p> <p>The introduction of the project acknowledges the fact that people have for years had an inherent ability to produce and acquire food for themselves and based on their choice. A needs and capability identification process were undertaken to ascertain on capabilities and availability of a piece of land to produce food. The Department of Agriculture the custodian of the project under the livelihoods programme headed to our call for support and provided start-up kits for home gardens. The assumption is that people will collaborate as home gardeners and form a movement in support of addressing hunger in the most affected communities.</p>	
<b>RESOURCES</b>	
<ul style="list-style-type: none"> <li>• Communal Land.</li> <li>• Garden Infrastructure (Fencing, Water etc.).</li> <li>• Garden Monitors.</li> <li>• Garden workers (CWP).</li> <li>• Sufficient budget.</li> </ul>	
<b>ACTIVITIES</b>	
<ul style="list-style-type: none"> <li>• Project planning and conceptualization.</li> <li>• Best practice exercises in the Western Cape Province.</li> <li>• Preliminary engagements with strategic stakeholders.</li> <li>• Land Assessments.</li> </ul>	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
<ul style="list-style-type: none"> <li>• Address nutrition and hunger.</li> <li>• Creation of a movement to support markets and cross trading.</li> <li>• Identify communal or unused spaces to promote community gardens.</li> <li>• Adequate food for the poor.</li> <li>• Build community confidence and dignity for self-reliance.</li> </ul>	
<b>LONG TERM OUTCOMES</b>	
<ul style="list-style-type: none"> <li>• Sustainable food gardens</li> <li>• Access to livelihoods and community satisfaction.</li> </ul>	
<b>LIMITATIONS</b>	
<ul style="list-style-type: none"> <li>• Access to water in the garden sites remains a major concern, this needs a major intervention by the Overstrand Municipality to ensure sustainability;</li> <li>• CWP long term participation in project amid uncertainties at the institutional level.</li> </ul>	
<b>PERFORMANCE MATRIX</b>	
<ul style="list-style-type: none"> <li>• Eight Pieces of communal land identified and approved for gardening;</li> </ul>	

- The land assessment conducted on all sites with the Department of Agriculture and civil society organizations;
- The Preliminary stakeholder meetings held.



#### STAKEHOLDERS

- Overstrand College
- Food for Love
- Hermanus Varsity
- Magic Apex
- Mthimkhulu
- Department of Agriculture
- CWP

## INFORMAL TRADERS/ SMME SAFETY KITS

**TARGET POPULATION: Informal Traders and SMME's across sectors**

#### NEEDS / ASSUMPTIONS

The Overberg District was declared one of the hotspots in the Western Cape meaning the risk of infections is high, hence the province availed safety kits to SMME's in the Overstrand. The assumption was that SMME's could not afford safety equipment to comply with health protocols, hence 379 safety kits were availed to the SMME's in the Overstrand. The Kit came in a durable, canvas bag and contained:

3 information posters providing businesses with information on:

- Preparing and staying safe before work – to inform businesses on the steps to take to protect workers on their way to work.
- How to be safe at work and whilst taking a break – to inform businesses on how they can protect themselves and those around them at their place of business.
- What to do when they leave work, arriving home and their mental health – to inform how to keep their households safe and manage stress during these trying times.

Following were items in the bag:

	<ul style="list-style-type: none"> <li>• 2 (1 Litre) bottles of alcohol-based hand sanitiser – intended to be used to sanitise business owners and costumers' hands.</li> <li>• 10 re-usable cloth face masks – intended to be used business owners and their staff. 10 leaflets that the SMME can give to customers – to practise safe shopping etiquette and deal with COVID 19 in winter 2020.</li> <li>• Kits were identified to ensure that those allocated to traders with no physical/hard surface to place the posters on will not contain that type of communication material.</li> </ul>
<b>RESOURCES</b>	
	<ul style="list-style-type: none"> <li>• Safety kits</li> <li>• Distributors</li> </ul>
<b>ACTIVITIES</b>	
	<ul style="list-style-type: none"> <li>• SMME's were contacted to meet at an open space and kits were presented and Municipal officials explained the process and protocols to use the kits.</li> <li>• Where SMME's were not able to meet at the open space, kits were delivered into their trading spaces and sometimes at residential places.</li> <li>• At all instances, COVID 19 health protocols and lockdown regulations were observed, with the full assistance of Overstrand Municipality COVID 19 Ambassadors.</li> </ul>
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
	<ul style="list-style-type: none"> <li>• The initiative came in response to the COVID 19 risks in the Overberg Municipalities,</li> </ul>
<b>LONG TERM OUTCOMES</b>	
	<ul style="list-style-type: none"> <li>• It would be advisable that the province roll out the programme should case rise again.</li> </ul>
<b>PERFORMANCE MATRIX</b>	
	<ul style="list-style-type: none"> <li>• The Western Cape Government allocated 379 kits to the Overstrand Municipality</li> <li>• 322 safety kits were delivered to SMME's</li> <li>• 57 kits were damaged</li> </ul> <p>During the allocation process, the Overstrand Municipality discovered 57 kits were damaged meaning:</p> <ul style="list-style-type: none"> <li>• The sanitiser bottle caps were loose, which led to spillage and affected pamphlets on the bag and the bag;</li> <li>• Pamphlets were damaged (wet and unreadable);</li> <li>• The bags were all wet and sanitiser bottles remained empty</li> <li>• 36 bags do not have pamphlets, have some wet masks and 6 needs to be refilled;</li> <li>• 11 bags have extremely wet masks, no pamphlets and all empty bottles</li> </ul>
<b>LIMITATIONS</b>	
	<ul style="list-style-type: none"> <li>• Some traders were could not be reached due to unresponsiveness (Cell phone numbers on voicemail or not available etc.);</li> <li>• Some addresses provided were incorrect.</li> </ul>

