

PORTFOLIO COMMITTEE :
ECONOMIC DEVELOPMENT & TOURISM

Chairperson :

Cllr E Gillion

Committee Members :

**Cllrs G Cohen, L Ntsabo,
S Tebele & C Tafu-Nwonkwo**

PORTEFEULJEKOMITEE :
EKONOMIESE ONTWIKKELING & TOERISME

Voorsitter :

Rdl E Gillion

Komiteelede :

**Rdle G Cohen, L Ntsabo,
S Tebele & C Tafu-Nwonkwo**

ECONOMIC DEVELOPMENT & TOURISM PORTFOLIO COMMITTEE
EKONOMIESE ONTWIKKELING & TOERISME PORTEFEULJEKOMITEE

22 NOVEMBER 2016

I N D E X

ITEM

PAGE
NUMBER

OPENING

APPLICATIONS FOR LEAVE OF ABSENCE

**STATEMENTS AND COMMUNICATIONS BROUGHT FORWARD BY THE
CHAIRPERSON**

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| 1. | ECONOMIC DEVELOPMENT AND TOURISM SERVICE DELIVERY AND
ACTIVITY REPORT: JULY TO SEPTEMBER 2016 | 1 |
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**AGENDA of the
Portfolio Committee : Economic Development & Tourism
22 November 2016
(Also the agenda for the Mayoral Committee Meeting : 2 December 2016)**

**1.
ECONOMIC DEVELOPMENT AND TOURISM SERVICE DELIVERY AND ACTIVITY
REPORT: JULY TO SEPTEMBER 2016**

9/1/2/2

**S Madikane
2 December 2016**

(028) 3138066

Corporate Head Office

1. Executive Summary

Local Economic Development forms a critical part of the municipality hence its recognition in Chapters 4, 5, 6 of the Local Government: Municipal Systems Act, No. 32 of 2000. The municipality has a dedicated chapter in its Integrated Development Plan outlining an approach to achieving its identified strategies. This report is therefore designed and outlined as the result of development strategies identified by the municipality through its Integrated Development Plan.

2. Service Delivery and Budget Implementation Plan - IGNITE

Economic Development and Tourism

3. Compliance with Strategic Priorities

Provision of democratic, accountable and ethical governance
Promotion of tourism, economic and social development

4. Delegated Authority

Executive Mayor

5. Legal Requirements

Section 152 (c) of the Constitution of the Republic of South Africa, 1996
Section 4 of the Local Government: Municipal Systems Act, No 32 of 2000
Section B of the White Paper on Local Government, 1998

6. Background/Discussion/Evaluation/Conclusion

Background

The creation of entrepreneurial spirit within communities will aid in maintaining growth of the informal sector and address unemployment. The need from communities across is expressed by the level of interactions and support with entrepreneurs seeking information to access livelihood and information.

**AGENDA of the
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Discussion

Pressure on households as a result of the unstable economic situation is becoming a threat to livelihoods. Unemployment and skills development need to be our priority to improve people's lives.

7. Financial Implications

None

8. Staff Implications

None

9. Comments from other Departments, Divisions and Administrations

None

Manager : Hermanus, Mr X Kosi - (028) 313 8195

10. Annexures

Annexure A: LED Activities Report

Annexure B: Tourism Quarterly Report

RECOMMENDATION:

that the Economic Development and Tourism Service Delivery and Activity Report **be noted.**

RESPONSIBLE OFFICIAL :

X KOSI

TARGET DATE FOR IMPLEMENTATION :

2 DECEMBER 2016

**AGENDA of the
Portfolio Committee : Economic Development & Tourism
22 November 2016
(Also the agenda for the Mayoral Committee Meeting: 2 December 2016)**

**1.
ECONOMIC DEVELOPMENT AND TOURISM SERVICE DELIVERY AND
ACTIVITY REPORT: JULY TO SEPTEMBER 2016**

9/1/2/2

S Madikane

(028) 3138066

Corporate Head Office

2 December 2016

**THIS MATTER SERVED BEFORE THE JOINT PORTFOLIO COMMITTEE ON
22 NOVEMBER 2016, WHICH COMMITTEE SUPPORTED THE
RECOMMENDATION**

