

**PORTFOLIO COMMITTEE :**  
**ECONOMIC DEVELOPMENT & TOURISM**

**Chairperson :**

**Cllr K Brice**

**Committee Members :**

**Cllrs C Resandt, C May,  
V Macotha & S Kalolo**

**PORTEFEULJEKOMITEE :**  
**EKONOMIESE ONTWIKKELING & TOERISME**

**Voorsitter :**

**Rdl K Brice**

**Komitee lede :**

**Rdle C Resandt, C May,  
V Macotha & S Kalolo**

**ECONOMIC DEVELOPMENT & TOURISM  
PORTFOLIO COMMITTEE**

**22 September 2020**

**I N D E X**

**ITEM**

**PAGE  
NUMBER**

**APPLICATIONS FOR LEAVE OF ABSENCE**

**STATEMENTS AND COMMUNICATIONS BROUGHT FORWARD BY THE  
CHAIRPERSON**

- |           |  |          |
|-----------|--|----------|
| <b>1.</b> | <b>ECONOMIC &amp; SOCIAL DEVELOPMENT AND TOURISM QUARTERLY<br/>REPORT: SERVICE DELIVERY REPORT : JANUARY – JULY 2020</b> | <b>1</b> |
|-----------|--|----------|

**AGENDA of the  
Portfolio Committee : Economic Development & Tourism  
22 September 2020  
(Also the agenda for the Mayoral Committee Meeting : 30 September 2020)**

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**1.  
ECONOMIC & SOCIAL DEVELOPMENT AND TOURISM QUARTERLY REPORT:  
SERVICE DELIVERY REPORT : JANUARY – JULY 2020**

**9/1/2/2**

**S Madikane Director : Economic & Social Development & Tourism**

**31 August 2020**

**(028) 313 8066**

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**1. Executive Summary**

The purpose of this report is to provide and outline activities and initiatives conducted by the Directorate to address socio economic challenges and promote economic and social development. The report covers the debilitating Covid-19 pandemic and its lockdown regulations, which exposed inequality and poverty including job losses.

**2. Service Delivery and Budget Implementation Plan - IGNITE**

Directorate: Economic, Social Development and Tourism

**3. Compliance with Strategic Priorities**

Provision of democratic, accountable and ethical governance  
Promotion of tourism, economic and social development

**4. Delegated Authority**

Executive Mayor

**5. Legal Requirements**

N/A

**6. Background/Discussion/Evaluation/Conclusion**

The service delivery report (January – July 2020) of the Directorate is attached to be noted.

**7. Financial Implications**

None

**8. Staff Implications**

None

**AGENDA of the  
Portfolio Committee : Economic Development & Tourism  
22 September 2020  
(Also the agenda for the Mayoral Committee Meeting : 30 September 2020)**

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**9. Comments from other Departments, Divisions and Administrations**

None

**10. Annexures**

Annexure A: Economic, Social Development and Tourism Report

**RECOMMENDATION:**

that the service delivery report (January – July 2020) of the Directorate: Economic & Social Development and Tourism **be noted**.

**RESPONSIBLE OFFICIAL :**

**X KOSI  
F LLOYD  
G SMIT**

**TARGET DATE FOR IMPLEMENTATION :**

**IMMEDIATELY**

**AGENDA of the  
Portfolio Committee: Economic Development & Tourism  
22 September 2020  
(Also the Agenda for the Mayoral Committee Meeting: 30 September 2020)**

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**1.  
ECONOMIC & SOCIAL DEVELOPMENT AND TOURISM QUARTERLY REPORT:  
SERVICE DELIVERY REPORT : JANUARY – JULY 2020**

**9/1/2/2**

**S Madikane Director : Economic & Social Development & Tourism**

**31 August 2020**

**(028) 313 8066**

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**THIS MATTER SERVED BEFORE THE JOINT PORTFOLIO COMMITTEE ON  
22 SEPTEMBER 2020, WHICH COMMITTEE SUPPORTED THE  
RECOMMENDATION**

**RESPONSIBLE OFFICIAL :**

**X KOSI  
F LLOYD  
G SMIT**

**TARGET DATE FOR IMPLEMENTATION :**

**IMMEDIATELY**

ANNEXURE A / 43

# ECONOMIC & SOCIAL DEVELOPMENT and TOURISM

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SERVICE DELIVERY REPORT (January – July 2020)



A2/43

## Contents

<b>LOCAL ECONOMIC DEVELOPMENT REPORT</b> .....	2
1. SMME DEVELOPMENT PROGRAMME.....	2
TARGET POPULATION: SMME's across all sectors of the economy.....	2
2. SPAZA SHOP AND GENERAL DEALERS SUPPORT SCHEME.....	4
TARGET POPULATION: Informal Traders and general dealers.....	4
3. INFORMAL TRADING PERMITS.....	5
TARGET POPULATION: Informal traders who qualify the assessment and verification process.....	5
4. COVID 19 RELIEF GRANT (R350).....	7
TARGET POPULATION: Unemployed and poor men and women.....	7
5. SOCIO-ECONOMIC SURVEY.....	8
TARGET POPULATION: soup kitchen beneficiaries.....	8
6. EMERGING FARMER SUPPORT.....	9
TARGET POPULATION: Peer elected Secondary school children from across Overstrand.....	9
7. EMERGING CONTRACTOR DEVELOPMENT PROGRAMME.....	10
TARGET POPULATION: Emerging Contractors with developmental needs and targets CIDB grades 1- 3.....	10
8. ONE HOUSEHOLD ONE GARDEN PROJECT.....	11
TARGET POPULATION: Interested disadvantaged communities with willingness and commitment to gardening.....	11
9. DRIVERS LICENSE.....	13
TARGET POPULATION: Youth 18-35 living in disadvantaged communities.....	13
10. JOB OPPORTUNITIES.....	14
TARGET POPULATION: Unemployed Youth, Women and the Disabled Persons.....	14
EXPANDED PUBLIC WORKS PROGRAMME (EPWP).....	15
BACKGROUND.....	15
INTRODUCTION.....	15
PROGRESS AGAINST ANNUAL TARGETS FOR 01 JUNE 2020 TO 31 JULY 2020.....	15
EPWP PERFORMANCE 2020/2021 FINANCIAL YEAR (01 July 2020 to date).....	15
EPWP CONDITIONAL GRANT PROJECTS 2020/21.....	15
EPWP MUNICIPAL OWN FUNDED PROJECTS.....	16
COMMUNITY WORKS PROGRAMME (CWP).....	16
11. COVID-19 AMBASSADORS.....	17
TARGET POPULATION: Communities of Zwelihle, Mount Pleasant, Hawston, Kleinmond, Gansbaai , Stanford.....	17

A3/43

## LOCAL ECONOMIC DEVELOPMENT REPORT

### 1. SMME DEVELOPMENT PROGRAMME

TARGET POPULATION: SMME's across all sectors of the economy

NEEDS / ASSUMPTIONS
<p>The Small Medium &amp; Micro Enterprise (SMME) programme strives to support and empower small businesses across sectors and industries. The core objective of the programme is to promote entrepreneurship and retention of small enterprises through non-monetary support and resource leveraging across all Government spheres, private sector and members of the civil society. The aim is to promote job creation, reduce poverty and build sustainable economic activities.</p> <p>The lockdown period was a necessary call for Health Care purposes yet a major challenge to SMME's, which meant closure of businesses activities and isolation of markets. Consequently, SMME's needed relief funding and support from the State, to pay salaries, pay bills, bay creditors and preserve cash flow.</p>
RESOURCES
<ul style="list-style-type: none"> <li>• The programme is funded under the LED projects; however the magnitude of need of SMME's supersedes the given budget. Further resources are leveraged through other spheres of government, private sector organizations and civil society members with vested or common interests.</li> <li>• LED facilitators based in (Kleinmond, Hermanus, Hawston, Stanford and Gansbaai) play a crucial role in providing daily support to SMME'S ranging from (SARS compliances, training needs analysis, COIDA compliances, linkages with other stakeholders, linkages with internal departments, information dissemination via all networks and community structures, funding opportunities etc.)</li> <li>• Centrally coordinated and managed LED practitioners who are qualified and well networked to meet the needs of the SMME's.</li> <li>• Tools of trade for working remote or from home during lockdown period</li> </ul>
ACTIVITIES
<ul style="list-style-type: none"> <li>• Provide and coordinate access to relief funding and support announced by national government</li> <li>• Provide full time support and handle inquiries with no time limit</li> <li>• Availability and accessibility of LED Coordination on all communication channels (emails, phone calls, WhatsApp, Facebook, physically etc.)</li> <li>• The establishment of a centralized WhatsApp group comprising all SMME's for information dissemination from verified government sources such the Department of Economic Development and Tourism (DEDAT), Department of Small Business and Development (DSBD) through SEDA (Small Enterprise Development Agency) as well as the Overberg District Business Cluster Forum.</li> <li>• Follow up emails and calls to funding institutions/ agencies such as SEFA (Small Enterprise Finance Agency), SEDA, DSBD, IDC (Industrial Development Corporation, NEF (National Empowerment Fund) etc.</li> <li>• Shared updates from the Disaster Management teams and Cogta of regulations passed per lock down level to keep SMME's updated and aware of the regulatory environment.</li> </ul>
SHORT / MEDIUM TERM OUTCOMES
<ul style="list-style-type: none"> <li>• Access to relief funding made available for SMME's</li> <li>• Share regulatory updates and relevant information</li> <li>• Mitigate the frustration of SMME's throughout the lockdown period through high level remote consultations and advice.</li> <li>• Centralized communication channel for SMME's to frequently and freely communicate with the Municipality and other stakeholders</li> </ul>

A 4/43

<b>LONG TERM OUTCOMES</b>	
<ul style="list-style-type: none"> <li>• Well-coordinated SMME's sector</li> <li>• Red Tape reduction and barriers</li> <li>• Lobbying community structures and integration to with major institutions</li> <li>• Well informed and trained SMME</li> </ul>	
<b>PERFORMANCE MATRIX</b>	
<ul style="list-style-type: none"> <li>• The SMME relief fund was the first fund to be released by National Government and information was distributed to SMME's with circulation started via emails on the 25 March 2020. The information was shared with more than 120 SMME's.</li> <li>• On 2 April 2020, we created a WhatsApp group with all SMME's in the Overstrand. The purpose of the group was to ensure quick, credible and verified information reaches SMME's as quick as possible.</li> <li>• From inception the SMME WhatsApp group started with 246 SMME's, some left the group, some remained and to date, the group has close to 100 SMME's who receives information and send inquiries on.</li> <li>• More than 35 SMME's were assisted with CIPC Permits to perform essential services via Department of Trade Industry (DTI)'s BizPortal.</li> <li>• The information pertaining to SMME relief was shared with more than 300 SMME's and 80 showed interest in applying, however, there was no tangible feedback from the applicants.</li> <li>• There were 127 general inquires through phones calls pertaining permits, SMME relief funds and regulatory guidance and clarification</li> <li>• There were further 110 WhatsApp inquiries from SMME's mostly beneficiaries of the SMME Development Programme, however also businesses in the Overstrand in general.</li> </ul>	