<b>PHOTOS</b>	
	
<b>STAKEHOLDERS</b>	
<ul style="list-style-type: none"> <li>Department of Economic Development and Tourism (DEDAT)</li> </ul>	

## REFUGEE/ ASYLUM SEEKERS VERIFICATION

**TARGET POPULATION:** Non-National SMME's Trading in the Overstrand Municipality's jurisdictions.

<b>NEEDS / ASSUMPTIONS</b>	
<p>Lawlessness has become one of the major concerns in the informal sector, mainly on the subject matter i.e. Non-national SMME's. This was proven during the ALPS Resilience intervention August 2019, where findings have proven the concerns from the South African Police Service (SAPS) and Law Enforcement Officials on lawlessness going on in the sector. SAPS highlighted a plethora of concerns such as adherence to the closing times, proper documentations and disrespect which was raised by concerned community civil society organizations in Zwelihle.</p> <p>Lockdown provided an opportunity to identify and act on the issue of documentation and figure out many irregularities. During the issuing of temporary trading permits under lockdown, we engaged the Department of Home Affairs late July and on the 10 August 2020 began the verification of immigration documentations of Non-Nationals that applied for trading permits and the process is ongoing until we are certain about the issue of documentations and legitimacy.</p>	
<b>RESOURCES</b>	
<ul style="list-style-type: none"> <li>LED Community facilitators</li> <li>No specific budget commitments on this process</li> <li>Department of Home Affairs</li> </ul>	
<b>ACTIVITIES</b>	
<ul style="list-style-type: none"> <li>Compilation of non-nationals database by area</li> <li>Applications for trading permits</li> <li>Collection of immigration documents for verification purposes</li> </ul>	

<b>SHORT / MEDIUM TERM OUTCOMES</b>	
<ul style="list-style-type: none"> <li>• Ensure a smooth verification process by January 2021</li> <li>• Craft a Refugee Integration Programme in the socio-economic context once all the verification has been completed</li> </ul>	
<b>LONG TERM OUTCOMES</b>	
<ul style="list-style-type: none"> <li>• Expand the Refugee integration programme unto other aspects and matters and involve the highest offices representing refugees and asylum seekers.</li> <li>• To find means to lawfully include refugees into the local economy by ensuring they properly contribute to the GDP by fully complying and formalizing non-national owned ventures as a condition.</li> </ul>	
<b>PERFORMANCE MATRIX</b>	
<ul style="list-style-type: none"> <li>• There are 131 non-nationals on the informal traders' database, and all applied for permits.</li> <li>• To date, there are 37 non-nationals verified by Home Affairs and 25 are legally documented; 9 is in South Africa illegally and 3 applicants to report to Immigration with passport and valid permit for interview.</li> <li>• Those who have been having been issued lockdown trading permits, however proper licensing process must follow on all those who passed verification, on conditions that they adhered and well educated on by-laws, policies, and other legislation.</li> </ul>	
<b>CHALLENGES</b>	
<ul style="list-style-type: none"> <li>• There is a game at play in this process, i.e. along the way we have discovered major owners of spaza shops owned by non-nationals refused to cooperate or pass on their details to LED officials during the verification process.</li> <li>• They rather sent shop keepers to apply for permits and get their documents verified, which forced us to temporarily stop the verification process until we get hold of real shop owners who are currently sitting somewhere in Cape Town or elsewhere.</li> <li>• This will need a carefully planned operation with Law Enforcement and SAPS to visit the stores and trace the real shop owners.</li> </ul>	
<b>STAKEHOLDERS</b>	
<ul style="list-style-type: none"> <li>• Department of Home Affairs (Immigration Division)</li> </ul>	

## ONE HOUSEHOLD ONE GARDEN PROJECT

**TARGET POPULATION:** Interested disadvantaged communities with willingness and commitment to gardening

<b>NEEDS / ASSUMPTIONS</b>	
<ul style="list-style-type: none"> <li>• The project aims to address food shortage and ensure sustainable food availability in disadvantaged communities.</li> <li>• Become greater and greater as the lockdown exposed high levels of poverty.</li> <li>• The introduction of the project recognizes the fact that people have for years had an essential ability to produce and acquire food for themselves based on their choices.</li> <li>• A needs and capability identification process were undertaken to ascertain on capabilities and availability of a piece of land to produce food.</li> </ul>	

- The project aims to address food shortage and ensure sustainable food availability in disadvantaged communities.
- Become greater and greater as the lockdown exposed high levels of poverty.
- The introduction of the project recognizes the fact that people have for years had an essential ability to produce and acquire food for themselves based on their choices.
- A needs and capability identification process was undertaken to ascertain on capabilities and availability of a piece of land to produce food.
- The Department of Agriculture as the custodian of the project under the livelihoods programme headed to our call for support and provided start-up kits for home gardens.
- The assumption is that people will collaborate as home gardeners and form a movement in support of addressing hunger in the most affected communities.