RESPONSIBLE OFFICIAL :

X KOSI

TARGET DATE FOR IMPLEMENTATION :

2 DECEMBER 2016

I. INTRODUCTION

The report will outline and unpack an integrated approach to the facilitation of activities intended in maintaining the local economy. Firstly it is important to recognise some of the strategic partners and their input on value acquisition to our efforts, as we strive to assist communities to access livelihoods. Our outreach and walk-in facility shows a slight decline in new business registration (mainly start-ups). However this does not discount the choice of operating in the informal sector and an increasing entrepreneurship spirit.

Gradually people are actively looking for work and the approach to recruitment will make an impact to unemployment mainly to the youth job seekers. That cannot only be regarded as indicator that unemployment is drastically swelling but can include the disgruntled workers, students in need and interested in holiday jobs.

This report will first unpack our strategic implementation plan, specifically reporting on the progress of community engagement and business mobilization; youth empowerment and youth centric enterprises; flagships projects; and capacity building. Secondly emphasise will be put on funding unpacking and reporting on the potential funders we worked with in support of our projects.

II. STRATEGIC IMPLEMENTATION PLAN

1. Community Engagement and Business Mobilization

a) Linkages with Government Departments

(i) Western Cape Department of Agriculture

After engagements with Department of Agriculture on the farming activities of Co-operative in Masakhane, the Department has agreed to support with Compost and the necessary production inputs before the end of the year.

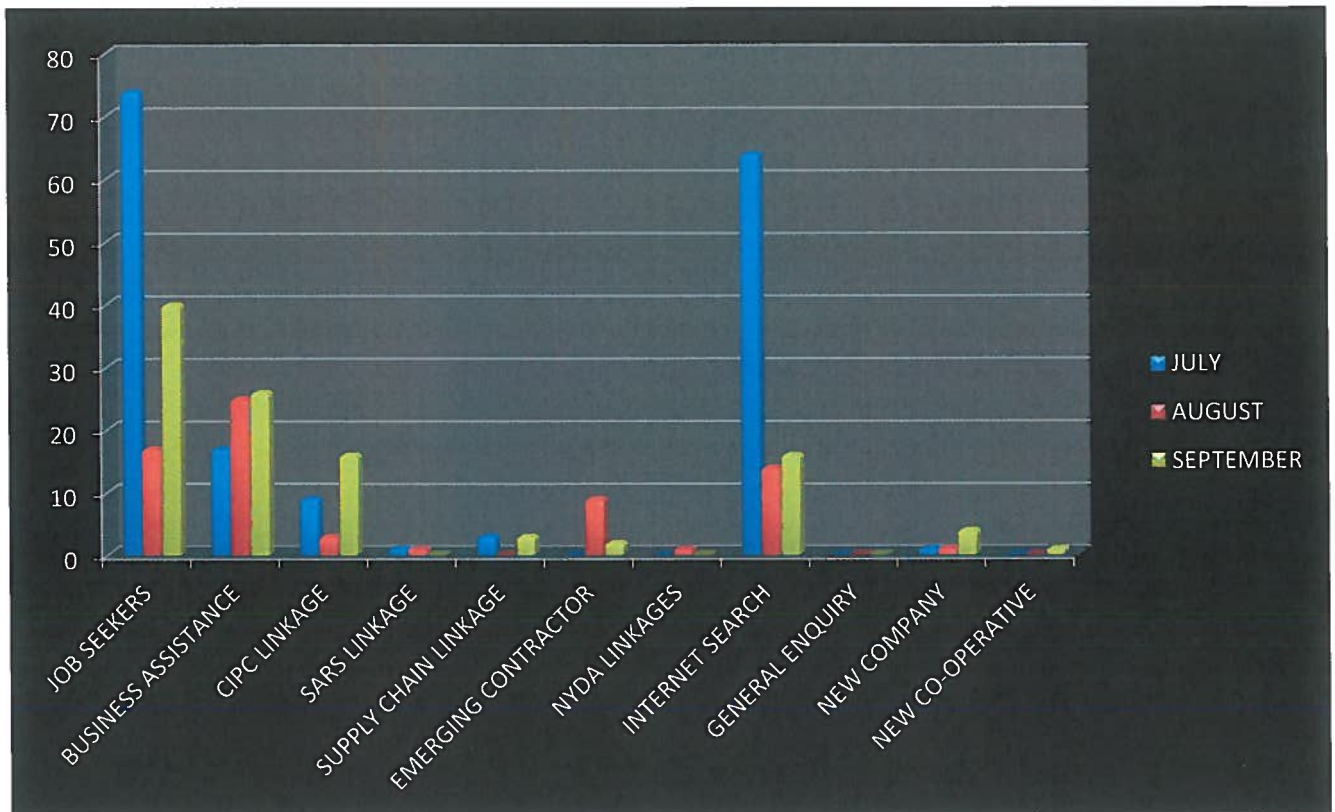
An agreement with the Skills development unit of the Department on the Co-operative being trained essentially on Primary Agriculture production skills to ensure the success of their farming activities.