A 5/43

## 2. SPAZA SHOP AND GENERAL DEALERS SUPPORT SCHEME

### TARGET POPULATION: Informal Traders and general dealers

<b>NEEDS / ASSUMPTIONS</b>	<p>The informal economy remains one of the major sectors of the Overstrand Economy. It contributes in the distribution of goods and services to communities in an easy and basic manner. The informal economy is made of various industries (fruit and veg, spaza shops, general dealers, salons, tshisa nyama, second hand clothing, fishermen etc.).</p> <p>On the 18 April 2020, the Department of Small Business Development (DSBD) with Nedbank published a media release for the informal trader's relief package. The Scheme offers Spaza shops and general dealers R7000 for inventory purposes with R3 500 grant and R3 500 loan facility, the scheme is a partnership between DSDB, Nedbank, Standard Bank, qualifying local wholesalers and Municipalities. The Municipality's role is to issue permits and refer clients to SEDA and Nedbank for further compliances. Traders are required to have a valid trading permit, CIPC registration, SARS compliances and UIF for those who have employees. It is our assumption that, with this kind of criteria – the informal sector is headed for formalisation and this shall pose a challenge to maintenance and that could lead to penalties.</p>
<b>RESOURCES</b>	<ul style="list-style-type: none"> <li>Human Resources</li> <li>Office spaces for SEDA business advisor</li> </ul>
<b>ACTIVITIES</b>	<ul style="list-style-type: none"> <li>Issue permits to informal traders</li> <li>Refer traders to SEDA for business compliances. The plan is to bring SEDA services closer to the people and an agreement that SEDA will work in Gansbaai, Stanford and Kleinmond in collaboration with LED facilitators.</li> <li>The compliance process took only less than 3 days to complete</li> <li>Once they meet the compliance requirements, the traders are referred to Nedbank or Standard Bank for funding application and then SEDA will initiate an assessment process in September that looks at viability and other challenges faced by informal traders.</li> <li>SEDA, LED, Nedbank and Standard Bank works jointly and shares experiences and bottlenecks to keep track of the scheme.</li> <li>Up to date database development(to be made electronically )</li> </ul>
<b>SHORT / MEDIUM TERM OUTCOMES</b>	<ul style="list-style-type: none"> <li>To assist and support informal traders to access services offered by the scheme</li> <li>To coordinate a process where traders contribute to the formal economy and understands the regulatory framework and dynamics</li> <li>Better understanding of the business fundamentals and ways to push growth</li> <li>Examine the state of informal traders in the Overstrand and development solutions.</li> <li>Informal Trade Policy to be approved by Council.</li> </ul>
<b>LONG TERM OUTCOMES</b>	<ul style="list-style-type: none"> <li>Better economic opportunities</li> <li>Better options and distribution channels</li> <li>Improved and well-structured sector</li> <li>Job creation and independency</li> </ul>
<b>PERFORMANCE MATRIX</b>	<ul style="list-style-type: none"> <li>Given the poor performance or access to the fund by the Western Cape Municipalities, the Overstrand Municipality, SEDA and Nedbank met in June and paved a process, which includes assisting informal traders meet the compliance brackets and access the funding through partnering banks.</li> <li>The schedule of assistance was drawn with effect from July 2020, targeting all areas.</li> <li>Formation of business forums</li> <li>Complete and up to date database</li> </ul>

A6/43

### 3. INFORMAL TRADING PERMITS

**TARGET POPULATION:** informal traders who qualify the assessment and verification process.

<b>NEEDS / ASSUMPTIONS</b>	<p>On the 4<sup>th</sup> of April some sectors of the informal economy opened as per disaster management regulations for lockdown level 5 and Municipalities were obliged to issue permits to informal traders selling essential goods and services during lockdown level 5. The LED and the Area Managers collaborated in issuing permits across the Overstrand.</p> <p>Currently, there are 535 informal traders in the Overstrand, 78 are non-nationals or "foreigners". Gansbaai has 93 traders (17.3%); Stanford has 5 (0.9%); Kleinmond 74 (13.8%) and Hermanus with 363 (67.8%). Hermanus accounts for 67.8% of the entire informal economy of the Overstrand. Zwelihle has the biggest informal economy with 281 i.e. (77.4%) of the Hermanus informal economy and (52.5%) of the Overstrand Informal Economy. Stanford is the lowest with only 5 listed traders which accounts only (0.9%). There is a need to promote entrepreneurship by ensuring appropriate infrastructure and trading places are available and accessible.</p>
<b>RESOURCES</b>	<ul style="list-style-type: none"> <li>• There are no specific budget commitments to this process</li> <li>• Human resources</li> <li>• Municipal premises or facilities</li> <li>• Data bundles and airtime for permits deliveries</li> </ul>
<b>ACTIVITIES</b>	<ul style="list-style-type: none"> <li>• Share informal trading databases with SALGA, SEDA and DEDAT and Community Services in preparation of the informal trading permit process;</li> <li>• Assemble a team of LED facilitators also known as (EDP's) stationed in all towns of the Overstrand to prepare for issuing permits;</li> <li>• Communicate and team up with Area Managers to coordinate the issuing of permits</li> <li>• Shared update with DEDAT to align with their strategic work</li> </ul>
<b>SHORT / MEDIUM TERM OUTCOMES</b>	<ul style="list-style-type: none"> <li>• Designation of trading areas and spaces</li> <li>• Establishment of Informal Trading Associations and Advisory Committee including Informal Trading Associations and formal business</li> <li>• Issue permits to eligible traders to get back to the economy and access all the necessary benefits such as the spaza shop scheme;</li> <li>• Update database;</li> <li>• Approve the Informal Trading Policy and Trading Plan</li> </ul>
<b>LONG TERM OUTCOMES</b>	<ul style="list-style-type: none"> <li>• Look at the business licensing process post COVID 19 for future purposes</li> <li>• Restructuring informal markets to organize the sector</li> </ul>
<b>PERFORMANCE MATRIX</b>	<ul style="list-style-type: none"> <li>• Until June 318 permits were issued, and allocation by area was: 197 (62%) Hermanus; 75 (23, 5%) Gansbaai; 2 (0.63%) Stanford and 44 (13.8%) Kleinmond;</li> <li>• Allocation by wards: Ward 1 (75); 2 (0); 3 (10); 4 (27); 5 (33); 6 (59); 7 (8); 8 (33); 9 (13); 10 (31); 11 (5); 12 (16) and Ward 13 (2) with 6 unspecified;</li> <li>• There were 78 Non-Nationals who applied for permits and all needed to be verified according to the Disaster Management Regulations level 5 and the verification process has been set up with the Department of Home Affairs;</li> <li>• The allocation of permits was also broken down into sectors, where spaza shops were shown the</li> </ul>

A7/43

largest allocation with 171; followed by Meat Sellers (50); Fruit and Veg (34) and Fishermen (26). The lowest allocations were Food Deliveries, manufacturing and car wash (1), these sectors only came into effect after the lifting of level 4 regulation;

- Throughout the process there were challenges and lessons learnt, such as the assumption that the informal economy is un-organized and the informal trading policy and strategy is key to provide guidance and outline targets in terms of organizing the sector:

A8/43

#### 4. COVID 19 RELIEF GRANT (R350)

**TARGET POPULATION: Unemployed and poor men and women**

<b>NEEDS / ASSUMPTIONS</b>	
<p>COVID 19 crisis has unveiled long standing socio-economic challenges where poverty stricken area individuals increased exponentially. This meant timely rescue solution to save poverty stricken communities, through social grants and soup kitchens. SASSA opened applications on the 11 May 2020, with first payments expected from the 5 June 2020.</p> <p>This is one of the most needed incentives for the poor. Since the announcement of the grant and call for applications LED drew a plan and proposals on the supporting those who do not have the know-how. The COVID 19 relief grant is one of the measures put forward by the State to tackle poverty to the unemployed and poor of the poorest.</p> <p>The fund was announced with challenges to some needy people to access or send applications; hence the LED through its LED Facilitators (EDP'S) targeted the struggling people to access the fund by providing clear guidance and practical steps with beneficiaries. There is a need for people to earn a living and sustained livelihoods to address poverty.</p>	
<b>RESOURCES</b>	
Human resources and office equipment	
<b>ACTIVITIES</b>	
<ul style="list-style-type: none"> <li>• EDP's identified struggling and needy individuals and assisted with registration using the applicant's phone and identification details;</li> <li>• Printing and scanning of documents</li> <li>• Access to telephone facilities for follow up purposes</li> </ul>	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
Assist needy individuals to access the grant and provide all the necessary support	
<b>LONG TERM OUTCOMES</b>	
<p>Further outline gaps in the existing support systems for the poor</p> <p>Integrate the current systems and develop a holistic approach towards socio-economic matters</p>	
<b>PERFORMANCE MATRIX</b>	
<ul style="list-style-type: none"> <li>• Over 800 applicants assisted to complete grant applications</li> <li>• However it is hard to determine the actual number of the successful applicants, due to lack of feedback from the applicants</li> <li>• Those who were successful are currently receiving their income frequently either via banks or post office.</li> </ul>	

A 9/43

## 5. SOCIO-ECONOMIC SURVEY

### TARGET POPULATION: soup kitchen beneficiaries

<b>NEEDS / ASSUMPTIONS</b>	
<p>COVID 19 has re-exacerbated the long-standing social security challenges in communities. While the focus has been largely on food distribution and relief, the Municipality is facing hybrid challenges (serious and long term socio-economic disaster and malnutrition). The study aims to collect detailed data on the primary needs of the food relief beneficiaries. The idea was to map alternative interventions additional to the distribution of food, however, the position taken by the study suggest that we deviate from the notion of a welfare state to building a developmental local economy by empowering the poor to participate and become economically active.</p>	
<b>RESOURCES</b>	
<p>EDP's conducting data collection by interviewing the targeted participants This is LED initiated study; therefore it was not funded by any external institution.</p>	
<b>ACTIVITIES</b>	
<ul style="list-style-type: none"> <li>• A research outline was submitted early May 2020 and the study commenced right away and was completed towards the end of June;</li> <li>• The study was conducted by a team of EDP's and target population mainly the soup kitchen beneficiaries;</li> <li>• The research team reached out to 306 participants, from Kleinmond, Masakhane, Zwelihle, Mount Pleasant and Hawston;</li> <li>• We are currently in the process of data analysis and a comprehensive report will follow in the September Month.</li> </ul>	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
<p>The purpose of this exercise is to explore the effects of lockdown to the poor in a quest to inform policy direction during and post lockdown. To resist the notion of a welfare state this study aims to:</p> <ul style="list-style-type: none"> <li>• Describe the effects of the lockdown to the beneficiaries of soup kitchens</li> <li>• To get desired results and devise sustainable economic development projects, with public employment programmes, food security projects at the core</li> <li>• To inform socio-economic policy direction to contain post lockdown crisis.</li> <li>• To implement all recommended interventions</li> </ul>	
<b>LONG TERM OUTCOMES</b>	
<ul style="list-style-type: none"> <li>• Sustainable development</li> <li>• Focus on sustainable economic projects</li> </ul>	
<b>PERFORMANCE MATRIX</b>	
<ul style="list-style-type: none"> <li>• The study commenced on the 27 April 2020 with a comprehensive observation and quantification of feeding stations in the Overstrand</li> <li>• According to the Social Development Division, there are 52 registered soup kitchens and more than 9 000 beneficiaries in the Overstrand.</li> <li>• Field workers use a 24 questions questionnaire tool with 22 closed-ended and 2 open-ended questions. Each questionnaire can take approximately 8 – 10 minutes to complete.</li> <li>• The study did not set any specific number of respondents but used simple random sampling technique to allow for a broad scale of responses and ensure it reaches the neediest.</li> <li>• However, the study excludes learners and targets, adults, from ages 16 – 50 years. This preferred demography can be able to do all forms of work, including physical work.</li> <li>• To date 306 surveys completed and the data capturing process commenced on the 21 May 2020.</li> <li>• More than 95% of the respondents do not have Matric.</li> </ul>	