**RESOURCES**

- Seeds/ seedlings/ hoes/ fertilizers/ compost
- Own piece of land
- Human resources

**ACTIVITIES**

- Profiling and recruitment of participants
- Training and advice on soil preparation
- Delivery and supply of startup packs
- Monitor the development of gardens and provide support
- The applications for water tanks to mitigate high rate from the municipality bills were submitted to the Catchment management agency.
- 25 beneficiaries were successfully got water tanks and were installed in their household for their garden.
- Initially, there were 31 applicants and 6 beneficiaries didn't get water tanks on the first day of enrolment.
- However, the service provider confirmed the second delivery for those who didn't get.

**SHORT / MEDIUM TERM OUTCOMES**

- Address nutrition and hunger
- Creation of a movement to support markets and cross trading
- Identify communal or unused spaces to promote community gardens
- Adequate food for the poor
- Build community confidence and dignity for self-reliance

**LONG TERM OUTCOMES**

- Sustainable food gardens
- Access to livelihoods and community satisfaction

**PERFORMANCE MATRIX**

- 120 bags of fertilizers
- 120 bags of compost
- 120 hoes
- 14 400 seedlings (3600 broccoli, 3600 cabbage, 3600 onion and 3600 beetroots)
- 120 packs of seeds (spinach, onion, and pumpkin) 1 pack per household

	
<b>STAKEHOLDERS</b>	
<ul style="list-style-type: none"> <li>• Department of Agriculture</li> <li>• Overstrand College</li> </ul>	

## PIG PROJECTS

TARGET POPULATION: Smallholder farmers in the Overstrand area.

<b>NEEDS / ASSUMPTIONS</b>	
<p>LED Office in the Overstrand municipality has been continuously supporting the small-scale farmers or smallholder farmers with various aspects. During lockdown (Level 5 to level 3) farmers had been facing a countless challenge due to certain restrictions caused by government regulations. However, the office of the LED farmer support unit tried to make sure that all the necessary operations were in place to mitigate stress both to farmers and animals.</p>	
<b>RESOURCES</b>	
<ul style="list-style-type: none"> <li>• Infrastructure development</li> <li>• Training</li> <li>• Workshops</li> </ul>	
<b>ACTIVITIES</b>	
<ul style="list-style-type: none"> <li>• Provide and coordinate access to relief funding and support announced by the national government.</li> <li>• Provide full-time support and handle inquiries with no time limit.</li> <li>• Availability and accessibility of LED Coordination on all communication channels (emails, phone calls, WhatsApp, Facebook, physically etc.).</li> <li>• The establishment of a centralized WhatsApp group comprising all SMME's for information dissemination from verified government sources such as the Department of Economic Development and Tourism (DEDAT).</li> <li>• Handled compliances and updates during lockdown period,</li> <li>• Continuous engagement with stakeholders and planning key initiatives during and post-Covid 19.</li> </ul>	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
<p>Provide access to all available support relevant to small scale farmers ensuring regular access to available resources and services.</p>	

<b>LONG TERM OUTCOMES</b>	
Strick monitoring and evaluation process on all active government opportunities.	
<b>PERFORMANCE MATRIX</b>	
<ul style="list-style-type: none"> <li>• The Covid 19 period has completely changed the pattern of support to small scale farmers which forced less market and production.</li> <li>• Currently, the small-scale farmers are working closely with the department of agriculture, LED and SAPPO.</li> </ul>	
<b>STAKEHOLDERS</b>	
<ul style="list-style-type: none"> <li>• Department of Agriculture</li> <li>• South African Pork Producers Association (SAPPO)</li> </ul>	

## WASTE PICKERS RELIEF FUND

**TARGET POPULATION:** Waste pickers that were in operations before lockdown in the Province.

<b>NEEDS / ASSUMPTIONS</b>	
<ul style="list-style-type: none"> <li>• The Department of Environmental, Forestry, and Fisheries (DEFF) initiated the relief fund for waste pickers due to lockdown.</li> <li>• The level 5 lockdown disadvantaged waste pickers were not able to pick the waste since they must stay at home.</li> <li>• The national escalated the process to the province and local municipalities to profile and apply for waste pickers.</li> <li>• 35 waste pickers were profiled and applied for the relief fund in the Overstrand municipality. DEFF is currently training the municipal official's MS online system to capture the waste picker's information on their online system.</li> </ul>	
<b>RESOURCES</b>	
<p>PPE's for waste pickers</p> <p>Training for municipal officials</p> <p>Workshops</p>	
<b>ACTIVITIES</b>	
<ul style="list-style-type: none"> <li>• Provide and coordinate access to relief funding and support announced by the national government.</li> <li>• Processing of the application on behalf of the waste pickers</li> <li>• Provide support and handle inquiries with no time limit</li> <li>• Availability and accessibility of LED Coordination on all communication channels (emails, phone calls, WhatsApp, Facebook, physical interaction).</li> <li>• Continuous engagement with stakeholders and planning initiatives during and post-Covid 19.</li> </ul>	