(ii) Department of Co-operative Governance and Traditional Affairs

The unemployment rate in the Overstrand Municipality area is high and has stubbornly remained as such for a long period of time. The Community Work Program (CWP) was tabled before council and resolution taken to implement the project. LED working with the implementing agent has engaged the communities around the Overstrand through public meetings with the view to secure buy-in.

(iii) Department of Rural Development and Land Reforms (DRDLR)**Information Sessions**

The LED facilitated community engagement for the DRDLR in wards to ensure that the colleagues from DRDLR inform the citizens on the programs and assistance available in the current financial

b) Walk-in Statistics**WALK-IN STATISTICS FROM JULY-SEPTEMBER 2016****JULY**

As part of Local Economic Development Strategy the Walk-in centre is still a place for unemployed jobseekers to submit their details and Entrepreneurial Business needs and Development.

A total of 54.4% of unemployed walk-in July, 12.5% came for Business assistance, 9.5 %were linked with other Institutions for assistance, 47% use the Internet for different activities and 0.7% new Company registration.

17.6% of the Entrepreneurs that came for Business Assistance were linked with the Supply Chain Department and are now registered as suppliers to the Municipality, 11.11% of those linked with CIPC are now registered business entities and have their Tax clearance from SARS, 88.9% waiting for their registration documents submitted to CIPC.

In August 66.6% of temporary workers were recruited on the unemployment database.

AUGUST

100 % of walk-ins in Zwelihle were for Business assistance, 19. % after consultation where linked with other Stakeholders for assistance, 42.8% were assisted with emerging contractor Supplier Database and 4.7% new company registration.

100% use the Internet for different activities and 0.7% new Company registration. 17.6% of the Entrepreneur that came for Business Assistance were linked with Supply Chain Department are now registered as suppliers to the Municipality, 11.01% of those linked with CIPC are now registered business entity and have their Tax clearance from SARS, 88.9% waiting for their registration documents submitted to CIPC.

42.5% walk-ins where Job seekers, 35% was internet use, 10% for business Assistant and 2.5% was linkage facilitated.

SEPTEMBER

In September 2016 Total of 37% of walk-ins was Job seekers, 24% came for Business Assistant, 15% was linked with CIPC, another 15% for Internet Search, 3% was linked with Supply Chain Department for Database, 3% of new Company Assistance, 1% Co-operative Assistance, 2% was on emerging Supplier/Contractor Database.

SUMMARY

In response to Business Assistance, after Consultation with LED Staff 5% pointed out that they want to be registered on the Emerging Contractor and Supply Chain Database.

1% wanted to register as a Co-operative,

3% indicated that they want to register their Business as Private Companies.

Lastly 15% of Clients was linked with CIPC for follow-up registration Status and Annual return.

A Total of 37% Job Seekers came looking for work and their details were captured on Unemployment database

2. Youth Empowerment and Youth Centric Enterprises

2.1 Enterprise Development Project (EDP)

Progress Report: EDP (Zwelihle)

SUPPORT OFFERED TO THE SMME'S

The following clients were consulted and the table below shows the detail.

