

PORTFOLIO COMMITTEE :
ECONOMIC DEVELOPMENT & TOURISM

Chairperson :

Cllr K Brice

Committee Members :

**Cllrs C Resandt, C May,
V Macotha & S Kalolo**

PORTEFEULJESKOMITEE :
EKONOMIESE ONTWIKKELING & TOERISME

Voorsitter :

Rdl K Brice

Komiteelede :

**Rdle C Resandt, C May,
V Macotha & S Kalolo**

**ECONOMIC DEVELOPMENT & TOURISM
PORTFOLIO COMMITTEE**

**EKONOMIESE ONTWIKKELING & TOERISME
PORTEFEULJEKOMITEE**

18 June 2019

I N D E X

ITEM

**PAGE
NUMBER**

APPLICATIONS FOR LEAVE OF ABSENCE

**STATEMENTS AND COMMUNICATIONS BROUGHT FORWARD BY THE
CHAIRPERSON**

- | | | |
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| 1. | ECONOMIC AND SOCIAL DEVELOPMENT AND TOURISM QUARTERLY
REPORT: JANUARY – MARCH 2019 | 1 |
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**AGENDA of the
Portfolio Committee: Economic Development & Tourism
18 June 2019
(Also the agenda for the Mayoral Committee Meeting: 26 June 2019)**

**1.
ECONOMIC AND SOCIAL DEVELOPMENT AND TOURISM QUARTERLY
REPORT: JANUARY – MARCH 2019**

9/1/2/2

**S Madikane
26 May 2019**

(028) 313 8066

Corporate Head Office

1. Executive Summary

The purpose of this report is to submit the Local Economic, Social Development and Tourism activities for the months January - March 2019 to be noted.

2. Service Delivery and Budget Implementation Plan - IGNITE

Directorate: Local Economic, Social Development and Tourism

3. Compliance with Strategic Priorities

Provision of democratic, accountable and ethical governance
Promotion of tourism, economic and social development

4. Delegated Authority

Executive Mayor

5. Legal Requirements

None

6. Background/Discussion/Evaluation/Conclusion

The Quarterly report of the Directorate is attached to be noted.

7. Financial Implications

None

8. Staff Implications

None

**AGENDA of the
Portfolio Committee: Economic Development & Tourism
18 June 2019
(Also the agenda for the Mayoral Committee Meeting: 26 June 2019)**

9. Comments from other Departments, Divisions and Administrations

None

10. Annexures

Annexure A: Economic and Social Development and Tourism Department
Quarterly Report

RECOMMENDATION:

that the 3rd quarterly report (January – March 2019) of the Directorate: Economic and Social Development and Tourism, **be noted**.

RESPONSIBLE OFFICIALS :

**X KOSI
F LLOYD
G SMIT**

TARGET DATE FOR IMPLEMENTATION :

IMMEDIATELY

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Portfolio Committee: Economic Development & Tourism
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(028) 313 8066

Corporate Head Office

**THIS MATTER SERVED BEFORE THE JOINT PORTFOLIO COMMITTEE ON
18 JUNE 2019, WHICH COMMITTEE SUPPORTED THE RECOMMENDATION**

RESPONSIBLE OFFICIALS :

**X KOSI
F LLOYD
G SMIT**

TARGET DATE FOR IMPLEMENTATION :

IMMEDIATELY



LOCAL ECONOMIC DEVELOPMENT

[Third Quarter Report]

January – March
[2019]

Deliberate Effort to Empowerment the Youth and Women

Directorate: Economic, Social Development & Tourism
Overstrand Municipality

SOCIAL DEVELOPMENT DEPARTMENT

Social development can be defined as a planned process, and an approach to the transformation of society that allows holistic development processes to take place towards the reduction or eradication of poverty, inequality and uneven or under development. Social development is thus a multidimensional process to achieve positive social change.

Poverty is a multidimensional concept that includes not only income poverty, but also the denial of opportunities and choices most basic to human development to lead a long, healthy, creative life, and enjoy a decent standard of living, freedom, dignity, self-esteem, and respect of others.