## 6. EMERGING FARMER SUPPORT

**TARGET POPULATION:** Farmers who are Previously Disadvantaged Individuals (PDI's) involved in subsistent farming, farming with either crop or animals

<b>NEEDS / ASSUMPTIONS</b>	
<p>The minister of Agriculture, Land Reform and Rural Development announced the allocation of an amount of R1.2 billion towards assisting with the provision of production inputs for smallholder and communal farmers. Moreover, some Proactive Land Acquisition Strategies (PLAS) farms/farmers will also benefit from the R1.2 billion in line with the former Department of Rural Development and Land Reform's Stimulus Package. The Department of Agriculture, Forestry &amp; Fisheries (DAFF) in collaboration with the Department of Rural Development &amp; Land Reform (DRDLR) secured funds for smallholder and communal farmers.</p> <p>Accordingly, certain key agricultural commodities have been identified for support with specific production inputs. The commodities have been prioritized as follows:</p> <ul style="list-style-type: none"> <li>-Poultry: Day-old chicks, point- of- lay chickens, feed, medication and sawdust.</li> <li>-Vegetables: Seedlings, fertilizer, pesticides, herbicides, soil correction.</li> <li>-Fruits: Chemicals for final spray in preparation of harvesting.</li> <li>-Other livestock: Feed and medication.</li> <li>-Winter field crops: Soil correction, fertilizer, Seeds, pesticides, herbicides</li> </ul>	
<b>RESOURCES</b>	
<p>Funding By The Department of Agriculture Human Resources</p>	
<b>ACTIVITIES</b>	
<p>Information dissemination to farmers Assistance with application forms Submission of application form all during lock down level 5</p>	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
<p>To help emerging farmers access all the support ecosystems on time and pave a way for further empowerment</p>	
<b>LONG TERM OUTCOMES</b>	
<p>To offer a long lasting support to Emerging Farmers and integrate into mainstream programmes</p>	
<b>PERFORMANCE MATRIX</b>	
<p>The department of Local Economic Development (LED)-Overstrand in collaboration with the Department of Agriculture assisted all the existing smallholder and communal farmers in the Overstrand municipality to apply for the funding. There were 12 applications submitted and approved. 11 animal production and 1 Food Garden Cooperative, the following 6 farmers have received confirmation of assistance in rand value of R219 950. Meaning 6 applicants were successful and the other 6 benefitted from other packages. The application was submitted on the 16th April 2020 and the response of approved on the 27th May 2020.</p> <p>Pig farmers applied for feed and medication as per the announced and funding according to the number of their pigs of each farmer that were indicated on the application form.</p>	

A11/43

## 7. EMERGING CONTRACTOR DEVELOPMENT PROGRAMME

**TARGET POPULATION:** Emerging Contractors with developmental needs and targets  
CIDB grades 1- 3

<b>NEEDS / ASSUMPTIONS</b>	
<p>The Emerging Contractor Development Programme is geared to become a flagship development initiative in the Municipality in order to be a catalyst for industry transformation. In an effort to promote social and economic development, the Municipality has developed a tool in line with other development practices in the country taking into consideration the legislative environment and the prevailing conditions in the area.</p> <p>As the primary focus of the programme, the construction industry is one of the tricky industries to venture in due to compliance, capital and capacity reasons etc. Hence there need for frequent monetary and non-monetary support to boost EME's and QSE's participating in the programme. The contractor needs has always existed even before lockdown, however the lockdown period put more strain and so much pressure unto the industry.</p>	
<b>RESOURCES</b>	
<p>Projects funding Human resources Technological equipment (e-Learning Centre)</p>	
<b>ACTIVITIES</b>	
<ul style="list-style-type: none"> <li>• Provide and coordinate access to relief funding and support announced by national government</li> <li>• Provide full time support and handle inquiries with no time limit.</li> <li>• Availability and accessibility of LED Coordination on all communication channels (emails, phone calls, WhatsApp, Facebook, physically etc.)</li> <li>• The establishment of a centralized WhatsApp group comprising all SMME's for information dissemination from verified government sources such the Department of Economic Development and Tourism (DEDAT), Department of Small Business and Development (DSBD) through SEDA (Small Enterprise Development Agency) as well as the Overberg District Business Cluster Forum.</li> <li>• Handled compliances and updates during lockdown period,</li> <li>• Continuous engagement with stakeholders and planning key initiatives during and post Covid 19</li> </ul>	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
<p>Provide access to all available support relevant to contractors ensure regular access to available services</p>	
<b>LONG TERM OUTCOMES</b>	
<ul style="list-style-type: none"> <li>• Participation in the procurement plans of all spheres of government</li> <li>• Ensure proper sub-contracting processes are followed and complied with by both contractors and budget holders</li> <li>• Strick monitoring and evaluation process on all active Municipal projects</li> <li>• Monitor the tendering conditions and transitioning of contractors and labour</li> </ul>	
<b>PERFORMANCE MATRIX</b>	
<ul style="list-style-type: none"> <li>• The Covid 19 period has completely changed the pattern of support to contractors which forced less activities</li> <li>• Pre-Covid 19 (March) LED in partnership with Tusc and Builder's Express hosted a workshop on potential support programme to contractors, however tangible intervention are yet to materialize.</li> <li>• Currently the Emerging Contractor Programme is working on closing the compliance gap, which has heavily hit many EME's &amp; QSE's during tendering period notably COIDA and SARS updates.</li> <li>• A partnership between NHBRC and the Department of Human Settlements is continuously strengthening to provide necessary skills to the Youth and Small contractors.</li> <li>• One of the most important interventions currently taking place, is the facilitation business associations for contractors across the Overstrand to organize the structure for representation and accountability purposes.</li> </ul>	

A12/43

## 8. ONE HOUSEHOLD ONE GARDEN PROJECT

**TARGET POPULATION:** Interested disadvantaged communities with willingness and commitment to gardening

<b>NEEDS / ASSUMPTIONS</b>	
<p>The need to address food shortages and ensure sustainable food availability in poor communities becomes greater and greater as the lockdown exposed high levels of poverty. The introduction of the project acknowledges the fact that people have for years had an inherent ability to produce and acquire food for themselves and based on their choice. A needs and capability identification process was undertaken to ascertain on capabilities and availability of a piece of land to produce food. The Department of Agriculture the custodian of the project under the livelihoods programme headed to our call for support and provided start up kits for home gardens. The assumption is that people will collaborate with each other as home gardeners and form a movement in support of addressing hunger in the most affected communities.</p>	
<b>RESOURCES</b>	
<ul style="list-style-type: none"> <li>• Seeds/ seedlings/ hoes/ fertilizers/ compost</li> <li>• Own piece of land</li> <li>• Human resources</li> </ul>	
<b>ACTIVITIES</b>	
<ul style="list-style-type: none"> <li>• Profiling and recruitment of participants</li> <li>• Training and advice on soil preparation</li> <li>• Delivery and supply of startup packs</li> <li>• Monitor development of gardens and provide support</li> </ul>	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
<ul style="list-style-type: none"> <li>• Address nutrition and hunger</li> <li>• Creation of a movement to support markets and cross trading</li> <li>• Identify communal or unused spaces to promote community gardens</li> <li>• Adequate food for the poor</li> <li>• Build community confidence and dignity for self-reliance</li> </ul>	
<b>LONG TERM OUTCOMES</b>	
<ul style="list-style-type: none"> <li>• Sustainable food gardens</li> <li>• Access to livelihoods and community satisfaction</li> </ul>	
<b>PERFORMANCE MATRIX</b>	
<ul style="list-style-type: none"> <li>• 82 bags of fertilizers</li> <li>• 82 bags of compost</li> <li>• 82 hoes</li> <li>• 8200 seedlings (2050 broccoli, 2050 cabbage, 2050 onion and 2050 beetroot)</li> <li>• 82 packs of seeds (spinach, onion and pumpkin) 1 pack per household</li> </ul>	

AB/43



Figure1: One household One Garden project



Figure2: Seedlings and Compost Delivery



Figure 3: Community Garden Project

A14/43

## 9. DRIVERS LICENSE

**TARGET POPULATION: Youth 18-35 living in disadvantaged communities**

<b>NEEDS / ASSUMPTIONS</b>	Acquiring a driver's license is acquiring a lifelong skill and has potential to open employment opportunities and address unemployment in the area. The need here is to empower young people with Drivers licenses thus empowering them in their process of employability. The Department of Minerals & energy through their community programme with leveraged funds from the provision of mining rights in the area – encourages companies (Private Sector) to partner with the Department of LED in implementing a sustainable project that can benefit the people of the surrounding area, Changing lives and better prospects for communities.
<b>RESOURCES</b>	<ul style="list-style-type: none"> <li>• Human resources</li> <li>• R100 000 grant funding</li> <li>• Beneficiaries (18)</li> </ul>
<b>ACTIVITIES</b>	<ul style="list-style-type: none"> <li>• Signing of MOU with DME/ Company</li> <li>• Sourcing of Local service provider</li> <li>• Recruiting of beneficiaries from across the Overberg</li> <li>• Follow-up on growth path of beneficiaries</li> </ul>
<b>SHORT / MEDIUM TERM OUTCOMES</b>	<ul style="list-style-type: none"> <li>• Achieve a 100% pass rate</li> <li>• Job placement of participants</li> <li>• Solicit more funds for the continuation of project</li> <li>• Target current matric students as beneficiaries</li> <li>• Introduce career guidance into project</li> </ul>
<b>LONG TERM OUTCOMES</b>	<ul style="list-style-type: none"> <li>• Sustainable jobs secured for participants</li> <li>• Expansion and involvement of more beneficiaries</li> <li>• Changing people's lives</li> </ul>
<b>PERFORMANCE MATRIX</b>	<ul style="list-style-type: none"> <li>• Service provider secured</li> <li>• Participants confirmed as per criteria</li> <li>• Acquire a 100% pass rate</li> </ul>

