

PORTFOLIO COMMITTEE :
ECONOMIC DEVELOPMENT & TOURISM

Chairperson :

Ald K Brice

Committee Members :

**Cllrs C Resandt, C May,
X Msweli & S Kalolo**

PORTEFEULJEKOMITEE :
EKONOMIESE ONTWIKKELING & TOERISME

Voorsitter :

Rdh K Brice

Komiteelede :

**Rdle C Resandt, C May,
X Msweli & S Kalolo**

**ECONOMIC DEVELOPMENT & TOURISM
PORTFOLIO COMMITTEE**

**EKONOMIESE ONTWIKKELING & TOERISME
PORTEFEULJEKOMITEE**

19 October 2021

I N D E X

ITEM

**PAGE
NUMBER**

APPLICATIONS FOR LEAVE OF ABSENCE

**STATEMENTS AND COMMUNICATIONS BROUGHT FORWARD BY THE
CHAIRPERSON**

1. YOUTH DEVELOPMENT THROUGH LOCAL DEMOCRACY

1

**AGENDA of the
Portfolio Committee: Economic Development & Tourism
19 October 2021
(Also the agenda for the Mayoral Committee Meeting: 28 October 2021)**

**1.
YOUTH DEVELOPMENT THROUGH LOCAL DEMOCRACY**

17/19/1

S Madikane Director : Economic Development and Tourism

02 September 2021

(028) 313 8066

1. Executive Summary

The purpose of the report is to provide Council with an update on the youth development project as envisaged by the municipality's participation in a capacity programme by ICLD, a Swedish based organisation. Participation in the programme is conditional that the municipality's officials participating in this programme must design and implement a project of their choice and ensure that the project is carried through as a legacy. The programme comes to an end in December 2021.

2. Service Delivery and Budget Implementation Plan - IGNITE

Directorate: Economic, Social Development and Tourism

3. Compliance with Strategic Priorities

Provision of democratic, accountable, and ethical governance

The encouragement of structured community participation in the matters of the municipality

Promotion of tourism, economic and social development

4. Delegated Authority

None

5. Legal Requirements

N/A

6. Background/Discussion/Evaluation/Conclusion

Background

Three officials from the municipality were nominated to participate in the capacity programme on Public Financial Management and Local Economic Development. Training is conducted on a virtual platform in Cape Town due to the pandemic. Participating municipalities are from SA (Cape Agulhus, Overstrand and Jeffreys Bay), Zambia, Uganda and Tanzania. Overstrand

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municipality presented a youth development project aimed at youth participation in the attempts of the municipality and in the process provide information that can uplift their capacity in engaging from an informed perspective.

Discussion

Mobilisation of young people is envisaged to begin from ward to council level and capacitate the youth in the democratic system and consultation processes of local government. The development database of youth per ward that will eventually culminate to an Overstrand youth body. This is envisaged as a platform that will rally youth participation in advising young people's needs.

Further to this, youth development is institutionalised in the social development department and a youth desk was established for administrative purposes and as a platform for continuous engagement. Three specific areas that youth needs are proposed and have potential to produce tangible results in the engagement process:

- Youth in Leadership
- Youth in Business
- Youth Lifestyles

7. Financial Implications

None

8. Staff Implications

Youth desk coordinator

9. Comments from other Departments, Divisions and Administrations

R. Williams: Director Community Services
R. Louw: Senior Manager Strategic Services
G. Smit: Manager Social Development

10. Annexures

Annexure A: Problem and Objective Tree
Annexure B: Timeline
Annexure C: Focus areas for youth development
Annexure D: Progress Report

**AGENDA of the
Portfolio Committee: Economic Development & Tourism
19 October 2021
(Also the agenda for the Mayoral Committee Meeting: 28 October 2021)**

RECOMMENDATION TO THE COUNCIL:

that the report **be noted**.