CLIENT NAME	NATURE OF BUSINESS	PEOPLE EMPLOYED BY THE BUSINESS	CHALLENGES
Client Based In Zwelihle	CATERING	5	THE CLIENT DEPOSITED MONEY TO HER CIPC ACCOUNT BUT THE MONEY DOESN'T SHOW ON THE ACCOUNTS.

3. FLAGSHIP PROJECTS

3.1 Emerging Contractor/ Supplier Development Programme

Emerging Contractor/Supplier Development Programme (ECSDP)

1. Progress Report

1.1 Emerging Contractor/Supplier Development Database

The Directorate invited emerging contractors/suppliers to information sessions in the following areas to register on the emerging contractor/supplier development database;

Area	Date	Attendees
Zwelihle	16 August 2016	30
Mount Pleasant	17 August 2016	0
Hawston	18 August 2016	2

Masakhane	22 August 2016	2
Blompark	23 August 2016	1
Stanford	24 August 2016	0
Proteadorp	25 August 2016	4

Advertised: News papers - Hermanus Times, Gansbaai Courant, Overstrand Herald
Posters – Community Halls, Libraries, Shops and Taxi Ranks

39 Contractors registered on Database: General Building, Civil Engineering, Cleaning and Training providers (Kleinmond/Betty's Bay)

1.2 LED/Procurement

Projects have been awarded to 2 emerging contractors as sub-contractors on the Upgrading of Residential Roads in Mount Pleasant, Small Works & Maintenance Contracts and Rehabilitation of existing paved roads in Zwelihle. It is anticipated that emerging contractors will also be appointed to work on the Reseal and Rehabilitation roads in Overstrand and the Rehabilitation of existing paved roads phase 2 in Zwelihle soon.

TENDER - participation	%OF TENDER FOR ECSDP	AREA
REHABILITATION OF EXISTING PAVED ROADS IN ZWELIHLE	18%	ZWELIHLE
REHABILITATION OF EXISTING PAVED ROADS IN ZWELIHLE	18%	ZWELIHLE

- **R&H Construction** (Roberto Maree) worked as a sub-contractor on the Upgrade of Residential Roads in Mount Pleasant and manage to upgrade to 2CE/PE
- **Khutala Holdings cc** (Mongezi Mbadeni) worked as a sub-contractor on the Upgrade of Residential Roads in Mount Pleasant and currently working as a Contractor on the Provision of Cleaning Service in Hermanus. He changed his business name to Mongezi Mbadeni (PTY) LTD and is now in the process to upgrade to 2CEPE
- **Mdyosi Construction Services CC and Ndoko Service** is currently working as sub-contractors on the Rehabilitation of existing paved roads in Zwelihle and will also be able to upgrade to 2CE/PE
- **Ndoko Service** is currently working as a sub-contractor on the Housing project.

3.2 AgriParks/ Aqua Hubs and Cooperatives Development

a) Co-operatives Access to Markets

(i) Blinkwaters Co-operative took the opportunity and exhibited their products. The outcome was that of necessary exposure and ability to access the markets



Blinkwaters Co-operative sales representatives at the Hermanus Food and Wine Festival (2016)-6, 7 & 8 August 2016.

(ii) Blinkwaters Co-operative marketed at the Penguin Palooza at the Stoney Point Penguin Colony.

(iii) Blinkwaters Co-operative marketed at the Buffeljagsbaai International day of Rural Women and World Food day.

d) Kleinmond Vrou Co-operative marketed at the Buffeljagsbaai International day of Rural Women and World Food day.



Kleinmond Vrou Co-operative products at the Buffeljagsbaai International day of Rural Women and World Food day.