A13/43

## 10. JOB OPPORTUNITIES

### TARGET POPULATION: Unemployed Youth, Women and the Disabled Persons

NEEDS / ASSUMPTIONS	
<p>Pre- Covid-19 the unemployment rate in the Overstrand was recorded at 14% with a positive growth and sector growth that contributed significantly to jobs. With a booming tourism industry coupled with increased spend in the local economy, this was positive for jobs. The spread of the pandemic and the introduction of the lockdown and its regulations posed a threat to the local economy and brought economies of the world to a standstill on the backdrop of ailing economies. The projected negative impact came along with many businesses having to shed jobs. The results were loss of income both on formal and informal job markets and exposed inequality and poverty. The need to bring back people to work became greater and key to encouraging spend and demand for goods and services.</p>	
RESOURCES	
<ul style="list-style-type: none"> <li>• Grant funding [EPWP]</li> <li>• Community works programme [CWP]</li> <li>• Municipal Capex/Opex budget</li> <li>• Human resources</li> <li>• Private resources</li> </ul>	
ACTIVITIES	
<ul style="list-style-type: none"> <li>• Develop a business Plan for implementation of EPWP grant</li> <li>• Data capturing and recruitment</li> <li>• Action other Directorates personnel needs</li> <li>• Orientation and signing of contracts</li> <li>• Follow-up and collate information on jobs created through tenders</li> <li>• Partner with other spheres of government and the private sector</li> <li>• Profile EPWP participants</li> <li>• Update unemployment database</li> <li>• Monitor CWP and assist in decent work identification</li> </ul>	
SHORT / MEDIUM TERM OUTCOMES	
<ul style="list-style-type: none"> <li>• Identify job opportunities in partnership with other departments</li> <li>• Improve participants skills through training</li> <li>• Achieve set targets and beyond</li> <li>• Change people's lives and address poverty</li> <li>• Promote and encourage self-employment</li> </ul>	
LONG TERM OUTCOMES	
<ul style="list-style-type: none"> <li>• Positive impact on the unemployment rate [ drop in the number of unemployment]</li> <li>• Institutionalise job creation in the municipality and less dependency on grant</li> <li>• Achieve a full site status for CWP</li> <li>• Skills development for sustainable jobs</li> </ul>	
PERFORMANCE MATRIX	
<ul style="list-style-type: none"> <li>• Provision of decent work for opportunities</li> <li>• Data captured for and it purposes</li> <li>• Collaboration for jobs with in directorates</li> <li>• All EPWP participants and CWP guaranteed in the time of need (lockdown)</li> </ul>	

A16/43

## EXPANDED PUBLIC WORKS PROGRAMME (EPWP)

### BACKGROUND

The Expanded Public Works Programme (EPWP) was launched in 2004. It aims to draw significant numbers of the unemployed into productive work in public sector, with the aim of enabling them to earn an income; providing them with training and skills; and ensuring that they are able to translate the experience and are enabled either to set up their own business/ service, or to become employed. By involving large numbers of participants, EPWP also hopes to expand or improve these services, resulting in better outcomes for communities. EPWP programmes are organised into the following four sectors: infrastructure, environment and culture, non-state, and social. However, Overstrand Municipality is only taking part in the infrastructure, environmental & culture and the social sector.

### INTRODUCTION

This report provides a descriptive analysis of the EPWP performance between 01 July 2019 and 30 June 2020 financial year; and the current financial year (01 July 2020 to 30 June 2021) to date.

### PROGRESS AGAINST ANNUAL TARGETS FOR 01 JUNE 2020 TO 31 JULY 2020

The overall number of work opportunities achieved for 2019/20 amounts to 1060 and the full-time

Targets: 2019/20		Achieved: Jul 2019 – Mar 2020	
WO's	FTE's	WO's	FTE's
989	243	1060	244

equivalents (FTE) 244. The data used in the analysis is the EPWP progress data.

### EPWP PERFORMANCE 2020/2021 FINANCIAL YEAR (01 July 2020 to date)

Unemployment is one of the most critical problems we face as a municipality. The problem is even worse amongst the youth. Skills shortage and development is a stumbling block in young people's effort in enquiring full-time and sustainable employment. Moreover the current Economic situation does not produce sufficient jobs to accommodate new entrance in the labour market let alone absorbing migration.

### EPWP CONDITIONAL GRANT PROJECTS 2020/21

Project Name	Project Description	WORK OPPORTUNITIES CREATED
EPWP Administrative Support Project (LED)	Provide administrative support to all EPWP Projects	3
EPWP Socio-Economic Support Project (Social Development)	Assisting the communities within the Overstrand with Socio-Economic related issues	7
EPWP Tourism Support Project (Tourism)	Assist the community/tourist with tourism related activities	5

A17/43

EPWP Marine and Coastal Monitoring Project (LED)	<i>The Marine and Coastal Community 5 Monitoring project provides a work-integrated learner ship opportunity to local youth and women from the Kogelberg region, where they get to gain hands-on work experience as Marine and Coastal Community</i>
EPWP Library and Afterschool Project (Community Services: Hawston Library) & (LED – KidsCan Centre in Kleinmond)	<i>Provide library and afterschool support to 4 children</i>

#### EPWP MUNICIPAL OWN FUNDED PROJECTS

EPWP Work Opportunities Created 2020/21	
Community Service	Work Opportunities Created
Hermanus	98
Kleinmond	42
Gansbaai	77
	217
Protection Services	73
Infrastructure & Planning	7
Management Services	18
Eco And Soc Dev & Toursim	67
	382

#### COMMUNITY WORKS PROGRAMME (CWP)

There are 477 active workers on the Community Works Programme within the Overstrand Municipal area.

A18/43

## 11. COVID-19 AMBASSADORS

**TARGET POPULATION:** Communities of Zwelihle, Mount Pleasant, Hawston, Kleinmond, Gansbaai, Stanford

<b>NEEDS / ASSUMPTIONS</b>	Following the declaration of the HOTSPOT status of the Overstrand due to uncontrollable number of Covid -19 infected members of the community – a need arose to initiate a drive of informing targeted communities of the danger of the disease, means and ways of preventing the spread by adhering to health protocols (wearing of masks, social distancing and other behavioral actions). The spread became rapid in the disadvantaged communities for various reasons and that needed action to educate and create awareness. Ambassadors were recruited from the respective communities and that created positive relations and community recognition that made a great impact amongst the many efforts employed by the municipality in preventing the spread.
<b>RESOURCES</b>	<ul style="list-style-type: none"> <li>• Human Resources</li> <li>• Funding [EPWP wage]</li> <li>• Marketing and promotional material</li> <li>• Sanitizer/ masks/ Pamphlets/ posters</li> </ul>
<b>ACTIVITIES</b>	<ul style="list-style-type: none"> <li>• Community exhibitions</li> <li>• One on one interaction</li> <li>• Visit to spazas and other businesses</li> <li>• Collecting information</li> <li>• Training and briefing of ambassadors</li> </ul>
<b>SHORT / MEDIUM TERM OUTCOMES</b>	<ul style="list-style-type: none"> <li>• Adherence to rule of law</li> <li>• Awareness on danger of the virus/ informed</li> <li>• Change in attitude and behaviour</li> <li>• Significant drop and arrest the spread of the infection</li> <li>• Communities living in safe and healthy environments</li> </ul>
<b>LONG TERM OUTCOMES</b>	<ul style="list-style-type: none"> <li>• Sustainable food gardens</li> <li>• Access to livelihoods and community satisfaction</li> </ul>
<b>PERFORMANCE MATRIX</b>	<ul style="list-style-type: none"> <li>• Improved relations with communities</li> <li>• Understanding of community concerns and behaviour</li> <li>• Change of attitude and recognition of rule of law</li> <li>• Better understanding of the virus and its consequences</li> <li>• Deployment of enthusiastic and committed Ambassadors</li> <li>• Most importantly reduces spread of the virus</li> </ul>

A19/43



Figure 1: Covid-19 AMBASSADORS Awareness Campaign (Social Distancing)



Figure 2: Zwelihle Covid-19 Hotspot Campaign



Figure3: Covid- 19 AMBASSADORS demonstrating to the public

A20/43

## Contents

CAPE WHALE COAST TOURISM REPORT .....	2
1. PROJECT: TRAINING & DEVELOPMENT .....	2
Target Audience: Overstrand Tourism SMMEs & Youth .....	2
2. STAKEHOLDER COLLABORATION.....	3
Target Audience: Overstrand Tourism Community .....	3
3. MARKETING.....	5
Target Audience: Domestic and international travellers as well as the travel trade, tour operators and travel agencies.....	5
4. VISITOR INFORMATION CENTRES .....	7
Target Audience: Domestic and international visitors and local communities. ....	7
5. TOURISM SURVEY.....	8
6. WESGRO VISITOS TRENDS.....	10

A21/43



## CAPE WHALE COAST TOURISM REPORT

With tourism at a standstill since March and only partially opening up in late June, we are reminded of a popular saying "There is no place called national". This means when there is no tourism activity, the pinch is felt at local level – in the township, at the local restaurants and by roadside traders. It is felt by the local B&Bs and by the tourist guide as well as by the storyteller in the Zwelihle. We need to come up with measures to ensure that tourism recovers where it happens: at a local level. These are the sentiments of the Hon Cllr Thembi Nkadameng, President of SALGA and Executive Mayor of Polokwane, with which we agree.

Tourism further opened on 30 July when accommodation for leisure and guided activities were given the go-head to resume business. Restaurants that have been allowed to trade as from 26 June also received positive news of a curfew extension from 21:00 to 22:00. With on-site consumption of liquor allowed from August, Cape Whale Coast Tourism is buoyant about the impact brought by the relaxation of lockdown regulations.

### 1. PROJECT: TRAINING & DEVELOPMENT

**Target Audience: Overstrand Tourism SMMEs & Youth**

<b>NEEDS/ASSUMPTIONS</b>
Upskilling and training of youth and entrepreneurs to participate in tourism economy. Communication of available opportunities and assistance with mentoring.
<b>RESOURCES</b>
Email WhatsApp communication
<b>ACTIVITIES</b>
<ul style="list-style-type: none"> <li>• Linkages and updates re TERS/UIF applications</li> <li>• Distribution of restaurant opening requirements under Level 3 regulations</li> <li>• Linkage to SMME/Tourism relieve funding applications</li> <li>• Assistance with marketing material</li> <li>• Assistance with contact details regarding food parcel relief</li> <li>• Linkage food parcel distribution for employees</li> <li>• Embracing technology as a way of doing tourism and business</li> </ul>

A22/43

<ul style="list-style-type: none"> <li>Assisted vulnerable communities with access to internet, printing and linkages</li> <li>Tourism staff training via online teaching platforms. Assisted students and scholars with tourism assignments as part of the distance learning initiatives employed by schools and tertiary educational institutions.</li> </ul>
<b>SHORT/MEDIUM TERM OUTCOMES</b>
Awareness of opportunities available in private and public sector.
<b>LONG TERM OUTCOMES</b>
Supporting SMMEs to participate in tourism initiatives and to ensure that local SMMEs benefit from programmes introduced by national and provincial government. Ensuring sustainability of tourism businesses and the protection of employment.
<b>PERFORMANCE MATRIX</b>
All NDT Programmes have been put on hold until further notice. This includes: National Youth Chefs Programme and the Tourism Monitors.