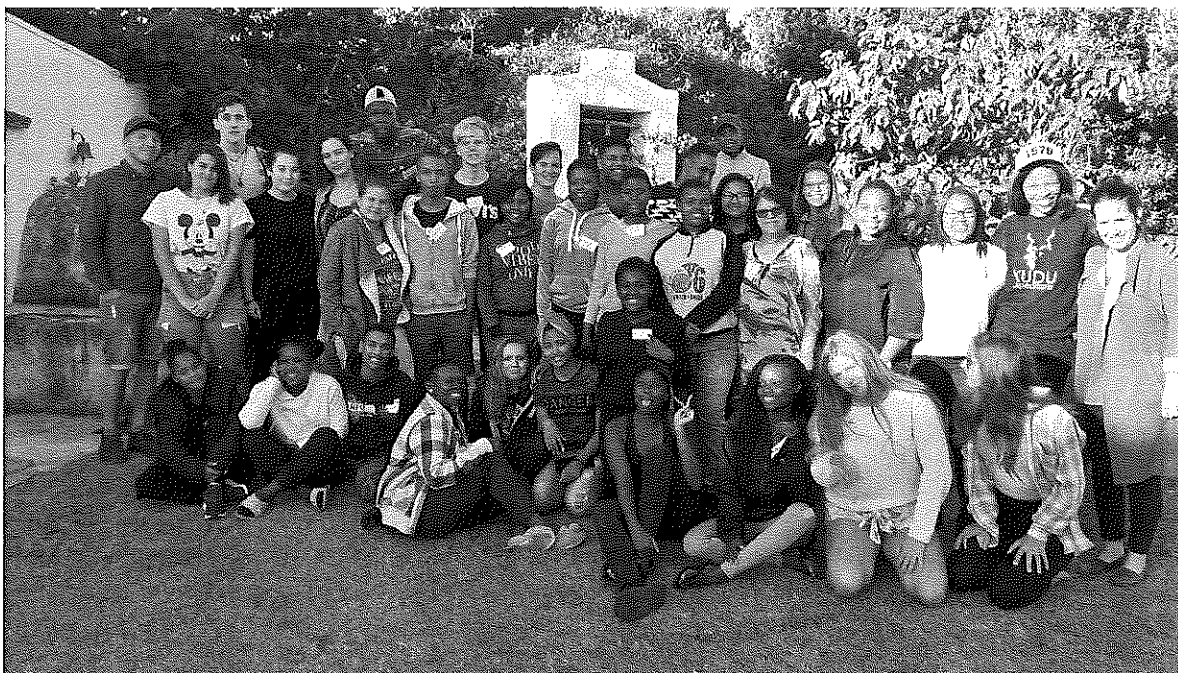
Social development is therefore necessarily a holistic and integrated approach to social and economic development that involves many different sectors. Local economic development, infrastructure development, health, environmental development housing, access to basic services, social relief, disaster management, public works and employment creation, skills development, improved livelihoods and community services for vulnerable groups are integral to the eradication of poverty.

Considering the available resources, the department submitted a social development plan with the 5 year Integrated Development Plan. The plan is focused on some of the more pressing issues that either hinder or have the potential to significantly contribute towards social development.

YOUTH

The Overstrand Junior Town Council is our flagship youth programme and it is now in its 15th year. Approximately 455 youth from all across the Overstrand has been through this programme since its inception. **Thirty five** junior town councillors from all the secondary schools and wards in the Overstrand were elected.

Thirty two of them participated in the two day leadership camp held from 19-20 January.