3.3 JOB Creation

(a) Progress Report: Jobs Created through EPWP

Targets Set and Achieved: As per targets set by National Public Works

Targets for 2016/17	Achieved for 01 Jul – 30 Sep 2016
Work Opportunities (WO) : 421	Work Opportunities (WO) : 308
Full Time Equivalent (FTE's) : 112	Full Time Equivalent (FTE's) : 48

4. CAPACITY BUILDING

4.1 Emerging Contractor/Supplier Capacity Building Training

Green Skills Training: Provincial Department of Public Works

Date: 22 – 26 August 2016

Number of Contractors: 20

The training covered the following aspects:

- Paradigm shift in respect of green skills;
- Understanding the need for water, water wastage and conservation;
- Understanding how electricity is used, the impact on the environment and ways of conserving electricity/energy;
- Know and understand waste in the construction process;
- Implementation of green skills interventions and
- Application of Green Skills Intervention within the Workplace, Submission of Green Skills projects.



4.2 Capacity Building and Skills Development (Agriparks)

A. Business development Workshop

Workshop type	NQF level 4 –Business Strategy Course
Duration	2 days
Areas covered	<ul style="list-style-type: none"> • Environment of selected business

	<ul style="list-style-type: none"> • Business Strategic Plan • Compliance to labour regulations • Calculating cost and selling prices • Customer Service • Advertisement • Developing a marketing plan
Total attendance over two days	17 people
Target beneficiaries	5 Co-operatives approved for DRDLR Funding.
Partners	DEDAT, ABSA , DRDLR



Co-operative members attending the Workshop

As part of the training the Co-operatives are to receive the BBEEE certificates free.

B. Narysec participants in Agri-parks

Youth Skills development in Agriparks Programme- Last recruitment of 2016 was in September 2016.

Area	Number of participants recruited
Gansbaai	05
Kleinmond	04
Old Recruits	24
Total number of recruitments in 2016	33



Some of the Overstrand Narysec In Agriparks participants in Thaba Nchu, Free State.

4.3 EPWP – Skills Development

- **Fire-fighter 1:** Occupational qualification for all operational firefighters. It is an internationally recognized qualification. The qualification is based on a NFPA 1001 (National fire Protection Association). The qualification is then accredited by IFSAC. (International Fire Services Accreditation Congress) It carries international recognition.
Date: 11 July – 30 September 2016: 2 Beneficiaries
- **In Service Fire Orientation Training:** Basic Fire and Rescue training
Date: 11 – 22 July 2016: 3 New Beneficiaries
- **Advance Rope Rescue Training:**
Date: 28 Sep – 6 Oct 2016: 1 Beneficiary

4.4 Entrepreneur Development

Consulting briefing sessions with EDP's

1.1 EDP Consulting Sessions

Our objective to maintaining highly classified and professional consulting techniques to our clients on the filed becomes our key responsibility. Therefore weekly briefing sessions focusing on great consulting tips, were conducted and facilitated by the Acting Projects Coordinator, in form of interactive group discussions.

Objectives for the sessions:

- Equip EDP's team with professional ways in approaching entrepreneurs and how to solve problem using basic problem solving techniques.
- To allow for an open information sharing moments, where they can feed one another on the issues they usually encounter on the daily basis in the field.
- Introduce and enforce the hands on consulting approach to be followed on capacity building projects (experiential learning).

A summary of the briefing sessions

No. of participants	Dates	Venue	Outcomes
5 EDP's	19 August 2016	LED office	-Tips for great consulting -Process consulting
	12 September 2016	Town Planning	-Understanding entrepreneurship in a local context -Understanding a client (an entrepreneur)

The session are on-going but will be conducted on weekly and monthly basis. Moreover there will be regular interventions accompanying these sessions.

1.2 SMME's (clients) eligibility study (Entrepreneurship Empowerment & Development Project)

The pre-implementation stage commenced on the 20 September – 30 September 2016, and in-depth one on one interviews with targeted emerging enterprises, selected based on the severity and the needs for participation were conducted.

The team comprised a group of four EDP's and the LED Acting projects coordinator and 22 entrepreneurs were interviewed from the historically disadvantaged communities (please refer to the table below):

Summary of Small Enterprises eligibility study

	Areas visited	Target sample	No. of Interviewees reached
1.	Hawston	9	8
2.	Kleinmond	4	3
3.	Pearly Beach	4	1
4.	Stanford	4	2
5.	Gansbaai	5	2
6.	Hermanus	2	1
7.	Zwelihle	9	7
8.	Mount Pleasant	5	0
9.	Buffels	3	0

The target sample for the study was 32 while the target population was 45 entrepreneurs and at the moment we could reach 24, due to the unavailability and cancellations of the interviews.