## 2. STAKEHOLDER COLLABORATION

Target Audience: Overstrand Tourism Community

<b>NEEDS/ASSUMPTIONS</b>
Communication with the tourism sector was a priority during April. Timely and relevant information was given via different communication platforms. Cape Whale Coast Tourism and the 4 Visitor Information Centres (VICs) collaborated with Wesgro, National Department of Tourism, South African Tourism and Overberg District Municipality to ensure all were updated with developments and ensuring that local businesses were included in the surveys, lists and records updated by government.
<b>RESOURCES</b>
Webinar Zoom meetings Tweet-Ups WhatsApp Discussion groups
<b>ACTIVITIES</b>
<p>1 April Webinar Q&amp;A with Trudie Broekman, Consumer Protection Act Lawyer 15:00 – 16:00</p> <p>6 Webinar SATSA Remote Teams 12:00 – 13:00</p> <p>9 Webinar SATSA Tourism Recovery Plan 12:00 – 13:00</p> <p>14 Webinar SATSA Tourism Recovery Plan 12:00 – 13:00</p> <p>16 Hangklip-Kleinmond Business Forum Zoom Meeting 10:00 – 12:00 Webinar SATSA Tourism Recovery Plan 12:00 – 13:00</p> <p>17 Zoom Tourism Managers Meeting 9:00 -10:00</p> <p>20 Cape Whale Coast Tourism Strategy Review presentation with UnAgency</p> <p>21 Webinar SATSA Tourism Transportation and sector protocols 12:00 – 14:00</p> <p>21 Webinar Accommodation (13:00 – 14:00), Tourism Products &amp; Attractions Protocols Protocol 1-15:00-16:00</p> <p>22 Zoom Tourism Managers Meeting 9:00 – 10:30</p> <p>24 Zoom Destinate Tourism Support Group Session 3 14:00 – 15:30</p> <p>27 Gansbaai Tourism Webinar 12:00 – 14:00</p> <p>29 Webinar State of Tourism 15:00 – 16:30</p> <p>30 Webinar #GoDigital 12.30 – 13:30</p> <p>30 Zoom Destinate Tourism Support Group Session 14:00 – 15:30</p> <p>1 May Cape Whale Coast Tourism Meeting, Zoom</p> <p>5 Cape Whale Coast Tourism Meeting, Zoom</p> <p>7 #GoDigitalIWC – ecommerce webinar by Department of Economic Affairs &amp; Tourism (DEDAT)</p> <p>11 Tourism Sector Webinar - SATSA</p>

A23/43

13	Western Cape & Garden Route: SATSA Runaway to Recovery Session
14	Go Digital Webinar: Digital Marketing Webinar by DEDAT
14	Cape Whale Coast Tourism Zoom Meeting
15	Business Owner Webinar "Reset, Rebuild & Reignite" Webinar with Pavlo Phitidis Occupational health and safety for tourism & travel businesses at a time of COVID-19 & beyond
20	Future of Wine Tourism: Session 3 – A global perspective MICE (Meetings, Incentives, Conferences, Events) Webinar – South African Tourism Future of Wine Tourism: Session 4 – Going Virtual
	LED Tourism Business Cluster Meeting: Overberg
26	LED Tourism Business Cluster Meeting: Overberg
27	GoDigitalWC Webinar: Crowdfunding – DEDAT Cape Whale Coast Tourism Meeting: Offices Reopening
2 June	Wesgro: Navigating a COVID-19 World. Part 1
5	Website updates with Maxitec, web programmer
9	Navigating a Covid World –Wesgro Webinar. Part 2 Cape Whale Coast Tourism 2 <sup>nd</sup> Charity Music Show
13	Western Cape & Garden Route: SATSA Runaway to Recovery Session
14	#GoDigitalWC Webinar: Digital Marketing Webinar by DEDAT Cape Whale Coast Tourism Zoom Meeting
10	WTM Webinar Technology Opportunities for Travel & Tourism in a post viral world Wesgro Tourism Recovery Zoom Meeting
15	Business Owner Webinar "Reset, Rebuild & Reignite" Webinar with Pavlo Phitidis Occupational health and safety for tourism & travel businesses at a time of COVID-19 and beyond
16	Live Youth Day streaming with Gansbaai Tourism's Duane as co-host interviewing Thuli from Grootbos Foundation and Pinkey's Deep Group from Dyer Island Conservation Trust
18	Live stream with Gareth from Padloper Trails showing coastal foraging
19	CapeNature Hiking Trails Webinar Beyond the Crises Webinar - Must have social media platforms
20	MICE (Meetings, Incentives, Conferences, Events) Webinar - South African Tourism
26	#GoDigitalWC Excel Master Class – DEDAT
	<ul style="list-style-type: none"> <li>• LED Tourism Business Cluster Meeting: Overberg held weekly (usually every Tuesday at 10:00)</li> <li>• Assisted with emergencies, provided insight into recovery plan and shared information on initiatives to mitigate impact of Covid-19.</li> <li>• Tourism assisted with the drafting and presentation of the Overstrand Disaster Relief Committee Standard Operating Procedures which was a first committee and document of its sort for the Overberg District. Tourism engaged with food relief initiatives in all the Overstrand communities.</li> <li>• Arrangements were made for foreign tourist to return to their countries on many repatriation flights. This involved communication with tourists, foreign embassies, SAPS, Wesgro and accommodation establishments.</li> <li>• Updated website with COVID-19 news and regulations.</li> <li>• Tourism Safety Monitors were welcomed back this month.</li> </ul>

**SHORT/MEDIUM TERM OUTCOMES**

Updates on relief programme, national and provincial linkages and insight into strategic frameworks designed.

**LONG TERM OUTCOMES**

Providing information to Cape Whale Coast tourism role players and understanding challenges faced by this sector. Assisting with decision making given the information gained including that listed below.  
A Tourism Industry Survey of South Africa: Covid-19 was done by the National Department of Tourism in collaboration with the International Finance Corporation of the World Bank and the Tourism Business Council of South Africa (TBCSA), to consider the impact and mitigation of Covid-19 and the

A24/43

future of tourism. The survey was completed by 1610 respondents and found...

- The accommodation sub-sector as a group has issued the most refunds at 64% and lowered prices the most at 36%.
- Accommodation is the sub-segment with the most temporary closures at 82% compared to all firms at 69%.
- It is important to note this as the Cape Whale Coast has many accommodation establishments and represents a substantial source of employment.
- Activity and experience providers have seen the largest amount of permanent closures at 4% with a further 24% considering closing.
- Transport is the largest sub-sector to have downscaled at 66% with 36% lowering prices.

#### PERFORMANCE MATRIX

Creating an enabling environment for the tourism sector to be informed of assistance programmes, having access to updated regulations, understanding the impact and implications of regulations. An updated and engaged tourism community.

### 3. MARKETING

**Target Audience:** Domestic and international travellers as well as the travel trade, tour operators and travel agencies.

#### NEEDS/ASSUMPTIONS

Reaching out to the travel trade and tour operators to ensure updated information on the destination and the tourism products available.

#### RESOURCES

Social media  
Digital platforms  
Printed media

#### ACTIVITIES

- Information and media releases to the Hermanus Times and Village News as well as radio interviews on Caledon FM.
- Submarine spotted off Kleinmond Coast: CapeTown Etc 12 May 2020  
<https://www.capetownetc.com/news/submarine-spotted-off-coast-of-kleinmond/>
- Kleinmond Wild Horses visiting the beach during lockdown: CapeTown Etc 22 May 2020  
[https://www.capetownetc.com/cape-town/wild-horses-frolic-on-kleinmond-beach-during-lockdown/?fbclid=IwAR00L4S080HAIHWz61GPr\\_Wp7s\\_5vGr3tD\\_5ULZ-olA5mhtZvdJvVi7\\_JM](https://www.capetownetc.com/cape-town/wild-horses-frolic-on-kleinmond-beach-during-lockdown/?fbclid=IwAR00L4S080HAIHWz61GPr_Wp7s_5vGr3tD_5ULZ-olA5mhtZvdJvVi7_JM)
- Launch of Western Cape tourism campaign "One Day". Itinerary for Overberg included.
- Launch of Cape Whale Coast tourism campaign "Looking Forward". Produced 2 videos with local musician's music.
- 2 live streaming events of local musicians hosted by stand-up comedian Barry Hilton.
- Hour long interview was held on 23 June 2020 with shorter airtime given to safety protocols, sustainable tourism and activities on the Cape Whale Coast.
- Four supersized penguins arrived. These are blank canvasses ready to be decorated by artists before moving to the tourism offices. Their cousin Misti - Miss Tourism Info - is frequently snapped by visitors arriving at Gansbaai Tourism.
- Article in National Geographic with a reach of 10 million people dedicated one page to The Cape Whale Coast as a UNESCO Creative City of Gastronomy.
- Participation in #TravelChatSA on twitter every Wednesday at 19:00 with travel and tourism industry.

#### SHORT/MEDIUM TERM OUTCOMES

Information dissemination and updates on travel readiness, developments within destination and news about new products and changed products.

A25/43

**LONG TERM OUTCOMES**

Engagement and support of tourism colleagues and linking with other destinations. Keeping Cape Whale Coast front of mind for planning of future travels and reminding travellers and locals of the diversity of what our region offers. Online platforms were predominantly actioned to remind travellers of the natural beauty of the Cape Whale Coast and to show our open spaces, celebrate the champagne air and keep the destination front of mind as a short break-away once travel restrictions are lifted. A dedicated Cape Whale Coast Tourism Covid-19 webpage was updated with current information.

**PERFORMANCE MATRIX**

While no travel was allowed it was still important to update websites and digital platforms with relevant information. When tourism opened up tourism role players were updated with the latest regulations.

**ON THE TRAIL**

**SOUTH AFRICA**

Take an epic road trip to the Swartkops Valley and Cape Whale Coast, sampling smooth wines and Saturday markets. Words: Heather Richardson

It's a beautiful day in the Swartkops Valley, and the sun is shining brightly. The air is filled with the scent of fresh bread and the sound of laughter. It's a perfect day to explore the region's hidden gems.