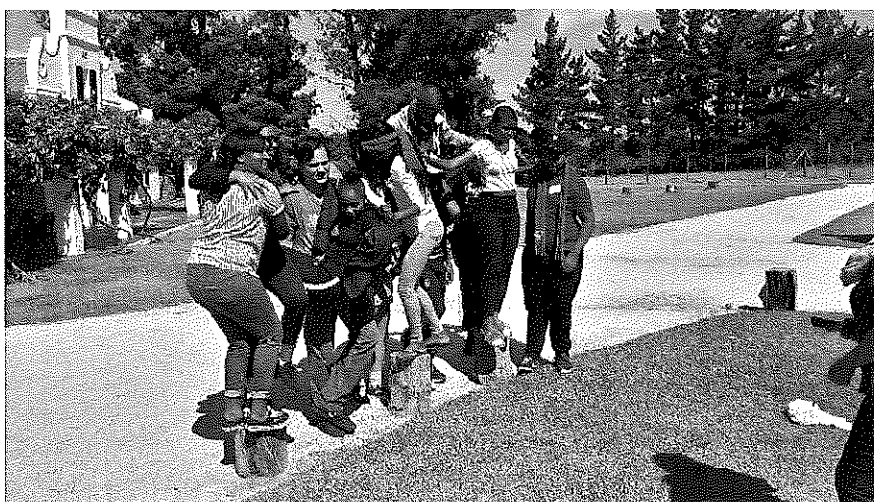


This is
what
some
JTC

members had to say about the camp:

I learnt that working as a team brings great results than to work alone. I also learnt that communication is key (Qhayiya Secondary School).

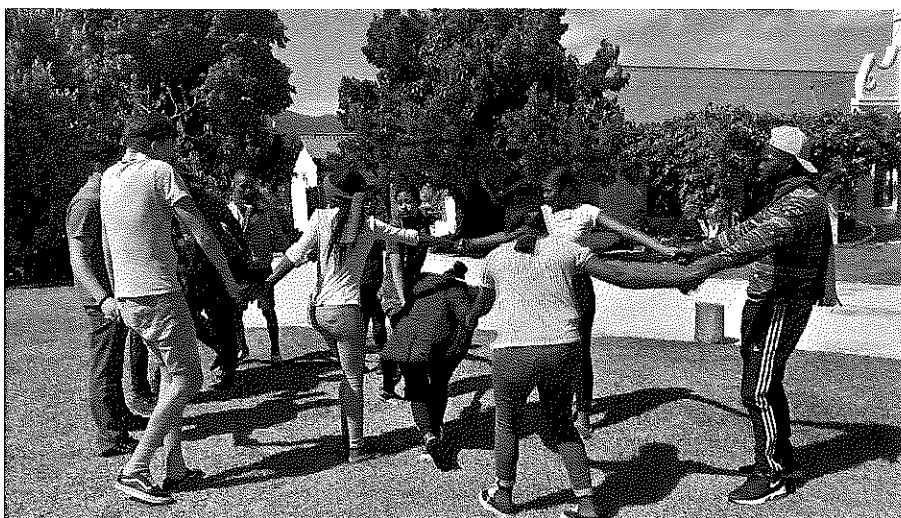
During the JTC Camp, I learnt many things. Not only about leadership but also about myself. I made friends and had amazing conversations with people whom I would have trouble with speaking to if I had not been able to partake in this wonderful opportunity (Curro Hermanus).



I learnt how quick I am to judge and that I should go out of my comfort zone to learn new amazing things that I never knew before. I learnt that we all have the same goal in mind, to better the community and to better ourselves (Curro Hermanus).



I found the camp a very enriching experience. There was just the right balance of work and play, and the activities done really opened our minds to look at things from a different perspective. I also enjoyed how everyone on camp was pushed a little bit out of their comfort zone and encouraged to socialise with people that they usually wouldn't spend time with. Overall, for me the camp was a complete success with nothing but highlights (Hermanus High).



It changed my way of thinking. I act more accurately and better towards problems. I've made a change within myself to become a leader, NOT to follow a leader (Gansbaai Academia).

The first centralised meeting also coincided with the camp. Here the JTC selected **six portfolio committees** (by school). Each school is assigned to a portfolio. It is compulsory for **each school group to be involved in at least eight service delivery projects** (at least two per term) during their term in office.