	<ul style="list-style-type: none"> <li>The Overstrand municipality is waiting for the update from the national and provincial offices of DEFF after the service provider failed the project.</li> <li>They confirmed that there be a new service provider that is going to be appointed to run the project.</li> </ul>
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
	Provide access to all available support relevant to waste pickers ensuring regular access to available services from a government institution.
<b>LONG TERM OUTCOMES</b>	
	Strick monitoring and evaluation process on all active government opportunities.
<b>PERFORMANCE MATRIX</b>	
	<ul style="list-style-type: none"> <li>The Covid 19 period has completely changed the labour pattern of which forced less market and production.</li> </ul>
<b>STAKEHOLDERS</b>	
	<ul style="list-style-type: none"> <li>The Department of Environmental Forestry and Fisheries (DEFF).</li> </ul>

## MEN ON THE STREET PROJECT

**TARGET POPULATION: Men sitting next to the road, seeking employment**

<b>NEEDS / ASSUMPTIONS</b>	
	<p>Unemployment is one of the major challenges facing the Overstrand and the Overberg District at large. Overstrand is one of the Municipalities facing a challenge of job seekers who stand on the side of the road, this was stressed prior lockdown and LED explored the phenomenon and collected necessary data to intervene. This project was then crafted or designed to absorb job seekers into Municipal construction projects. Following an exploratory exercise conducted by LED Officials, findings have shown that more than 95% of these men have either worked in a construction sector or only interest in artisan works.</p> <p>The project aims to establish a database of these men and link them with labor-intensive projects from contractors appointed by the Overstrand Municipality and another sphere of government that may be willing to tap into this database for labour. This project started linking labour in August 2020. The project has a strong skills development and educational component where the participant will be linked with training and equipped with relevant industry or trade certificates to be independent. A partnership with the Construction Sector Education and Training Authority (CETA) will be fostered.</p>
<b>RESOURCES</b>	
	<ul style="list-style-type: none"> <li>Human resources</li> <li>Budget for skills development purposes</li> </ul>
<b>ACTIVITIES</b>	
	<ul style="list-style-type: none"> <li>Exploratory exercise where necessary data was collected to intervene</li> <li>Database establishment</li> <li>Project identification through DMP and budget holders currently running construction projects</li> </ul>

<ul style="list-style-type: none"> <li>• Linking job seekers with relevant works</li> <li>• 135 job seekers were identified since August 2020. Out of this number more than 25 have been placed on employment in various projects on the Overstrand area. The plan is to link more of these job seekers into job opportunities as projects are rolled out.</li> </ul>	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
<ul style="list-style-type: none"> <li>• To link at least 80 work-seekers in the 2020-2021 financial year</li> <li>• Ensure skills development agreements with stakeholders are in place</li> <li>• Bring in SARS and Home Affairs for Non-Nationals and find ways in which they can be incorporated into the refugee integration programme.</li> </ul>	
<b>LONG TERM OUTCOMES</b>	
<ul style="list-style-type: none"> <li>• Cut the number of men on the street through linking them to employment opportunities in various projects that the Municipality will undertake in the financial year. Moreover, it is hoped that private sector companies can come on board and steps are being taken to link the database.</li> <li>• Find more labour intensive projects and open the database to the private sector with proper trade certificates in place.</li> </ul>	
<b>PERFORMANCE MATRIX</b>	
<ul style="list-style-type: none"> <li>• There are 135 men on the street on the database established</li> <li>• To date, more than 25 were linked with projects in Kleinmond, Gansbaai and Hermanus.</li> <li>• Construction SETA and SAWIC talks are underway to upskill the job seeker as a skills development component of the project.</li> </ul>	
<b>STAKEHOLDERS</b>	
<ul style="list-style-type: none"> <li>• Contractors</li> <li>• South African Women in Construction (SAWIC)</li> <li>• Construction Education &amp; Training Authority (CETA)</li> <li>• Long-Ships (Training Consultants)</li> </ul>	

## TOWNSHIP & RURAL ENTREPRENEUR PROGRAMME

**TARGET POPULATION:** Informal Traders and SMME's on eight sectors of the informal economy (Spaza Shops, Bakeries and confectioneries, Clothing leather and textile, auto-body repairers and mechanics, butcheries, Tshisa Nyama, Personal Care and Fruit and Veg.