A26/43

			Instagram Posts	
	7036	1810	604	4119
	4371	1140	208	1494
	9106	3283	468	5719
	6855	1717	1032	3443
	8641	1434	456	3574

				
	whalewatchingsouthafrica	whalewatcha	@whalecoasta	#capewhalecoast
	Kleinlig Kleinmond Tourism	kleinmondtoerism	@KleinligT	#Kleinmondtoerism #KleinligT
	Hermanus Tourism_Berbaai	hermanustourism	@HermanusTourism	#myhermanus #hermanus
	stanfordtourism	visitstanford	@visitstanford	#visitstanford #stanfordtourism
	Gansbaai Tourism	gansbaai_tourism	@GansbaaiTourism	#Gansbaai

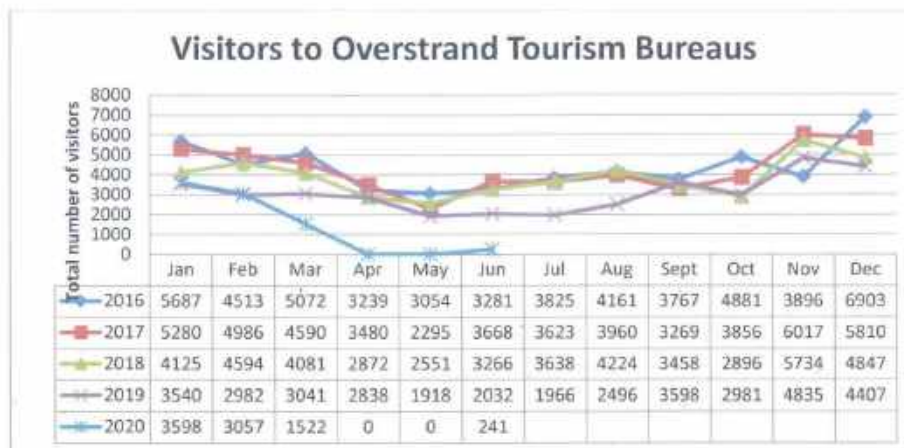
#### 4. VISITOR INFORMATION CENTRES

Target Audience: Domestic and international visitors and local communities.

<b>NEEDS/ASSUMPTIONS</b>
With the Visitor Information Centres (VICs) opening on 1 June 2020
<b>RESOURCES</b>
Staff employed at VICs
Email
WhatsApp

A 27/43

<b>ACTIVITIES</b>
All 4 VICs opened 1 June 2020 Plans and protocols were in place for a safe opening. Stanford Tourism relocated to the municipal offices on 1 July. This will bring about a saving of R4000 per month. Kleinmond and Stanford Tourism are now accommodated within municipal infrastructure.
<b>SHORT/MEDIUM TERM OUTCOMES</b>
Being a point of enquiry for the local community, business community and government.
<b>LONG TERM OUTCOMES</b>
An informed community Provincial and National Government updated with Cape Whale Coast and Overstrand information
<b>PERFORMANCE MATRIX</b>
VICs provides a personal interface which has become the most trusted source of information as people look for personal recommendations when it comes to local travel news and community information in general.



## 5. TOURISM SURVEY

A South African Tourism survey results revealed in June 2020 on international travel revealed that almost two-thirds of international travellers are ready to travel immediately after the lifting of international travel restrictions – or at least within a year thereafter.

The study found the following:

- 45% of the international tourists would avoid travel,
- Another 45% were inclined to either travel as they did in the past or travel more frequently.
- 10% were indecisive about their travel prospects.
- Travellers from The Americas (North, South and Central) and Europe are the most eager to travel internationally
- African international travellers are likely to defer travel until it is safe
- African travellers are more eager to travel domestically and regionally, with 35% and 36% respectively voting for these options over international travel
- 44% of African travellers will consider travel as soon as it is safe to do so or when a vaccine has been found.

A28/43

- South Africa was the most popular destination for travellers post-COVID-19
- The key reasons for wanting to visit South Africa were safari, visiting friends and relatives and scenery.

The focus is on domestic and regional tourism to drive tourism and economic recovery while we wait on borders to open.

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6. WESGRO VISITOS TRENDS

**Cape Whale Coast Visitor Trends**  
2019

**WESGRO**  
cape town & western cape  
tourism, trade & investment

**%**

share of overseas visitors	<b>59.3%</b>
share of domestic visitors	<b>40.7%</b>
share of overnight visitors	<b>81.8%</b>
share of day visitors	<b>18.2%</b>

**Top 3**

**international markets**

United Kingdom	(33.3%)
Germany	(29.9%)
France	(4.9%)

**Top 3**

**domestic markets**

Gauteng	(10.3%)
Western Cape	(73.6%)
Kwazulu-Natal	(6.3%)

**Main purpose of visit**

Holiday/Leisure	84.7%
VFR	7.1%
Business	4.1%



**Travel group size**

Pairs	62.4%
Alone	17.3%

**Age group**

36-50	(30.5%)
51-70	(22.8%)

**Length of stay**

1 night	<b>58.3%</b>
2 nights	<b>20.7%</b>
3 nights	<b>9%</b>



**Transport**

Rented car	48%
Own vehicle	42%

**Top information sources**

Return visit	15.4%
Word of mouth	51.7%

**Top 3**

**activities in the Cape Whale Coast**



**Average daily spend**  
R501 – R1000 (36.8%)



<b>Overseas</b>	Scenic drives (43.7%)	Outdoor activities (34.5%)	Cuisine (41.5%)
<b>Domestic</b>	Scenic drives (49.8%)	Outdoor activities (42.9%)	Cuisine (36.8%)

A30/43

## Contents

<b>SOCIAL DEVELOPMENT REPORT</b> .....	3
1. ELDERLY OUTREACH PROGRAMME .....	3
TARGET POPULATION: Elderly people from disadvantaged areas.....	3
2. JUNIOR TOWN COUNCIL PROJECT .....	4
TARGET POPULATION: Peer elected Secondary school children from across Overstrand .....	4
3. MOUNT PLEASANT AFTER SCHOOL PROGRAMME .....	5
TARGET POPULATION: Primary school children in the Mount Pleasant and Zwelihle area regarded as particularly vulnerable .....	5
4. ITHEMBA DAY CARE FOR PEOPLE WITH SPECIAL NEEDS .....	6
TARGET POPULATION: Physically and mentally disabled from Zwelihle .....	6
5. OVERSTRAND LOCAL DRUG ACTION COMMITTEE.....	7
TARGET POPULATION: Stakeholders, and people who are affected and effected by substance abuse 7	7
6. MASIJONGANI .....	8
TARGET POPULATION: People who have been released from prison and struggling to reintegrate into society .....	8
7. SUPPORT AND INVOLVEMENT WITH HUMANITARIAN AID INITIATIVES DURING COVID -19.....	9
TARGET POPULATION:.....	9
8. KLEINMOND YOUTH PROJECT .....	10
TARGET POPULATION: Previously disadvantaged youth in Kleinmond .....	10
9. NPO DATA BASE .....	11
TARGET POPULATION: Stakeholders, community based organisations (CBO), NPO's and people looking for help .....	11
10. DIGITISATION OF ECD AND OTHER SOCIAL DATA .....	12
TARGET POPULATION: Early Childhood Development Sector .....	12
11. COORDINATION OF THE IMPLEMENTATION OF SOCIAL INVESMENT COMMITMENTS MADE IN TENDERS.....	13
TARGET POPULATION: SOCIAL UPLIFTMENT IN THE OVERSTRAND .....	13
12. THUSONG SERVICE CENTRE .....	14
TARGET POPULATION: OVERSTRAND COMMUNITY .....	14
13. GRANT-IN-AID PROGRAMME .....	15
TARGET POPULATION: Community based and NPO's in the Overstrand .....	15

## SOCIAL DEVELOPMENT REPORT

### 1. ELDERLY OUTREACH PROGRAMME

**TARGET POPULATION:** Elderly people from disadvantaged areas

<b>NEEDS / ASSUMPTIONS</b>	Overstrand has the one of the highest proportion of elderly to its population in the country. For a number of these older people their only income is the monthly Old Age Grant they receive from the state. Currently the Old Age Grant for persons over 60 years of age is R1 780 (will increase to R1 860 on 1 April 2020), and R1 800 for persons older than 75 years. Their income does not allow them access to old age homes and the bouquet of services they offer to their residents. Government has moved away from institutional types of residential facilities such as traditional old age homes. The expectation is that a percentage of the housing allocation should be reserved for the elderly and services should be provided to the elderly through community based care centers. Older people are expected to grow old in their communities where they can be cared for by family and care centers. Care centers are run and managed by NPO's who more than often struggle to keep financially afloat. The services they are able to offer the elderly are therefore very limited.
<b>RESOURCES</b>	Community halls (Overstrand Thusong Centre; Zwelihle Community Hall; Masakhane Community Hall (it should be noted that there is no community based centre for the elderly in Masakhane), Blompark Community Hall, Stanford community hall. Coffee, tea, milk and sugar. Kettle or urn for warm water, Cups and saucers. Tables and chairs. Someone to arrange to arrange and set up the venue, invite the elderly, arrange their activities and implement once a month. Dependent on the activity's required by the elderly.
<b>ACTIVITIES</b>	Initially elderly members from community care centers are invited to the community hall for a meet greet and needs survey. Activities that will be considered include but are not limited to: Sports Recreation – (dance, poetry, reading to children) Assistance with their will and testament Health activities Entertainment (school choir ) Informative talks (budgeting with your pension, the rights of the elderly ) Other
<b>SHORT / MEDIUM TERM OUTCOMES</b>	Older people are afforded access to opportunities they may not otherwise have had that improves their quality of life. Depending on their activity options they could end-up with a will and testament, a budget for their pension. Better health New friends
<b>LONG TERM OUTCOMES</b>	Better quality of life for elderly people living in poverty
<b>PERFORMANCE MATRIX</b>	We had two sessions to date. The first was a meet and greet and the second was a health clinic – blood pressure and sugar levels were tested and the elderly all received a foot message. Participation has increased from the first visit to the second. <b>Regrettably we could not continue with the project due to the COVID-19 pandemic.</b>

A32/43

## 2. JUNIOR TOWN COUNCIL PROJECT

**TARGET POPULATION:** Peer elected Secondary school children from across Overstrand

<b>NEEDS / ASSUMPTIONS</b>	
The youth is an important group of the Overstrand population. Aged between 15- 35 years of age, the youth represent 34, 24% of the total population, and 53.42 % of the working age population (15- 64 years of age). They are also the future leaders of our country and regrettably unemployment amongst the youth is alarmingly high. The JTC will be reimagined as a project that can include a broad range of youth formations and individuals to participate in the local economy, social dialogues, municipal service delivery and governance at all levels i.e. Wards, Committees & Council.	
<b>RESOURCES</b>	
Municipal facilities (Halls, Play grounds etc.) Venues Facilitators Accommodation Transport Telephone e-mail Mentors Catering Budget Time	
<b>ACTIVITIES</b>	
Public speaking workshop Public speaking opportunities Inauguration Leadership camp and workshop Orientation tour / practical learning experience about the municipality Visit to provincial parliament 4 x Centralised meetings Community projects per school Community project as a group Visit a Overstrand Council meeting	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
<ul style="list-style-type: none"> <li>• Increased knowledge about the functions and work of the Overstrand municipality</li> <li>• Increased leadership skills</li> <li>• Redesign the programme concept to be inclusive of all youth (15-35)</li> <li>• Involvement in the Overstrand governance matters</li> </ul>	
<b>LONG TERM OUTCOMES</b>	
<ul style="list-style-type: none"> <li>• Ambassadors for the Overstrand municipality</li> <li>• Leaders of tomorrow</li> <li>• Increase confidence in participation</li> </ul>	
<b>PERFORMANCE MATRIX</b>	
The leadership camp and workshop, and once centralized meeting have been completed. The project is ongoing. Regrettably we had to postpone our trip to parliament. <b>Since the lockdown the JTC has not been very active.</b>	