1.3 Clients Business profiles

Out of the data obtained from the study, we compiled business profiles in for projects and tracking purposes, these have been filed and stored for future use.

IV. FUNDING

a) *AFRIMAT*

The LED in conjunction with the Department of Mineral Resources launched a program sponsored by AFRIMAT to the amount of **R200k** aimed at training the unemployed matriculates to obtain Driver's Licence.

The project is earmarked to continue for 5 years or until all the participants obtain the Public Drivers Permit (PDP) or the funds are completely exhausted.

b) *SEFA*

The Small, Medium and Micro Enterprises (SMME) identified as one of the major stumbling blocks the inability to raise capital to kick start their business operations. LED pursued a strategic relationship with SEFA to address the aforementioned need. An MOU was signed to outline how the relationship will be serviced and most importantly how the beneficiaries will be supported.

The implementation of council resolution on the Emerging Contractors and Suppliers development necessitates that financing mechanism be in place to enable the SMME's to deliver when they secure tenders.

d) Department of Rural Development and Land Reforms

The LED embarked on a massive training program of cooperatives in 2014/2015. With cooperatives being trained and having begun to operate it became necessary that they be assisted with funding. The DRDLR was approached to assist and since have committed funding in this regard. The sum of R2.7 mil has since been approved for primary production inputs of 5 co-operatives under the Overstrand Fisher-Folk Project.

Co-operatives have identified the items they need purchased and the DRDLR is in the process of procuring the goods.

e) AgriParks/ Aqua Hub Projects:**(i) Funding for Co-operatives in the Agriparks**

Towards the Department of Land Reforms and Rural Development Agripark Project **R2,7 million** has been approved for 5 co-operative primary needs. The confirmation of funding approval date is 08 August 2016. At this point DRDLR is verifying with the cooperative the items they have identified.

(iii) Funding for 5 cooperatives in the AgriParks Project

Towards the Department of Land Reforms and Rural Development Agripark Project **R2,7 million** has been approved for 5 co-operative primary needs. The confirmation of funding approval date is 08 August 2016. At this point DRDLR is verifying with the cooperative the items they have identified.

f) Koegelberg Bioshere Marine Working Group Biosphere

The main objective of linking LED clients to this strategic forum is to ensure that growth and development within the biosphere does not harm the environment. In this regard we work with World Wide Fund (WWF) to ensure that there is no overfishing yet the fishers within the biosphere are enabled to make a living out of fishing.

V. CONCLUSION

In summary the LED department continues and remains the main driver of projects aiming at growing the social and economic development to a maximum level. We have projects in the pipeline for the 2nd Quarter such as:

The report firstly unpacked the LED's strategic implementation plan, specifically reporting on the progress of community engagement and business mobilization; youth empowerment and youth centric enterprises; flagships projects; and capacity building. Secondly emphasise was laid on funding unpacking and reporting on the potential funders we worked with in support of the upcoming projects

Projects in the Pipeline for the 2nd Quarter

- a) Grant applications for two co-operatives have been submitted to the BREEDE-GOURITZ Catchment Management Agency for grant amounts of **R50 000.00** each co-operative.
- b) Community Work Program will be is currently being lined up for implementation in the 2nd Quarter to the value of **R6 million**.



Annexure B: 1/3

TOURISM REPORT

JULY – SEPTEMBER 2016

The third quarter of 2016 was highlighted with municipal elections and we welcomed a new Executive Mayor, Rudolph Smith, new Deputy Mayor, Councillor Dudley Coetzee, as well as new Mayoral Committee Representative for Tourism, Councillor Elnora Gillion. Another achievement was the second Cape Whale Coast Mini Indaba in partnership with White Shark Projects. September was Tourism Month and Heritage Month. The Cape Whale Coast participated in both campaigns and promoted the use of #TourismForAll in all marketing efforts. October saw the launch of the Absa Cape Epic route with Hermanus announced as the departure point for Stage 1 and 2. The Whale Festival celebrated its 25th anniversary.