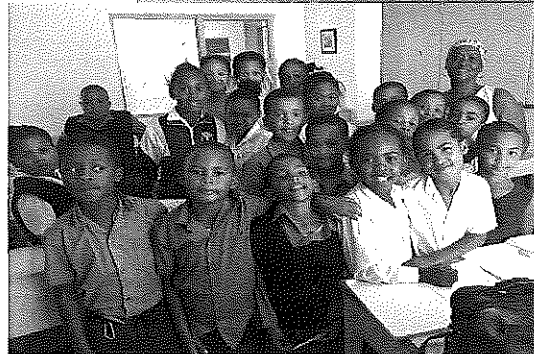
The JTC from Northcliff House started early with their service delivery projects. In February they did **clean-up project from the Old harbour to Voëlklip beach (equals 4.8 km of coastline)**. They did a second clean-up project with Walker Bay recycling to **promote a clean and healthy environment**. Initiated **secret keeper's project** – safe space and platform where teenagers can talk to someone about problems they

might have at school or home. They also met with the management of SOFCA to find out more about the needs of the centre and the necessities of the elderly.

The first semester of school ended on 15 March and started on the 2nd of April.

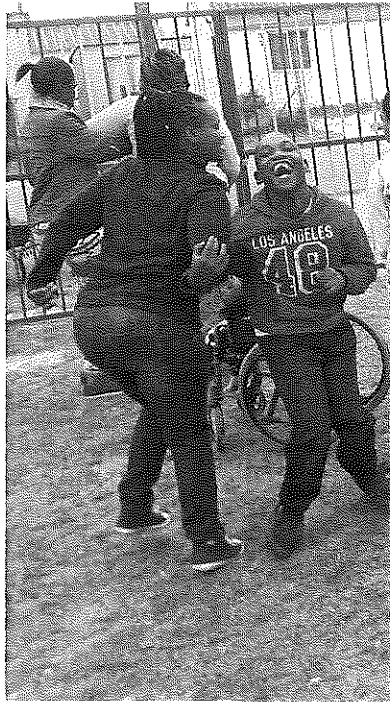
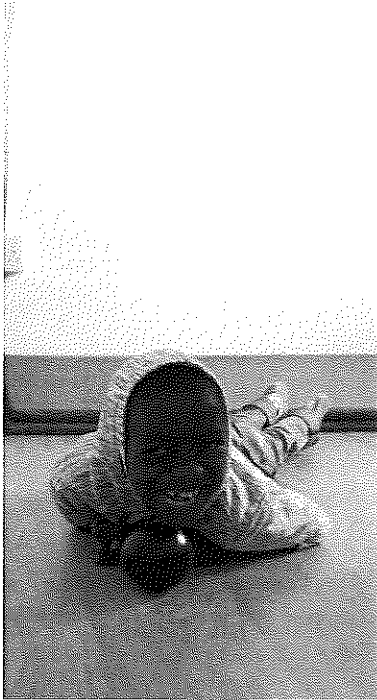
MOUNT PLEASANT AFTER SCHOOL PROGRAMME

The after school programme provides a **safe environment for 120 primary school children** every day after school during school terms. Children receive a meal, assistance with their homework, extra mural activities such as knitting, and they can participate in sport. Currently the programme has a netball team and a soccer team. Children have been exposed to tennis and chess.



ITHEMBA SPECIAL DAY CARE

The project is managed by the Overstrand Association for People with Disabilities (OAPD) and supported by the social development department through EPWP.



The need for the special day care centre was established 5 years ago by parents who listed the need for a special day-care. A social worker through social worker interventions confirmed the need for a special day-care along with respite care. The centre **provides stimulation and care to 10 children with disabilities**. The overall aim is to care for children in a safe environment and to provide therapy and **respite care**. This is the only facility of its kind in the Overstrand, and if we had a bigger facility available we could accommodate more children.