RESPONSIBLE OFFICIAL :

**S MADIKANE
G SMIT
R LOUW**

TARGET DATE FOR IMPLEMENTATION :

NOT APPLICABLE

**AGENDA of the
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**1.
YOUTH DEVELOPMENT THROUGH LOCAL DEMOCRACY**

17/19/1

S. Madikane Director : Economic Development and Tourism

02 September 2021

(028) 313 8066

**THIS MATTER SERVED BEFORE THE JOINT PORTFOLIO COMMITTEE ON
19 OCTOBER 2021, WHICH COMMITTEE RECOMMENDED AS FOLLOWS:**

RECOMMENDATION TO THE COUNCIL:

that the report **be noted**.

RESPONSIBLE OFFICIAL :

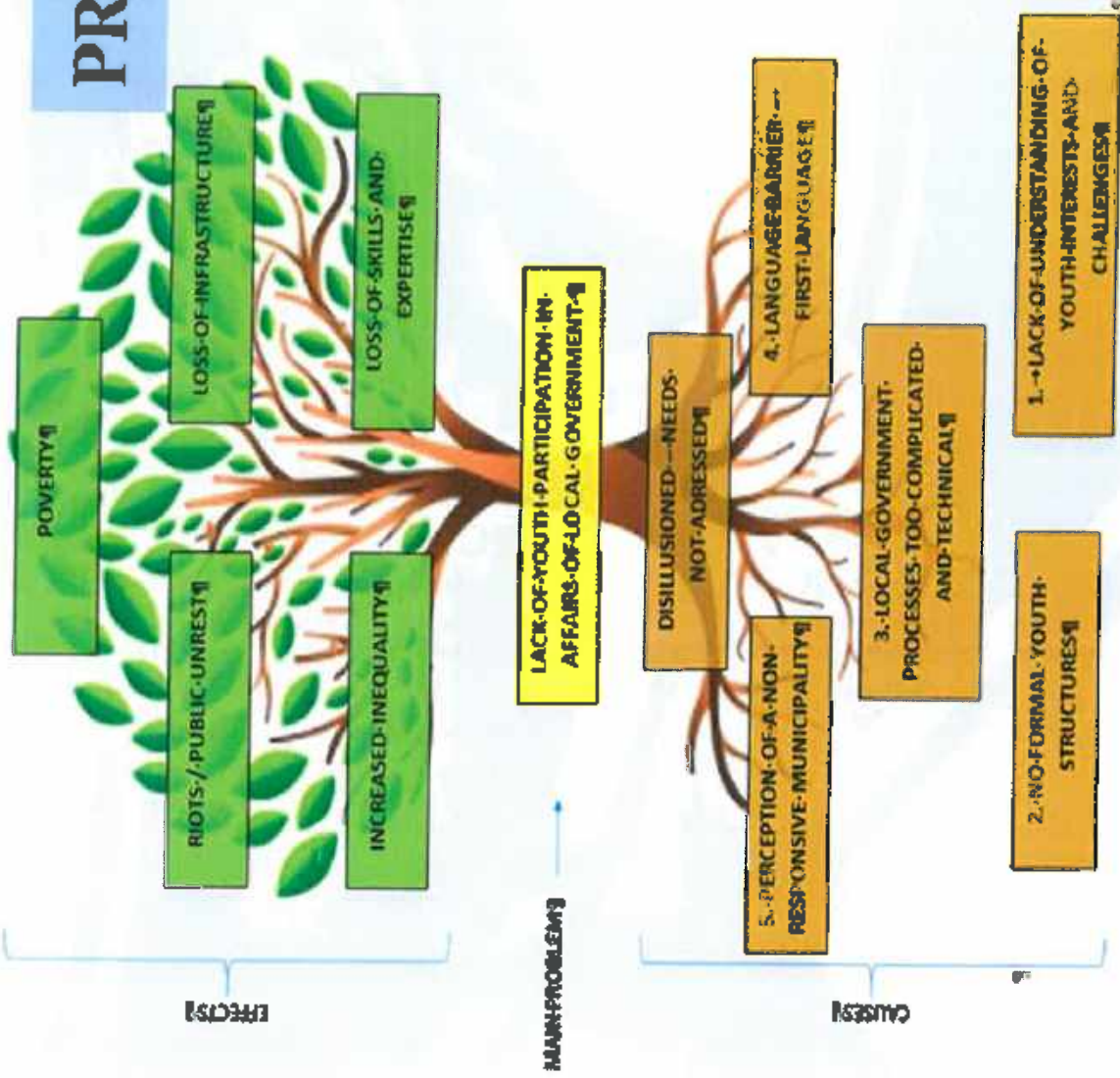
**S MADIKANE
G SMIT
R LOUW**