A33/43

### 3. MOUNT PLEASANT AFTER SCHOOL PROGRAMME

**TARGET POPULATION:** Primary school children in the Mount Pleasant and Zweilble area regarded as particularly vulnerable

<b>NEEDS / ASSUMPTIONS</b>	Children need responsible adult supervision, especially young children. When primary school children in impoverished areas go home after school and there is no adult supervision they are therefore in danger of abuse, rape, molestation, violence and even death. The majority of children though are simply neglected, which affects their self-worth and academics. Neglected children also lack nutrition, love and attention. After school facilities provide children with nutrition, safety and the necessary and attention and support they require.
<b>RESOURCES</b>	Facility / venue Volunteers NPO / Stakeholder Food Funding /Budget Sports equipment and clothes Tables and chairs Staff Sports facilities Wool, paint, paper etc. and other material required for arts and crafts and other activities.
<b>ACTIVITIES</b>	Cooking and providing food Assistance of homework Supervision Guidance and help Sports Hobbies and skills Reading Outings Fun / Play Special days
<b>SHORT / MEDIUM TERM OUTCOMES</b>	Provides children with a safe and stimulating environment from 14:00-17:00 on a daily basis while parents are at work and children are at their most vulnerable.
<b>LONG TERM OUTCOMES</b>	Improved academic performance Improved life trajectory
<b>PERFORMANCE MATRIX</b>	120 children are accommodated daily during school terms from 14:00 – 17:00 at no cost to the school or parents. The project is ongoing and we are lobbying and talking to the relevant government departments to establish more after school facilities like this in the Overstrand.

A34/43

## 4. ITHEMBA DAY CARE FOR PEOPLE WITH SPECIAL NEEDS

TARGET POPULATION: Physically and mentally disabled from Zweihhle

<b>NEEDS / ASSUMPTIONS</b>	Children with special needs (physical and mental disabilities) need specialized care and attention. The importance of mental and physical stimulation for children is highlighted by the importance of ECD and primary school – it is no different but rather more important for children with special needs. There is no facility of this kind in Zweihhle, although there are a number of children in the area in need of the service.
<b>RESOURCES</b>	Facility, Stimulating environment, Outdoor equipment, Furniture, Specialised equipment inside Staff, and salaries and wages Daily programme specially designed for the education and stimulation of children with special needs. Funding / Budget
<b>ACTIVITIES</b>	Keeping the facility clean, Cooking and providing a meal for the children on a daily basis, Stimulating and interacting with the children, Occupational therapist sessions with the children on a one on one basis.
<b>SHORT / MEDIUM TERM OUTCOMES</b>	Provides a safe, healthy and stimulating environment for children with special needs on a daily basis. This service improves the children's quality of life, stimulates them mentally and physically. Provides respite to the parents who are provided the opportunity to look for work or to rest from their constant responsibility of caring for the child.
<b>LONG TERM OUTCOMES</b>	Improves the children's life trajectory and quality of life.
<b>PERFORMANCE MATRIX</b>	The programme is continuous and is at full capacity with 8 people every day Monday to Friday from 08:00 – 17:00. Unfortunately the school has a waiting list since not all the children can be accommodated at the school. We are actively looking for a bigger facility in Zweihhle.

A35/43

## 5. OVERSTRAND LOCAL DRUG ACTION COMMITTEE

**TARGET POPULATION:** Stakeholders, and people who are affected and effected by substance abuse

<b>NEEDS / ASSUMPTIONS</b>	
<p>In terms of the Prevention and Treatment of Substance Abuse Act No.70 of 2008, municipalities must establish Local Drug Action Committees. The Local Drug Action Committee has a legislative mandate which it must fulfil by:</p> <ul style="list-style-type: none"> <li>(a) ensuring that effect is given to the National Drug Master Plan (NDMP) in the Overstrand;</li> <li>(b) compiling an action plan to combat substance abuse in the Overstrand in cooperation with provincial and local governments;</li> <li>(c) ensuring that the action plan is in line with the priorities and the objectives of the integrated Mini Drug Master Plan and that it is aligned with the strategies of government departments;</li> <li>(d) implementing the action plans;</li> <li>(e) annually reporting to the relevant Provincial Substance Abuse Forum concerning actions, progress, problems and other related events in its area; and</li> <li>(f) providing such information as may from time to time be required by the Central Drug Authority (CDA).</li> </ul>	
<b>RESOURCES</b>	
<p>Stakeholders: substance abuse service providers, local and provincial departments          The assumption is that programmes and projects that are already in place (and funded) will be utilized to address substance abuse challenges where appropriate.          Venues          Transport          Publications</p>	
<b>ACTIVITIES</b>	
<p>Compiling an action plan to combat substance abuse in the Overstrand in cooperation with provincial and local governments.          Coordinate activities aimed at reducing substance abuse          Quarterly meetings to report back on the implementation of the action plan          Monitor and evaluate the implementation of the action plan          Report to the Provincial Substance Abuse Forum and to CDA when required</p>	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
<p>Local drug action plan          Coordinated local approach to the fight against substance abuse</p>	
<b>LONG TERM OUTCOMES</b>	
<p>Decrease and elimination of substance abuse</p>	
<b>PERFORMANCE MATRIX</b>	
<p>The original LDAC model has been reviewed and improved to include "local area based committees". These committees were to be established in the beginning of the year, but it has been severely delayed by the lockdown and the COVID-19 pandemic.</p>	

A36/43

## 6. MASIJONGANI

**TARGET POPULATION:** People who have been released from prison and struggling to reintegrate into society

<b>NEEDS / ASSUMPTIONS</b>	People who have served a prison sentence have difficulty reintegrating back into society. For many of them, it can be particularly difficult finding employment. Faced with these challenges, people often revert back to criminality. This project is aimed at providing work opportunities to people who have finished their prison sentence and are trying to reintegrate into society. The project also aims to provide job opportunities where these people can make a contribution to their communities.
<b>RESOURCES</b>	PPE Funding for stipends Funding and or sponsorships for equipment and resources Stakeholders
<b>ACTIVITIES</b>	Launch ceremony to acknowledge and motivate the project participants Cleaning, upkeep and maintenance of three parks in Zwelihle. Training
<b>SHORT / MEDIUM TERM OUTCOMES</b>	Participants are working and earning and income The parks that they work in are well maintained and cleaned Participants are retained in the programme.
<b>LONG TERM OUTCOMES</b>	Participants feel reintegrated and valuable Their self-respect is restored They are able to find mainstream work
<b>PERFORMANCE MATRIX</b>	Sites / parks have been identified and received the go ahead from Community Services Potential participants have been identified and they are getting their documents ready ID's etc. Their names and details have been submitted for CWP consideration Potential participants without ID books are being assisted A motivational speaker has been identified A coordinator is in place and working with them.

A37/43

## 7. SUPPORT AND INVOLVEMENT WITH HUMANITARIAN AID INITIATIVES DURING COVID -19

### TARGET POPULATION:

<b>NEEDS / ASSUMPTIONS</b>	
Due to the lockdown all non-essential workers were unable to work which for many meant unable to earn an income. Many other have subsequently lost the jobs and income that they did have. The COVID -19 pandemic has brought about an increased need for humanitarian aid to ensure people have at least a meal a day.	
<b>RESOURCES</b>	
Experience Intellectual competence Stakeholders Time	
<b>ACTIVITIES</b>	
Consulting with disaster management and external stakeholders Advising disaster management and senior management Analysing information Reviewing information and processes Attending meetings	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
Improve the efficiency, effectiveness and sustainability of the humanitarian aid efforts.	
<b>LONG TERM OUTCOMES</b>	
CBO'S and NPO'S are at the forefront of the humanitarian effort. They are also critical stakeholders in social development. Improving and sustaining relationships with these organisations are vital for social development relations with these organisations and the many volunteers. <b>(IMPORTANT NOTE: THE TYPE OF RALATIONSHIP BEING FORGE DURING THE COVID-19 PANDEMIC HAS A BIG IMPACT ON SOCIAL DEVELOPMENT SINCE IT IS A CONTINUIOUS EFFORT THAT REQUIRES COOPERATION).</b>	
<b>PERFORMANCE MATRIX</b>	
Submitted review of food parcels provided by SASSA and DSD in Overstrand Developed the soup kitchen accreditation form Attend the District Joint Operation Committee (DJOC) meetings Liaise with the Overberg Social Development Cluster – linked to DJOC Attend other humanitarian aid related meetings internally Provided inputs into the SOP for humanitarian aid / soup kitchens	

A38/43

## B. KLEINMOND YOUTH PROJECT

**TARGET POPULATION:** Previously disadvantaged youth in Kleinmond

<b>NEEDS / ASSUMPTIONS</b>	<p>Kleinmond Youth project comprise of all the stakeholders in Kleinmond that provide / or can provide a service to the youth in Kleinmond.</p> <p>The project originated as a need from community members who requested projects for the youth. Currently the "project" is in the form of a stakeholder committee. The aim of this committee is to do need analysis of the needs of the youth and Kleinmond and to respond to this through projects. All the stakeholders are committed to contribute and collaborate in these projects where necessary and possible.</p>
<b>RESOURCES</b>	<p>All the stakeholders bring various resources to the table that include:</p> <p>Human resources, Funds, Material, and Work and or training opportunities.</p>
<b>ACTIVITIES</b>	<p>Needs analysis Stakeholder inventory (plotting all the different services that can be provided by each stakeholder) Stakeholder engagement Project identification, design, implementation, monitoring and evaluation. Regular meetings</p>
<b>SHORT / MEDIUM TERM OUTCOMES</b>	<p>Projects that contributes to the development of the youth in Kleinmond Youth participation and buy-in in these projects (youth involvement)</p>
<b>LONG TERM OUTCOMES</b>	<p>Youth development Reduction of youth crimes and substance abuse Strong civic youth</p>
<b>PERFORMANCE MATRIX</b>	<p>The stakeholders have been unable to finalise and implement any programmes since the onset of the lockdown. A questionnaire has been designed to gage the youth needs, but this could not be completed yet due to the COVID-19 pandemic</p>