### NEEDS / ASSUMPTIONS

With the re-opening of the economy, the township and village economies require special focus, if the government is to achieve the aspirations of the new economy post-Covid 19. The following schemes are available for qualifying entrepreneurs: spaza shop support programme; bakeries and confectioneries, clothing leather and textile, auto-body repairers and mechanics, butcheries, tshisa nyama, Personal Care and Fruit and Veg. These enterprises will be assisted with compliance, business development services, access to markets and structured finance. Each scheme has a unique package attached for instance Spaza Shops (R7 000); Bakeries (R20 000); Clothing and textile R10 000; Auto-body repairers (R15 000); Butcheries (10 000); Tshisa Nyama (R10 000); Fruit and Veg

	<p>(R1 000) and Personal Care (R10 000). SEDA in collaboration with LED plays a coordination role to ensure SMME's participate and get the necessary assistance from DSBD.</p> <p>This was a short term project and ongoing one, which emanated from the huge outcry from informal traders as they did not benefit from Covid 19 relief fund that was publicized by the Department of Small Business Development, lack of compliance from informal traders deprived them the opportunity of accessing the Covid 19 relief for SMMEs, the Minister of DSBD SEDA to assist the informal traders with compliance challenges and mentorship, in collaboration with Overstrand Municipality LED unit through an Ecosystem.</p> <p>The aims to formalize the informal businesses to micro-enterprises; facilitate the banking of the unbanked; build a reliable database for future government planning and support etc.</p>
s	<p><b>RESOURCES</b></p>
	<ul style="list-style-type: none"> <li>• The Programme is funded by DSBD with its two sister agencies (SEFA and SEDA)</li> <li>• It is jointly coordinated by LED with SEDA</li> <li>• Human resources emanate from both institutions (SEDA and Overstrand Municipality)</li> </ul>
	<p><b>ACTIVITIES</b></p> <ul style="list-style-type: none"> <li>• Sharing of informal Traders/ SMME updated databases with SEDA for planning and implementation purposes.</li> <li>• Facilitation of engagements with Informal Traders and SMME's.</li> <li>• Facilitation and availability of engagement spaces for DSBD and SEDA officials to engage informal traders.</li> <li>• Guiding SEDA officials on community dynamics and linkages with community business forums and community leaders.</li> <li>• Regular/ monthly meetings with SEDA/ Regional Management to present updates and planning for upcoming interventions in the programmes and allow the flow.</li> </ul>
	<p><b>SHORT / MEDIUM TERM OUTCOMES</b></p> <ul style="list-style-type: none"> <li>• To meet all the stipulated programme objectives such as supporting opportunities for self-employment and job creation at the economic entry-level whilst improving the circulation of money within townships and rural areas.</li> <li>• To ensure the programme assist SMME's access to all listed schemes and impactful mentorship to ensure improved business practices;</li> </ul>
	<p><b>LONG TERM OUTCOMES</b></p> <ul style="list-style-type: none"> <li>• To have an improved informal economy and well-established sectors.</li> <li>• To have long term and reliable programmes supporting SMME's.</li> <li>• Better economic opportunities.</li> <li>• Better options and distribution channels.</li> </ul>
	<p><b>PERFORMANCE MATRIX</b></p> <ul style="list-style-type: none"> <li>• The Programme managed to register 250 informal traders to CIPC, with no cost incurred by any informal trader including tax registration.</li> <li>• Informal traders cited above, who benefitted, are based in the following areas Gansbaai, Hermanus, Kleinmond and Stanford. Mount Pleasant still outstanding, due to logistics and planning.</li> </ul>

<ul style="list-style-type: none"> <li>• The second phase of the programme is the mentorship of 48 informal traders participated in the mentorship program, which covers the following, basic business principles, business planning, costing, marketing, health and safety in compliance with Covid 19 regulation, stock taking, Pestel factors in the business environment and access to finance;</li> <li>• 16 from Kleinmond, 16 from Gansbaai and 16 from Stanford.</li> <li>• Four workshops were conducted to officially launch and introduce the packages to SMME's. The first two workshops took place on the 9<sup>th</sup> October 2020 (Klainmond and Hermanus) and later October Gansbaai and Stanford.</li> <li>• Furthermore, another workshop took place on the 8 December 2020 (Zwelihle Community Hall) to assist SMME's with compliances and clarify uncertainties over packages presented on previous workshops.</li> <li>• The programme is currently busy with 48 informal traders in the mentorship program, as the second phase and each area, i.e. (Kleinmond, Hawston, Stanford and Gansbaai) are allocated a mentor to assist the first sampled batch of 16 SMME's.</li> </ul>	
<b>STAKEHOLDERS</b>	
<ul style="list-style-type: none"> <li>• Small Enterprise Development Agency (SEDA)</li> <li>• Small Enterprise Finance Agency (SEFA)</li> <li>• Department of Small Business Development (DSBD)</li> </ul>	

## WESTERN CAPE DEDAT RELIEF FUNDING

**TARGET POPULATION: Informal and formal businesses in the Western Cape Province**

<b>NEEDS / ASSUMPTIONS</b>	
<p>Whereas government departments, agencies, development finance institutions (DFIs) and the private sector (primarily through commercial banks) announced relief packages to support SMMEs, the impact of COVID-19 (C-19) continues to cause disruptions and uncertainty in the economy.</p> <p>The Western Cape Government has estimated that 170 000 jobs will be lost because of the C-19 pandemic. It is thus critical that a fund providing relief to businesses operating in the Western Cape Province was implemented to minimize the effects of the C-19 pandemic.</p> <p>The purpose of the Fund is to alleviate the economic impact on small and micro enterprises operating in the Western Cape caused by C-19. The Fund will provide relief in the form of financial grants to the affected enterprises.</p> <p>In providing support and assistance to selected businesses, the objective of the Fund is to contribute to the sustainability of qualifying Western Cape enterprises i.e. for the assisted enterprises to remain going concerns (sustainability) during the C-19 crisis to emerge (post the crisis) as viable labour-absorbing businesses.</p>	
<b>RESOURCES</b>	
<ul style="list-style-type: none"> <li>• The scheme is funded by the Western Cape Department of Economic Development and Tourism.</li> <li>• LED Facilitators based in all towns of the Overstrand provided the base for submission of applications</li> </ul>	
<b>ACTIVITIES</b>	