TARGET DATE FOR IMPLEMENTATION :

NOT APPLICABLE



PROBLEM TREE



We serve



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We belong

THE OBJECTIVE TREE



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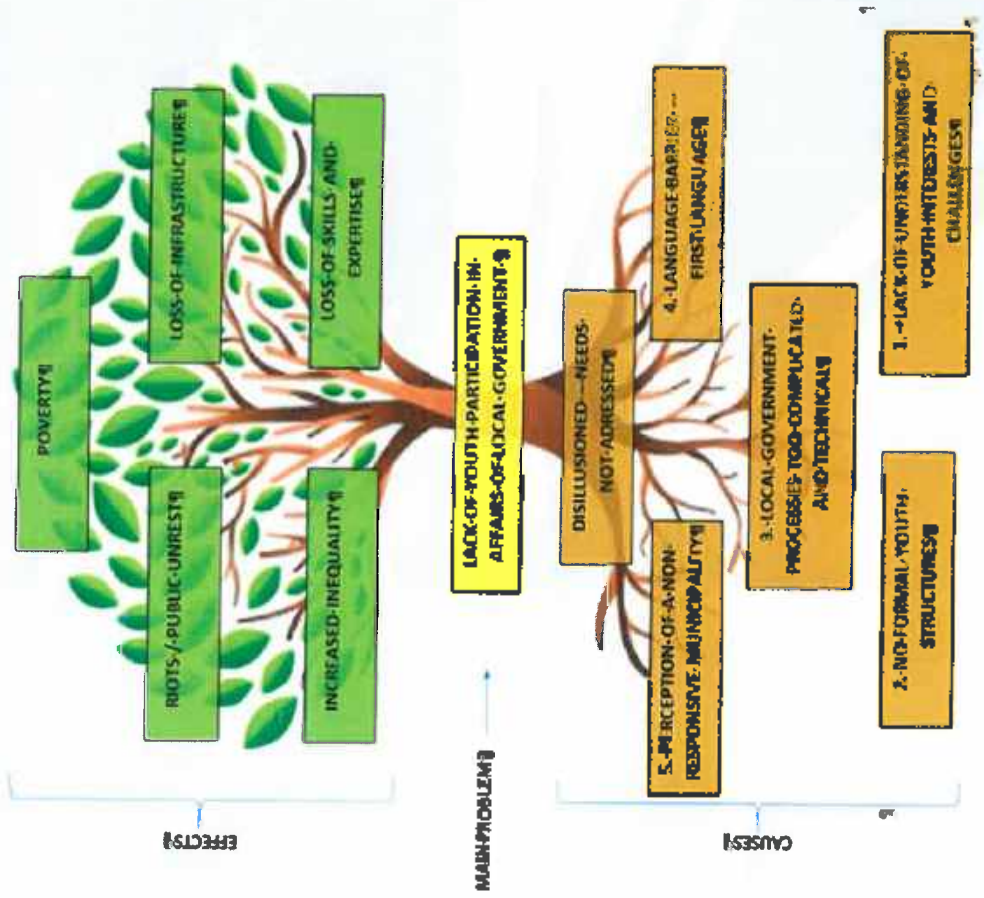
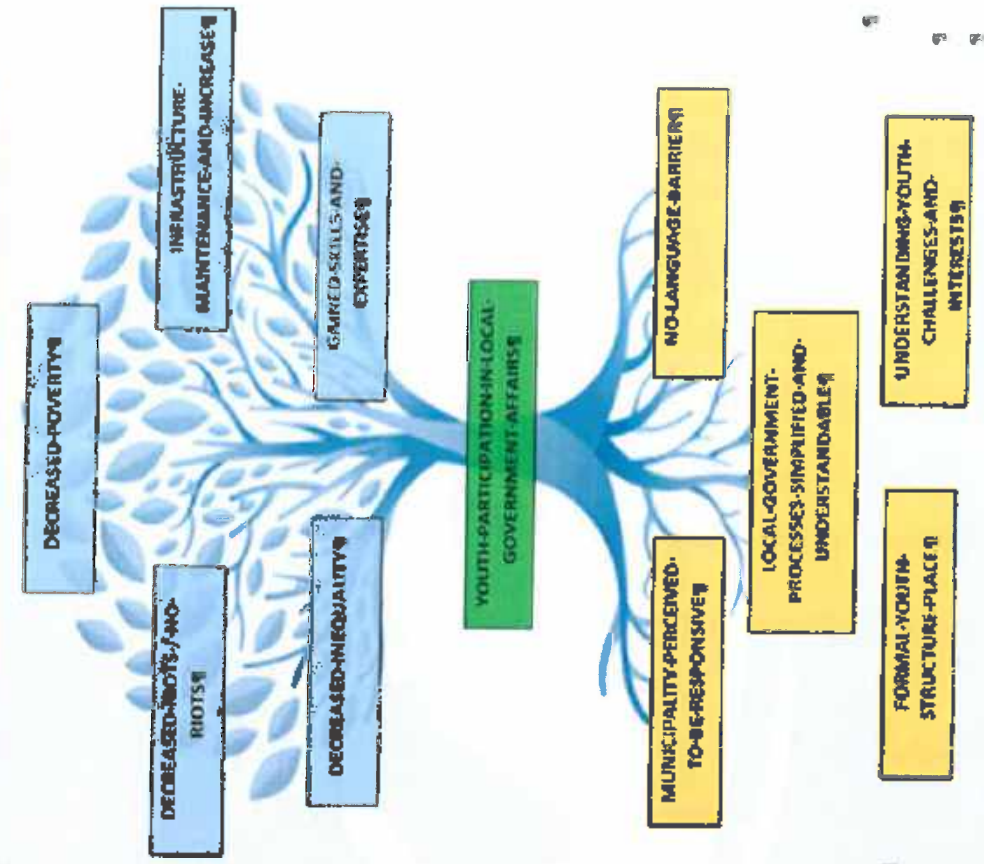
We care