A39/43

## 9. NPO DATA BASE

**TARGET POPULATION:** Stakeholders, community based organisations (CBO), NPO's and people looking for help

<b>NEEDS / ASSUMPTIONS</b>	<p>There is no data base of all the NPO's and CBO's in the Overstrand. However, these organization play an important role in social development and welfare work in our communities. To understand the availability and geographic distribution of services offered by these organisations are important for coordination and the distribution of resources. On the other hand it also helps in identifying needs or a lack of services. A data base of all these organizations is an important resource directory for people to find help and also helps potential funders to identify beneficiaries.</p>
<b>RESOURCES</b>	<p>Data base Advertisement in the local newspaper Budget Publication of NPO / CBO community resource booklet</p>
<b>ACTIVITIES</b>	<p>Design data base registration form Advertise opportunity to register on database Give notice and opportunity to register on data base through Ward committees Capture the data Publish and distribute booklet</p>
<b>SHORT / MEDIUM TERM OUTCOMES</b>	<p>CBO and NPO data base Booklet</p>
<b>LONG TERM OUTCOMES</b>	<p>Better coordinated and resources NPO's and CBO's in the Overstrand Better social and welfare services to local communities Improved socio-economic development</p>
<b>PERFORMANCE MATRIX</b>	<p>Registration form has been developed and distributed to Ward committees Village News has started with a similar project and wants to combine resources with municipality Data base needs to be populated with the information received to date. Opportunity to register on data base must be advertised to give everyone opportunity to register Booklet must be drafted and service provider appointed to print booklet Distribution of booklet</p>

## TARGET POPULATION: Early Childhood Development Sector

NEEDS / ASSUMPTIONS	
<p>Data on the number of registered ECD facilities is sporadic. More importantly, their progress towards registration is not captured effectively. The Overstrand municipality has a role to play in terms determining appropriate zoning for ECD facilities, approving of building plans and ensuring that the facilities comply with fire safety standards. Without dynamic up-to-date data, it is difficult to monitor how these various services contribute and support the expansion of ECD services in the Overstrand.</p> <p>Field workers are already operational throughout the Overstrand in assisting ECD's with the registration process. They also have a standardized form that they complete and update for every ECD. By digitizing this process, up-to-date ECD statistics will be generated and maintained.</p> <p>Important stats: approximately <b>4150 children out of 9500 are in an ECD facility 47%. If 50%</b> of all the children in a ECD get a subsidy the ECD sector in the Overstrand will receive an <b>annual revenue of R18.667 million from subsidies</b></p> <p><b>2921 are in one of the 50 registered facilities. 19 facilities receive a subsidy 39%</b></p> <p>Based on the ECD population ECD's can provide <b>employment to approximately 1300 people</b></p>	
RESOURCES	
<p>Network access</p> <p>Electronic data base to capture the data on</p> <p>Web based interface for the database to make it user friendly and accessible</p> <p>Internet space – to store the data</p> <p>Tablets for capturing the data</p> <p>Field workers to visit the ECD's and capture data</p> <p>Transport</p>	
ACTIVITIES	
<p>Procure tablets</p> <p>Duplicating the database into digital format and creating a web based interface</p> <p>Maintaining the data base</p> <p>Monitoring and evaluating the progress of ECD registration in the Overstrand</p> <p>Following-up and referring tasks to the relevant stakeholders</p> <p>Updating and adjusting processes to improve service delivery</p>	
SHORT / MEDIUM TERM OUTCOMES	
<p>Improve communication between stakeholders</p> <p>Continuous monitoring and updating of processes</p> <p>Improved registration time for ECD facilities</p> <p>Increased number of registered facilities and number of facilities that receive a subsidy</p>	
LONG TERM OUTCOMES	
<p>Increased job security for people employed in the sector</p> <p>Better health and nutrition for small children in Overstrand</p> <p>Better school outcomes</p> <p>Improved socio-economic conditions</p>	
PERFORMANCE MATRIX	
<p>Tablets will be procured in 2020-21</p> <p>The data base exists</p> <p>Duplicating the database into digital format and creating a web based interface is in progress</p> <p>Field worker are operational and capturing data on paper</p> <p>Web / internet space is available to host/store the data base</p>	

## 11. COORDINATION OF THE IMPLEMENTATION OF SOCIAL INVESTMENT COMMITMENTS MADE IN TENDERS

A 41/43

### TARGET POPULATION: SOCIAL UPLIFTMENT IN THE OVERSTRAND

<b>NEEDS / ASSUMPTIONS</b>	
<p>The Overstrand municipality spends hundreds of millions of Rands per year through the procurement of goods and services. To try and ensure that some of this expenditure is plowed back into Overstrand's social development, the municipality introduced a commitment to social investment in tenders above a certain threshold. Simply put, for tenders above a certain amount, tenderers are requested to indicate what social contribution they will make in the Overstrand if they are awarded the tender. For the purpose of this discussion we will refer to social commitments made in tender (SCT's)</p>	
<b>RESOURCES</b>	
<p>Service providers can commit anything they feel comfortable with, there is no prescription. Hence it ranges from bursaries, to buying soccer shirts for a soccer team, to monthly financial contributions or sharing their expertise.</p> <p>Commitment can therefore be in kind, in funding, or in capital.</p>	
<b>ACTIVITIES</b>	
<p>The social development department provides the following <b>assistance to tenderers</b>:</p> <ul style="list-style-type: none"> <li>To give suggestions when they do not know where to make a commitment;</li> <li>To provide details of organisations that fit their intended commitment;</li> </ul> <p>Note the department does not prescribe service providers at all.</p> <p>Although the social development department is not the budget holder and therefore not responsible for any of these projects, the department monitors the implementation of these commitments to ensure that the commitments are delivered on and to tally the benefit to the Overstrand community.</p>	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
<p>Support to service providers looking to invest in the social development of the Overstrand.</p> <p>Increased expenditure towards social development in the Overstrand</p> <p>Oversight of the actual implementation of commitments made in tenders</p>	
<b>LONG TERM OUTCOMES</b>	
<p>Increased support to local community development organisations</p> <p>Social development in the Overstrand</p>	
<b>PERFORMANCE MATRIX</b>	
<p>The department had mixed results with this project. The net result at the end of the 4<sup>th</sup> quarter is that the department does not have a handle on all the commitments and therefore also not on the implementation.</p> <p>The project, in its current form, face the following challenges:</p> <p>The social development department is a third and sometimes fourth party to the information regarding SCT's.</p> <p>The best source of information regarding SCT's is gained from monthly contract management reports. However, even these are not reliable.</p> <p>It is the primary responsibility of the budget holder for the tender to ensure that SCT's happen.</p> <p>The social development department therefore has to put-inn a great deal of effort to try and found out: who made a commitment; what that commitment was and the monthly progress of those commitments.</p>	

A42/43

## 12. THUSONG SERVICE CENTRE

## TARGET POPULATION: OVERSTRAND COMMUNITY

<b>NEEDS / ASSUMPTIONS</b>	
<p>South Africa has three spheres of government, each with specific functions and programmes aimed at addressing the needs of the people. Regrettably government cannot have a service delivery point or office for all its services in every town. To address this, government introduced the Thusong service centre programme to extend and integrate government services into outlying areas. The Thusong programme has been tailored to ensure that citizens, such as those in the Overstrand, can seamlessly access a wide range of integrated public services irrespective of where they live. In short, the purpose of the Thusong programme is to bring government services closer to the people.</p>	
<b>RESOURCES</b>	
<p>The Overstrand Thusong centre is centrally located and geographically in the centre of the Overstrand, next to the R43. This centre is the largest of its kind in the Overstrand and can facilitate anything from a workshop to a government Imbizo or Summit. In addition to this, the facility also boasts five offices adjacent to the Thusong, and pending funding availability has plans in place to increase these.</p> <p>In addition to the infrastructure available, the Thusong also has highly competent staff that can assist citizens with any enquire. Staff also provide hands on and guided assistance to customers with anything from applying for UIF to a house or drafting a CV or completing a admission to University or applying for a National Student Financial Aid Scheme (NSFAS).</p> <p>Funding is available for specific programmes</p>	
<b>ACTIVITIES</b>	
<p>Coordinate, organize and facilitate Thusong outreach programmes across the Overstrand (invite and host government departments to participate);</p> <p>Assist clients that visit the Thusong for assistance;</p> <p>Host and promote the availability of services offered by government departments that utilize the facility (for example SASSA);</p> <p>Assist clients wishing to book the venue;</p> <p>Assist and host clients that have booked the facility by ensuring everything is in order and ready for the booked event;</p>	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
<p>Increased services and access to service for the citizens in the Overstrand.</p>	
<b>LONG TERM OUTCOMES</b>	
<p>Social development in the Overstrand</p>	
<b>PERFORMANCE MATRIX</b>	
<p><b>During the last quarter services</b> where a bit hamstrung due to the COVID -19 pandemic, but we still managed, but we still managed to deliver the <b>following services toward the end of the last quarter:</b></p> <p>Hosted two sessions for <b>40 Hawston Housing beneficiaries;</b></p> <p>Hosted a Cape Nature meeting regarding Paddavlei and other environmental projects <b>(15 people);</b></p> <p>Assisted <b>23 people with COVID-19 Grant applications;</b></p> <p>Assisted <b>45 people with SASSA disability enquiries;</b></p> <p>Assisted <b>30 people with UIF applications;</b> and</p> <p>Hosted the examination of <b>25 Law Enforcement officers.</b></p> <p>In addition to these services, the Thusong has also been utilized as a pivotal point for the preparation of food for humanitarian aid.</p>	

A43/43

## 13. GRANT-IN-AID PROGRAMME

TARGET POPULATION: Community based and NPO's in the Overstrand

<b>NEEDS / ASSUMPTIONS</b>	
The purpose of the programme is to complement the goals, objectives, programmes and actions of the Overstrand Municipality in order to create a sustainable, credible and caring municipality by empowering and building communities and enhancing growth and sharing through partnerships.	
<b>RESOURCES</b>	
The budget for this programme is determined annually by the budget steering committee. Organisations have to apply for Grant in Aid funding. The Grant funds various aspects of projects depending on the merit and viability of the project but not capital.	
<b>ACTIVITIES</b>	
<p>Advertise notice in local newspapers</p> <p>Evaluate compile report of all applications and present to adjudication committee</p> <p>Communicate and sign agreements with all successful applicants</p> <p>Complete internal process to effect payment of beneficiaries</p> <p>Monitor the implementation and expenditure of beneficiaries and compile monthly reports</p> <p>Organisation's expenditure and implement their projects and programmes according to their project proposals as far as possible.</p>	
<b>SHORT / MEDIUM TERM OUTCOMES</b>	
<p>Support to local NPO's and CBO's</p> <p>Improved socio-economic development efforts</p> <p>Implementation of projects that might not have been possible without the municipality's support</p>	
<b>LONG TERM OUTCOMES</b>	
<p>Socio-economic development</p> <p>Relationship and cooperation between Overstrand municipality and NPO's and CBO's</p>	
<b>PERFORMANCE MATRIX</b>	
<p>Beneficiaries of 2019/20 Grants have not used all their funding and the lockdown has slowed down their implementation. The department still monitors them and compiles monthly expenditure reports.</p> <p>A notice for 2020-21 Grant-in-Aid applications was advertised. Due to the lockdown applicants only had to submit the application form. A summary of applicants was submitted to the Director: LED, Tourism and Social development. Regrettably, a decision was made to withdraw Grant-in-Aid allocations for 2020/21.</p>	