TOURISM DEVELOPMENTS

- Educational tour to Kayamandi, Stellenbosch, to investigate township tourism opportunities.
- Launch of Masakhane Township Tours in Gansbaai.
- August was the busiest month recorded in the history of shark cage diving operators.
- All four tourism offices reported increased bookings and walk-ins.
- August and September had whale watching operators fully booked.
- Facilitated information session between Cape Craft & Design Institute and local crafters.
- Attended Western Province Tourism's Lilizela Awards.
- Regional Tourism Organisation meetings and tourism trend analysis.

TOURISM TRENDS

- Visitor groups increased on average from a group size of 2 to 4.
- Influx of international visitors with noticeable increase in Spanish visitors.
- Bigger diversity of international visitors. Cape Whale Coast's largest overseas source markets are the UK, Dutch and German with a noticeable influx of Indian and Scandinavian tourists.
- Stony Point's penguin colony is one of the major developing attractions on Cape Whale Coast.
- Kalfiefee 4 – 9 August. Financial and logistical support with marketing and promotion.
- Hermanus Wine & Food Festival 6, 7, 8 August. Marketing support and facilitation of CPUT students to do research.
- Adventure experiences becoming increasingly popular.
- New Whale Crier, Ricardo Andrews, appointed from LED unemployment database.
- Czech TV (Ceska Televize) filmed with a crew of 10 people for 2 weeks in Hermanus. This has been broadcasted and the material will also be sold to British Media for international broadcasting.

MARKETING ACTIVITIES AND EVENTS

- Cape Whale Coast hosted 2 groups of Australian Travel Writers (ASTW). ASTW is Australia's most well respected media body and the promotional value of this visit is priceless to local tourism exposure.
- Hosted social media campaigns. #capewhalecoast trended for 6 hours on 25 August 2016 making Cape Whale Coast visible on twitter as the number one topic. Video produced.
- Assisted 10 SMMEs to exhibit their products. For some the Mini-Indaba was their first exhibition and for others it was their most valuable exhibition. Assisted with production of promotional material.
- The Cape Whale Coast Mini Indaba hosted 200 people on 24 August at Arabella. 70 tour and travel operators attended and stayed for a 2nd day of exploring the area.
- Hermanus Flower Festival 22 – 25 September, Fernkloof Nature Reserve. It was the first time in the history of the festival that all four days were sunny. According to all records the visitor numbers exceeded expectations. Final figures are being calculated.
- Funky Fynbos Festival 23 – 25 September, Gansbaai and surrounds. All activities were well attended and good feedback has been received on the mountain bike trails. Cape Whale Coast Tourism facilitated research surveys done by Cape Town University of Technology for this event. Final figures are currently calculated. This event was well shared on social media with a few short videos available.
- Absa Cape Epic stakeholder meeting held in collaboration with CPUT and Brand Capital International.

ONLINE MARKETING TOOLS

www.whalecoast.info – average page views of 1200 per month, Increase of 17%

Twitter – Total Followers 2390

Facebook – Total Likes 2600

Instagram – 730 Follows

CAPACITY BUILDING

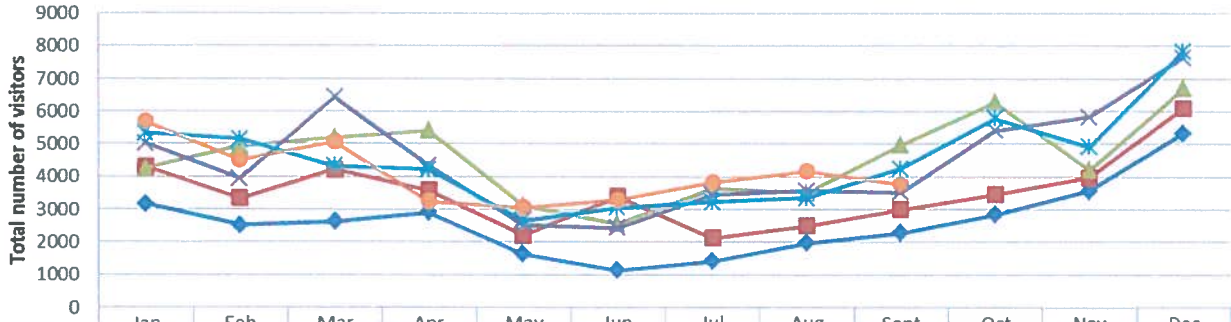
- Assisted Small, Medium and Micro Enterprises (SMME) 15 August 2016, with marketing and pricing
- Fynbos identification walks for Fernkloof Rangers. Ongoing every Wednesdays with Botanical Society.
- Continuing assistance with On the Edge at Stony Point, Betty's Bay, business development and HR.
- Facilitated development of the Betty's Bay Tourism Forum.
- Ally Msweli presented new township tour to travel trade.