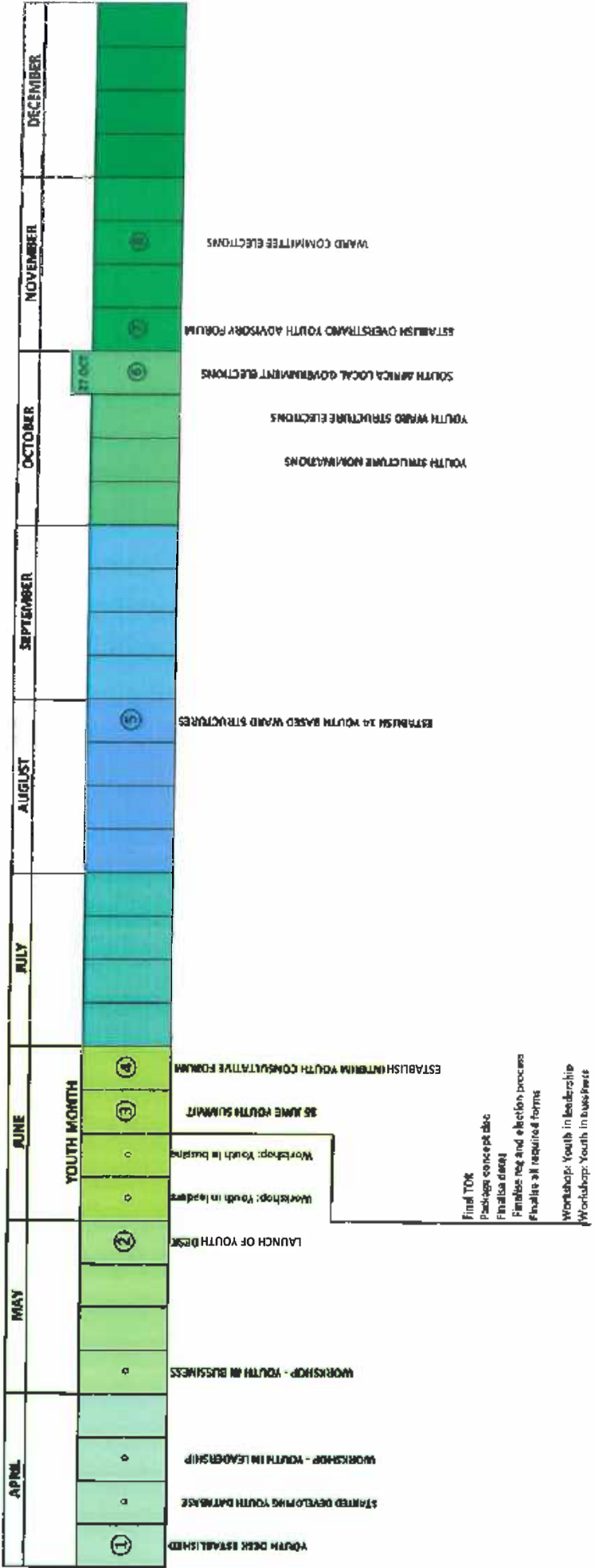


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THE OBJECTIVE TREE - CONTINUED





COMPREHENSIVE, LONG TERM PROGRAMMES

LEADERSHIP DEVELOPMENT & PRACTISES

#YOUTHLEADERSHIP

- Organized and democratically elected youth formations across the municipal geo-political boundary (creation of space for advocacy), Will include activists in the first phase of the identification process,
- Representation in Ward Committee system (platform to express needs and expectations),



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CONTINUED

- Rethink and restructure the Junior Town Council to be inclusive of all young people (platform to guide and educate on municipal operations including functions of governance),
- Leadership training and participation in municipal structures (exposure to decision making),



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ECONOMIC EMPOWERMENT OPPORTUNITIES

#YOUTHINBUSINESS

- Skills development and alignment with work opportunities (collaborate with the private sector and mainstream in municipal recruitment processes),
- Internships and learnerships (build and develop technical know-how through graduate placement),
- Youth enterprise development (business skills training, technical and infrastructure support)



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SOCIAL, RECREATIONAL PROGRAMMES & HEALTHY LIFESTYLES

#YOUTHLIFESTYLE

- Support youth sporting activities (Provide sport equipment, facilities such as community halls, sportsgrounds including competitive programmes),
- Engage professional counselling and support to vulnerable young people (to deal with drug abuse, thuggery, alcohol abuse and other issues that perpetuate social ills in communities)