<ul style="list-style-type: none"> <li>• The Fund opened applications late September 2020 and closed calls for applications on the 12 October 2020.</li> <li>• Publicization of DEDAT advert throughout all SMME channels and facilitation of applications (<i>see performance matrix for a breakdown of applications</i>).</li> <li>• Liaison between DEDAT and Overstrand LED official in the facilitation of applications and queries</li> </ul>	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
<ul style="list-style-type: none"> <li>• Ensure all approved applicants submit all required additional documents and comply.</li> <li>• To ensure all fund reach the correct businesses and follow-ups are conducted</li> </ul>	
<b>LONG TERM OUTCOMES</b>	
<ul style="list-style-type: none"> <li>• To improve the setup of the current process should the province invest more funds to the re-building of the economy due to Covid 19.</li> </ul>	
<b>PERFORMANCE MATRIX</b>	
<ul style="list-style-type: none"> <li>• 92 SMME's (formal &amp; informal) applied through LED Office (and Satellite Offices) 11 Hawston; 12 Stanford; 29 Gansbaai; 17 Hermanus; 23 Kleinmond which make it 92 SMME's in the Overstrand Applied for the fund.</li> <li>• To date DEDAT communicate the finalization of fund approvals and only reported informal traders.</li> <li>• <b>Out of 391 informal traders applied across the Western Cape Province, 23 got approved and 19 are from the Overstrand i.e. 82.6% of the approved applications.</b></li> <li>• <b>This indicates the dedication and commitment of the LED Division to the reviving the informal economy by prioritizing it, even during the unpleasant times.</b></li> <li>• The highest value in this category was R15 000 per informal trader, however, the structure of the fund application vs distribution determined how much each informal trader need and the average fund's value per trader is R15 000. Few received R5 000; R7 500 or R 9 000.</li> <li>• Approvals by area: Kleinmond (10); Stanford (5); Gansbaai (4).</li> <li>• The fund distribution process will run until mid-March 2021.</li> </ul>	
<b>STAKEHOLDERS</b>	
<ul style="list-style-type: none"> <li>• Department of Economic Development and Tourism (Western Cape)</li> </ul>	

## JOB CREATION PROGRAMME

**TARGET POPULATION:** The unemployed youth of within the greater Hermanus.

<b>NEEDS / ASSUMPTIONS</b>	
<p>The purpose of this exercise is to marshal a contextualized approach to the specific needs of the Overstrand Municipal Area as a way to combat the Coronavirus and to safeguard livelihoods. It is for this reason that the Local Economic, Social and Tourism Development (EST), in line with the mandate conferred on it by the Overstrand Municipality to implement the following integrated interventions as a way of response to the unfolding calamity.</p>	
<b>RESOURCES</b>	

<p>The LED Parking Budget will be deployed to finance the project with the view that revenue generated will off-set the cost of operations.</p> <p>The Covid 19 Allocated Budget for the Covid -19 Ambassadors</p>	
<b>ACTIVITIES</b>	
<p>Water Safety Marshalls, Homeless Survey, Local Business Survey, Car guards and Covid – 19 Ambassadors</p>	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
<p>Minimize the spread of the Covid – 19 virus;</p> <p>Give awareness to the whole of Overstrand Community;</p> <p>Monitor tidal pools, Monitoring of motorists and profiling of homeless people</p>	
<b>PERFORMANCE MATRIX</b>	
<p>Temporal employment of</p> <ul style="list-style-type: none"> <li>• 10 Parking Marshals</li> <li>• 10 Business Survey</li> <li>• 20 Water safety marshals</li> <li>• 70 Covid – 19 Ambassadors</li> </ul>	

## EMERGING CONTRACTOR DEVELOPMENT PROGRAMME

**TARGET POPULATION: EME's and QSE's participating in the emerging contractor development programme across the Overstrand.**

<b>NEEDS / ASSUMPTIONS</b>	
<p>The Emerging Contractor Development Programme is geared to become a flagship development initiative in the Municipality to be a catalyst for industry transformation. To promote social and economic development, the Municipality has developed a tool in line with other development practices in the country taking into consideration the legislative environment and the prevailing conditions in the area.</p> <p>As the primary focus of the programme, the construction industry is one of the tricky industries to venture in due to compliance, capital, and capacity reasons etc. Hence there need for frequent monetary and non-monetary support to boost EME's and QSE's participating in the programme. The contractor needs have always existed even before lockdown, however, the lockdown period put more strain and so much pressure unto the industry.</p>	