CAPE WHALE COAST TOURISM

QUARTERLY OVERVIEW

The past quarter has been one of unexpected challenges but also a number of highlights. The start to 2019 was marked with a phenomenon not experienced previously in the Overstrand – Disaster Tourism. A signal flare on New Year's Eve started wildfires that lasted two weeks. Fires also broke out in Franskraal and Hermanus. With Kogelberg Biosphere and Harold Porter closed until mid-February there was a general drop in visitor numbers before the curious onlookers arrived to see the effect of the fires. Pringle Bay recorded two record weekends of trade as a result. Social media and news broadcasts ensured that message spread fast and for the month of January the Overstrand was constantly in the media as a result of this.

A highlight of the quarter was the third hosting of the Absa Cape Epic mountain bike race with two stage locations and the start of the race taking place in Hermanus. Cycling events add a R1 billion boost to the Western Cape's economy per annum and it encouraging to note that the Cape Whale Coast shares in this. These cycling events attract thousands of local and international competitors and their supporters who often extended their trips to included further stays.

Betty's Bay ParkRun and Gansbaai Saturday Farmers Market both celebrated their first year of trading in March.

Attendance of Meetings Africa, a travel and tourism trade show, and Flight Centre Travel Expo, a travel consumer show, made sure that the Cape Whale Coast was promoted and put front of mind for those making travel plans.

MEDIA

Media exposure represents a potentially cost effective way to obtain value for Cape Whale Coast Tourism and provide news and information about our destination and its products. Editorials enhance perceptions of our region to boost tourism and investment. The total estimated advertising value for this quarter was in excess of R706 301 and the break down provided below.

- TELEVISION

- Kleinmond TV Minki DSTV channel 147. Estimated advertising value R35 000.
- Die Bloubakkie, Kleinmond on Kwela, KykNET. Estimated advertising value R50 000.

- MAGAZINES

- Country Life, January 2019 featuring Kleinmond hiking trails. Circulation of 32 000 and estimated advertising value of R53 900.
- Mango – Juice, February 2019 featuring Hermanus, whale watching, Benguela Cove Wines, Bosman Vineyards. Circulation of 25 000 with estimated advertising value of R42 000.
- Weekend Argus, 16 February 2019 The Wine Glass and wines of Hermanus region. Estimated advertising value of R56 588 with a reach of 209 000.

- Stellenbosch Visio, Summer Edition featuring Ten Things To Do in Hermanus. Distribution of 23 200 and estimated advertising value of R18 000.
- SAWUBONA, February 2019 featuring Bouchard Finlayson. Circulation of 720 000 and estimated advertising value of R63 480.
- FlySafair, February 2019 featuring whale watching. Reach of 10 000 and estimated advertising value of R32 333.
- Good Housekeeping (UK), March 2019 featuring an exclusive tour including Hermanus and Gansbaai. Circulation of 500 000 and estimated advertising value R100 000.
- Hello Magazine (UK), 25 March 2019 featuring Hermanus – Where to sleep, eat and what to do. Weekly circulation of 304 663 and estimated advertising value R255 000.

- SOCIAL MEDIA

Social media influences the way that travellers research potential destinations and the activities that they participate in once they arrive. The Cape Whale Coast prides itself in its active and consistent promotion of the region through the use of social media platforms. Our efforts are aligned with that of Wesgro and we support the #NoWhereBetter campaign. During January we reached 365 553 persons via social media platforms.

January Top Interest: Impact of the fire, fire fighters and kite surfing

February Top Interest: Stray shark in The Marine Tidal Pool, Travelling through region

March Top Interest: Absa Cape Epic, Lighthouse exhibition, fynbos

Twitter @whalecoastsa – Total Followers 3838

Facebook @whalewatchingsouthafrica – Total Page Likes 5887

Instagram @whalecoastsa – 1440 Follows

TRAINING

- Instagram Educational with 11 Stanford tourism product owners.
- Staff Educational with Hermanus Tourism and Gansbaai Tourism staff.
- Continuous mentoring of tourism staff.
- National Department of Tourism Chefs training – special module added to the training on food and wine pairing.
- 13 students graduated through the Professional Cookery Programme.