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YOUTH DEVELOPMENT THROUGH LOCAL DEMOCRACY

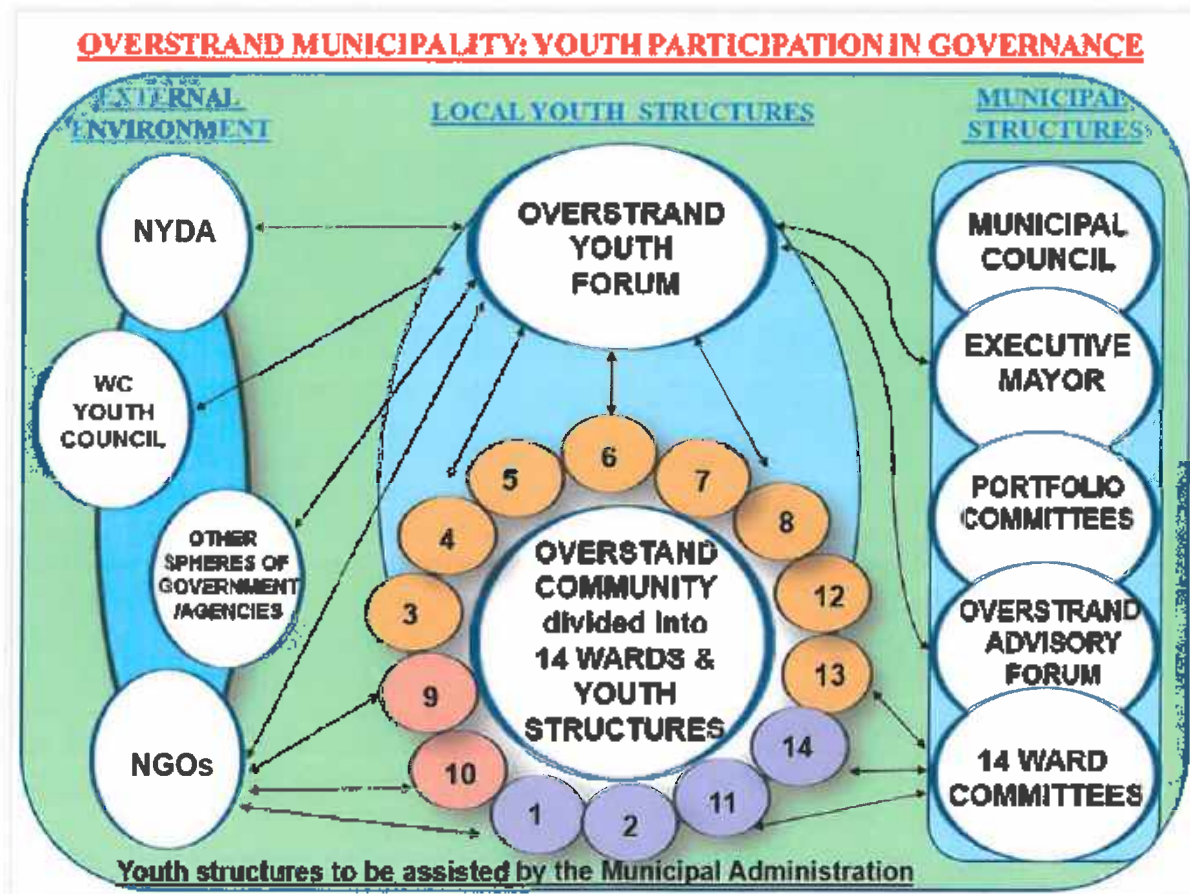
AN UPDATE TO COUNCIL

INTRODUCTION

The ICLD programme is a 1-year capacity development programme aligned at building capacity of municipal officials and further commit the participants to adopting a development project as a legacy to the development and facilitation of municipal services to targeted groups.

THE YOUTH DESK

The youth desk has been very active in terms of ensuring that the youth register on the database receive quality and reliable introduction in pursuant of their livelihoods. The operational model is based on the following concept.



Towards the implementation of setting up a youth structure

YOUTH REGISTRATION PER WARD

It is envisaged that not all wards deal with youth issues therefore the involvement of youth in those wards can be prerogative of the chairperson guided by the ward committee rules approved by council, in this way youth is accommodated in the process.

Number of youth register in the database

Ward	Number	Ward	Number
1	75	7	1
2	2	8	15
3	0	9	27
4	15	10	9
5	61	11	55
6	92	12	75
-	-	13	0
Total	245	Total	182
Overall Total = 427			

A total number of 427 young people responded positively by registering their interests to the database. The youth desk will be responsible for all municipal efforts towards youth empowerment.