<b>RESOURCES</b>	
<ul style="list-style-type: none"> <li>• Projects funding</li> <li>• Human resources</li> <li>• Technological equipment (e-Learning Centre)</li> </ul>	
<b>ACTIVITIES</b>	
<ul style="list-style-type: none"> <li>• Engagements with Contractor forums and communication of upcoming projects as per Demand Management Plan.</li> <li>• Stakeholder engagement as part of the planning process to support contractors.</li> <li>• Ensure that all Emerging Contractors are compliant of all regulation and that their documents are in place.</li> <li>• Engage with stakeholders such as the South African Revenue Service regarding tax issues as our contractors often find difficulty regarding their tax matters.</li> <li>• The Department also engaged with TUSK (provides construction support services to contractors). An exploratory meeting took place on 16 October 2020, engagements are ongoing as we are currently on the information sharing stage.</li> <li>• As of January 2021, 67 work seekers have been placed on jobs created by Emerging Contractors and SMME's. This means that 67 people are now able to provide food and shelter for themselves and their families. It is hope that this number increases as the programme continues to strengthen its support for SMME's.</li> <li>• Construction workers, cleaners, salespersons, and administration clerks are just some of the employment opportunities created.</li> <li>• The total value of the work undertaken by SMME's under the programme amounts to R51 millions.</li> </ul>	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
<ul style="list-style-type: none"> <li>• Provide access to all available support relevant to contractors to ensure regular access to available services.</li> <li>• Ensure contractors gain valuable financial management and business skills.</li> <li>• Address bottlenecks in the Municipal supply chain process to make it easier for contractors to grow and develop.</li> <li>• Ensure continuous engagements with relevant stakeholders such contractor business forums.</li> <li>• Align emerging contractor commodities with the services they provide on the Central Supplier Database (CSD). This will enable contractors to streamline their tendering for works in line with Municipal tenders.</li> </ul>	
<b>LONG TERM OUTCOMES</b>	
<ul style="list-style-type: none"> <li>• Participation in the procurement plans of all spheres of government.</li> <li>• Ensure proper sub-contracting processes are followed and complied with by both contractors and budget holders.</li> <li>• Strick monitoring and evaluation process on all active Municipal projects.</li> <li>• Monitor the tendering conditions and transitioning of contractors and labour.</li> </ul>	
<b>PERFORMANCE MATRIX</b>	
<ul style="list-style-type: none"> <li>• Amid major upcoming projects, a need to align emerging contractor commodities on CSD became paramount, hence LED collaborated with Supply Chain to align the commodities.</li> </ul>	

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| <ul style="list-style-type: none"><li>• As a result of the exercise, it was established that most emerging contractors' commodities are not clear on the CSD system.</li><li>• On the 16 October 2020 LED organized an official introductory session of Tusk Support Programme to budget holders to activate the support programme in the Reseal and Rehabilitation of Roads Project commencing early 2021.</li><li>• LED has been constantly engaging with Contractor over the MRF project in Zwelihle and engaging on the project at the new Harbor where 5 sub-contractors works from our database works.</li></ul> |
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<b>STAKEHOLDERS</b>
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- |  |
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| <ul style="list-style-type: none"><li>• CIDB (Construction Industry Development Board)</li><li>• Contractors</li></ul> |
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## SMME JOBS TALLY

AWARDED TO	NUMBER OF JOBS CREATED	AMOUNT AWARDED
NICODEMUS	7	R1 391 759
ADAM OUTREACH	6	R1 415 068
MONGEZI MBANDENI	-	R 1 272 155
ELCO TUINDIENSTE	-	R 749 469
EVELYN'S PAINTING SERVICE	-	R 979 663
TEMFIN HOLDINGS	2	R 870 811
FINEST CLEANING	6	R 950 272
VERA AND SONS (PTY) LTD	6	R1 085 793
WAPIPA CONSTRUCTION	18	R2 115 070
AL WEEVERS	-	R1 306 216
ECG CLEANING SERVICES	-	R1 409 626
MBESHI CLEANING	-	R 987 301
RIOSCAPE (PTY) LTD	-	R 645 200
KENGISA (PTY) LTD	-	R3 644 870
ACORN TECHNOLOGIES	5	R2 425 870
UMN COMMUNICATIONS	1	R 393 560
ULWANDO BUSHCLEANING	4	R 954 677
MR SPIKE CC	-	R 50 998
SR CIVIL CONTRACTORS	-	R3 001 689
AMANDLA ASPHALT	-	R3 873 613
<b>JOBS CREATED:</b>	<b>55</b>	<b>R51 326 578</b>
<b>INCLUDING MEN ON THE STREET PROJECT JOBS:</b>	<b>12</b>	
<b>GRAND TOTAL OF JOBS CREATED</b>	<b>67</b>	

Please note: 67 jobs do not reflect the total performance. Currently investigating access to complete statistics.

The number of jobs created out of a total amount of R51 million in capital projects is 67 jobs. These jobs are largely created by SMME's that have bid and received work from the Municipality. The jobs created are sustainable jobs that support families, extend families, and contribute to the local economy. Most of these jobs, over 90 % are in Hermanus and related communities whilst the remaining are in Gansbaai. The impact of the job opportunities in the community is innumerable in terms of the social impact because these jobs means that people who were unemployed are now economically active and have their dignity intact.