LOCAL TOURISM OFFICES

- Signed Tourism Office Service Level Agreements
- Coordinated marketing activities
- Staff development at offices with new employees
- Coordinating local statistics and communication with Wesgro

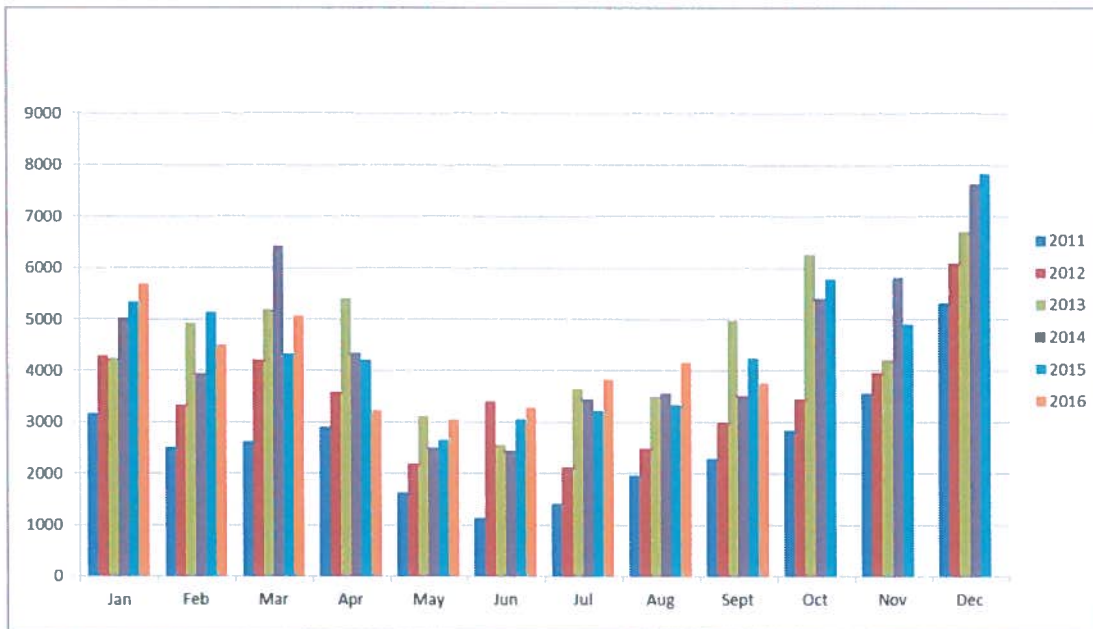
VISITOR FIGURES

Visitors to Overstrand Tourism Bureaus



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
2011	3165	2513	2618	2901	1636	1138	1414	1968	2286	2842	3566	5331
2012	4303	3334	4215	3581	2198	3395	2130	2498	2986	3457	3968	6105
2013	4244	4921	5184	5404	3113	2554	3646	3496	4975	6269	4207	6706
2014	5022	3944	6432	4338	2506	2439	3445	3561	3514	5405	5817	7645
2015	5335	5136	4328	4217	2659	3048	3227	3342	4251	5780	4916	7837
2016	5687	4513	5072	3239	3054	3281	3825	4161	3767			

TOURISM OFFICE WALK-IN



Twenty Fifth Hermanus Whale Festival