INTERNAL/EXTERNAL STAKEHOLDERS

- Leadership in TMT/EMT/COUNCIL workshopped on the intention of the programme and practical and administrative buy-in sought.
- Directorates participation as a key element in ensuring an integrated service delivery to the youth is achieved and recorded appropriately.
- Youth Focussed Organisations these organisations form an important network base in the development of youth focused activities. Their buy-in was sought to complement municipal efforts.

LOCAL GOVERNMENT ELECTIONS

At the time of compiling this report there was uncertainty regarding whether elections will take place as planned (27 October 2021) or postponed for 3 months later.

The involvement of the youth came at an opportune time as the 5-year cycle come to an end for local government. This delay in elections was identified as a risk but it is imperative that we continue up to the finalisation of the project.

MENTOR VISIT

A mentor is allocated for every country to ensure a quality project is designed timeously and without difficulty. The mentor also creates a good working relationship with the municipality and assesses the will of leadership in providing support for the smooth delivery and implementation of the project.



WAY FORWARD

- Ensure maximum participation of the youth and activism at ward level.
- Establish a youth body representative of the Overstrand youth.
- Implement and record youth focussed initiatives.
- Encourage dialogue and interface platform through the youth desk.
- Conduct elections for ward representation.
- Establish a youth forum.

Team in Public Financial Management cohort 7 (FINANCE7)

Country: South Africa
Municipality/council: Overstrand Municipality

1. Municipalities website:

<https://www.overstrand.gov.za>

2. Team Members

Name	Title	E-mail
Rochelle Gwendoline Louw	Senior Manager, Strategic Services	rlouw@overstrand.gov.za
Theodore Patrick Steenberg	Deputy Director, Operational Services	tsteenberg@overstrand.gov.za
Solomzi Christian Madikane	Director Economic, Social & Tourism	smadikane@overstrand.gov.za

3. Change Project / Main challenge

Title: Local Economic Development

Description of the project

The project is aimed at addressing the challenges faced by the Youth of the Overstrand, it will primarily focus on the youth aged 16 – 35. According to the Western Cape Treasury, the Overstrand has a relatively young population (statistics available). The Overstrand children and youth between the ages of 0 - 35 years face numerous day-to-day challenges such as: High unemployment and lack of decent employment opportunities and its impact on individuals and families; Predisposition to social ills such as teenage pregnancies, HIV and AIDS, crime and substance abuse; Ability to access education and high school dropouts; Lack of recreational facilities; Apathy and perceived voiceless-ness and lack of opportunity for engagement with government in respect to development; Perceived lack of focus on child and youth issues by government due to a need to prioritise scarce resources; Low or lack of entrepreneurial activities and economic participation by youth; Need for inter-sectoral forums / platforms for child and youth development in partnership with civil society organisations. In light of the aforementioned challenges it is crucial that opportunities are created for children, young people and especially parents of young children to deal with the challenges of poverty, unemployment and inequality and this can be achieved if they are well located socially, healthy, economically and meaningfully engaged in sporting/ skills development, thereby promoting social empowerment, participation and active citizenship such that South Africa's children and youth will be considered as both beneficiaries and agents of change and crafters of the new dispensation in sports, and not just as passive recipients of government services.

Why is it a Problem and for Whom?

Communities are faced with a mirage of social ills and crimes mainly committed by young people who are unemployed, uneducated, and living in poor communities. This is detrimental to the growth of the local economy including stable communities in terms of safety and security. Without addressing the problem the threat of diminishing and absence of future leaders is threatened and can leave a negative impact for development and succession in the locality. The youth of South Africa, pre-and post-democracy, have always been key role-players in shaping the society we live in. Youth development has become a national priority across the globe, and the future of many countries like South Africa depends on swift changes that target youth development as a critical component of development strategies. Given the youthful nature of the South African population, much of the socio-economic challenges faced by the nation namely poverty, inequality, joblessness and poor health including dilapidating social issues (such as drug abuse, criminal engagement and other anti-social issues) are borne by the youth throughout the Overstrand.