## **EXPANDED PUBLIC WORKS PROGRAMME (EPWP)**

### **1. BACKGROUND**

The Expanded Public Works Programme (EPWP) is a South African Government initiated programme aimed at creating and enhancing work opportunities. It is a short-term programme and should not be implemented in isolation with other Government strategic job creation initiatives but be implemented as a supportive programme to existing projects and programmes. Thus, the Programme employ workers on a temporary or ongoing basis with government, contractors, or other non-governmental organisations under the Ministerial Conditions of Employment for the EPWP or learnership employment conditions.

The EPWP is a cross cutting government programme implemented across all spheres of government as well as across all sectors. The key focus established during the second phase of the EPWP was to ensure that there is clear political and administrative accountability for EPWP work creation targets across all spheres of government. To ensure that public bodies are accountable for creating work through their EPWP programmes/projects, the National Department of Public Works signed intergovernmental implementation protocols with political principals and grant agreements with accounting officers.

The programme involves the use of line function budgets so that municipal expenditure results in more work opportunities, particularly for unskilled labour. EPWP projects must, therefore, be funded through the normal budgetary process, through the budgets of line-function departments within the municipality. The municipality also receive an EPWP Integrated Grant as per the Division of Revenue Act (DoRA) allocation. The EPWP Grant as one of its key characteristics aims to fund labour intensive projects; and it re-focuses the element of performance on – performance in terms of creating a minimum number of FTEs with existing budget allocations and achieving a minimum labour intensity.

### **2. INTRODUCTION**

This report provides a descriptive analysis of the EPWP performance between 01 July and 31 December 2020.

### **3. PROGRESS AGAINST ANNUAL TARGETS FOR 01 JULY TO 31 DECEMBER 2020**

The overall number of work opportunities (WO's) achieved for 2020/21 amounts to 712 internal projects. The Municipality is on track to achieve its target of 1008 work opportunities

by end of June 2021. However, the employment created through the programme is still small compared with the number of unskilled unemployed people within the area. Nevertheless, public employment programmes are crucial income-supporting programmes. EPWP have been successful in targeting women, the youth and people with disabilities.

Targets: 2019/20	Achieved: Jul – Dec 2020
WO's	WO's
1008	870

#### 4. EPWP PROJECT IMPLEMENTATION

Opportunities for implementing the EPWP have been identified in the Infrastructure; Environment and Culture; Social and Non-State Sectors. While many government programmes/ projects create work, not all of them are classified as EPWP; and it is not always straightforward to distinguish between EPWP - and non-EPWP programmes/ projects.

The key characteristics of EPWP programmes/ projects are:

- They employ large numbers of local, low skilled, unemployed persons who are willing to work for an EPWP wage (referred to as the EPWP target group)
- They are highly labour intensive: a large percentage of the overall project costs are disbursed in wages to the EPWP target group
- They provide a service to, or develop an asset for, the community.

##### 4.1 Infrastructure Sector:

In the Infrastructure sector the emphasis is on optimising the creation of work opportunities using labour-intensive construction and maintenance methods. Labour-intensive construction methods involve the use of an appropriate mix of labour and machines, with a preference for labour where technically feasible and economically viable, without compromising the quality of the product.

***The Municipality created ±157 work opportunities through service delivery tenders/contracts during the first two quarters***

#### 4.2 Environmental Sector

This sector creates jobs through alien vegetation clearing projects, wetland rehabilitation programmes, waste management and community tourism projects.

***The Municipality created ±550 work opportunities using operational budget allocations as well as grant allocation to deliver services within the Overstrand area.***

#### 4.3 Social Sector

The EPWP Social Sector provides work opportunities to unemployed and unskilled people through the delivery of social development and community protection services.

***The Municipality created ±163 work opportunities using operational budget allocations as well as grant allocation to deliver services within the Overstrand area.***

### 5. COVID-19 PANDEMIC RESPONSE

The current COVID-19 pandemic and Economic situation does not produce enough jobs to accommodate new entrance in the labour market. Covid-19 and the hard lockdown had a significant impact. Unemployment across the country has increased significantly, and the lives and livelihoods of many have been severely affected by job losses, and business closures.

The Municipality have implemented the following projects in response to the pandemic

#### 5.1 COVID-19 Awareness Project

- *Promoting Hygiene Strategy*
- *Promoting Social Distancing*

#### 5.2 EPWP COVID-19 Screening Project

- *COVID-19 Screening of Municipal Staff and General Public entering municipal building/offices.*

***The municipality also assisted National Public Works with the recruitment of 40 workers to implement a COVID-19 awareness project at the different healthcare centres in Hermanus.***

### 6. FULL-TIME EMPLOYMENT/SUCCESS STORIES

The main purpose of this programme in the Overstrand Municipality is to improve job creation opportunities and skills levels through existing infrastructure and other projects identified by the Municipality. The programme specifically targets the unemployed in the Overstrand

Municipal area with the overall outcome of enhancing skills levels and reducing poverty levels in Overstrand.

***±15 EPWP workers who worked on the EPWP project received permanent jobs or better opportunities within the municipality and other organizations.***

#### **7. COMMUNITY WORKS PROGRAMME (CWP)**

The CWP have ±477 active workers on the within the Overstrand Municipal area.