The proposed Change Project offers more opportunities for the Overstrand Council to support young people in a targeted approach. The Overstrand Municipality commits through this project to place priority on integrating youth issues into the wider Council programmes. Youth development objectives can be achieved when youth strategies are supported by firm decision from leadership, funding, resources, and dedicated staff.

Description of your organization & team.

The team consists of three individuals with a pool of skills that can contribute towards the successful implementation of the project. The change project will complement the existing youth development projects/initiatives within the organisation. They are senior and middle managers who have the ability and drive to ensure the success of the project. Collectively they have a wealth of experience in local government.

What makes your Municipality suitable to address the Challenge?

We have extensive knowledge of community development and belong in a strategic team with the necessary expertise to deliver success on the project. The municipality (organisation) has adopted a "developmental local government" approach wherein its efforts and programmes shall and are aimed at addressing the needs of the vulnerable member of the community and this largely include the youth.

END

ICLD Swedish International
Centre for Local Democracy

2021-09-02

Team Overstrand, South Africa March 2021



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PROJECT NAME: Youth participation in local democracy

1. Main objective: Youth participation in local government affairs

2. Short term objectives

- Mobilise youth – through social media platform
- Establish interim youth consultative forum (by April)
- Inform the rest of the Overstrand Council about the lead project (23 March)
- Establish 14 Ward based youth structures (by May / June)
- Establish Overstrand Youth Advisory Forum (by August 2021)



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Main progress December 2020-March 2021

- Established project steering committee (TMT and EMT standing agenda item)
- Implementation plan in place (working document)
- Hosted meeting with Mentor, Overstrand Mayor and ICLD team
- Internal stakeholder engagement
- External stakeholder engagement
- Regular team meetings



Main challenges going forward

- Lack of community support organisations in all Wards
- Passive vs active communities (public participation)
- Mobilization of the youth
- COVID-19 pandemic (social gatherings)



Main objective: Youth participation in local government affairs

Proposed Activities

A. Formal Youth
structure

- A.1 Management Committee – TMT ●
- A.2 Buy-in Mayco ●
- A.3 Workshop with colleagues ●
- A.4 Workshop with stakeholders ●
- A.5 Develop draft TOR ●
- A.6 Inform ward committees
- A.7 Promote, invite and elect
- A.8 Establish Overstrand Youth Forum

B. Understanding
youth challenges &
interests

- B.9 Develop survey
- B.10 Administer survey
- B.11 Analyse the data
- B.12 Give feedback
- B.13. Prioritise

C. Local government
processes simplified
& understandable

- C.14 Orientation workshop
- C.1.5 Capacity building sessions



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- completed
- scheduled



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1. PROJECT PROGRESS

• Newspaper clipping, Village news

23 June 2021

#ALLOVERSTRAND

LET'S TALK

Input needed from the youth

Overstrand Municipality's Social Development Department is currently taking an information-seeking drive to establish an Overstrand Youth Desk.

- All youths (16 - 35 years) within the Overstrand area are encouraged to give their input and ideas on:
 - what skills training you might find useful to assist your own money
 - what information or services you would like from a youth desk
 - what youth needs there are in your area

- what training needs there are
- how to tackle unemployment within the Overstrand

All suggestions on youth development, social activities, training and skills needs etc. within your community must be submitted in writing to your nearest LED office. If you know your nearest LED office, you don't have to complete the address details.

The youths taking the programme

will be added to the Overstrand Youth Desk WhatsApp group. Please provide a working cellphone number so that you can be contacted regarding services that might be of interest to you.

Always update your details should your cellphone number change.

The Overstrand Youth Desk Information form can be downloaded from the municipal website www.overstrand.gov.za. Click on Documents then click on Forms.



JOIN THE OVERSTRAND YOUTH DESK

The Youth Desk forms are also obtainable from LED offices in Grahamstown, Beaufort West, and Port Alfred as well as the Tsomoju

Office in Hottentots and Bay can also be requested via email to overstrand@overstrand.gov.za or overstrand@overstrand.gov.za.