PUBLIC & STAKEHOLDER ENGAGEMENT

- SALGA, 21 February 2019. Presented at Tourism Capacity and Information Sharing Workshop.
- South African Tourism Services Association (SATSA) – participation in initial meeting to establish Overberg Chapter.
- Onrus-Vermont Business Breakfast, 11 March 2019. Presented on regional tourism.
- Hermanus Siyakha, 14 March 2019. Financial support for small business.

- Kleinmond Tourism Forum, 12 February 2019. Discussions on tourism develop for this area.
- Hermanus Varsity Trust Launch, 8 March 2019.
- Submitted 8 letters of support to assist with Wesgro funding applications.
- Facilitate opportunities for emerging tourism business promotion at Indaba.

TOURISM & TRAVEL TRADE EVENTS

Flight Centre Travel Expo

Hosted at the Ticketpro Dome in Johannesburg from 6 to 7 February with more than 100 exhibitors offering travel deals and advice, including airlines, tour operators, accommodation providers and car-rental companies. It offered a direct engagement with the Gauteng travel market and an opportunity to sell the Cape Whale Coast. There were around 20 000 visitors to the expo and R30 million in sales.

Meetings Africa

Meetings Africa took place from 26 to 27 February in Sandton and is a Pan- African Business Events trade show, which has been in existence for 13 years. The show responds to the global meetings industry's growing recognition of Africa as a sought after premier business events destination.

EVENTS

JANUARY	FEBRUARY	MARCH
Kleinmond Beach Clean Up	World Wetlands Day	Absa Cape Epic
Firefighters Benefit Concert - Kleinmond	Valentine's Events	Pringle Bay Beach Clean Up
Thank You Evening Event for firefighters - Hermanus	Birkenhead Memorial Service	Reforest Fest, Gansbaai
Raka Trail Run, Stanford	Lighthouse to Lighthouse Mountain Bike Race	Watershed Concert, Stanford Hills
	NOVA Cup Final (Rugby)	Rising Stars Concert, Hermanus
	Stanford Classic MTB	Lomond Harvest Festival
	Twilight Family Fun Run, Hermanus	Baardskeerdersbos Bazaar
		2019 EWASA Championship Endurance Walk
		Stanford River Festival

EVENT IMPACT

- Birkenhead Memorial, Gansbaai. 120 individuals went out on the boats while 60 persons attended the memorial service. This event only impacts on restaurants in the region with very few people staying over.

- EWASA Championship Endurance Walk, 180 SAPS representatives from all over South Africa doing a 2 day endurance walk of 75kms from a base in Gansbaai.
- Lighthouse to Lighthouse Mountain Bike Race, Gansbaai. 2018 was cancelled due to lack of entries. 2019 had 132 entries and impacted on accommodation with entrants camping or staying over. R1000 per single entrant and R900 for teams. Proceeds went to LIONS Club for charitable disbursements.
- Raka Trail Run. Record 171 entries. 30 online, 141 on morning of race. R20 000 raised for Stanford farm school.
- Reforest Fest, Gansbaai, planted 9800 trees and hosted 1200 families. At an average of 3 people per family this is 3600 people attending. The significance of this festival is that it addresses large scale restoration within a festival environment. This festival aligns with the aims of Responsible Tourism. Tickets sales averaged at R450pp and impacts on the local economy as it's a weekend affair.
- Stanford Classic MTB took place over 2 days at Stanford Valley. 280 participants at R2800pp which included accommodation. Many spectators stayed locally.
- Stanford River Festival, a morning event organised by the Stanford Canoe Club and assisted by Grootbos Foundation. 140 entries at R120 per person. Beneficiaries of the event are the children of Stanford who participate in the Rock the Boat development canoeing and water safety programme.
- Watershed Concert, Stanford Hills hosted 1300 attendees and filled the venue to capacity.

SIGNATURE EVENT : Absa Cape Epic

The 2019 Absa Cape Epic route – sponsored by Land Rover, the Official Vehicle and Route Partner – was 8 days, 624 kilometres and 16 650 meters of climbing.

Hermanus was host for the start of the event and the first 2 stages. It involved 1300 cyclists – 650 teams who entered at R82 900 per team.

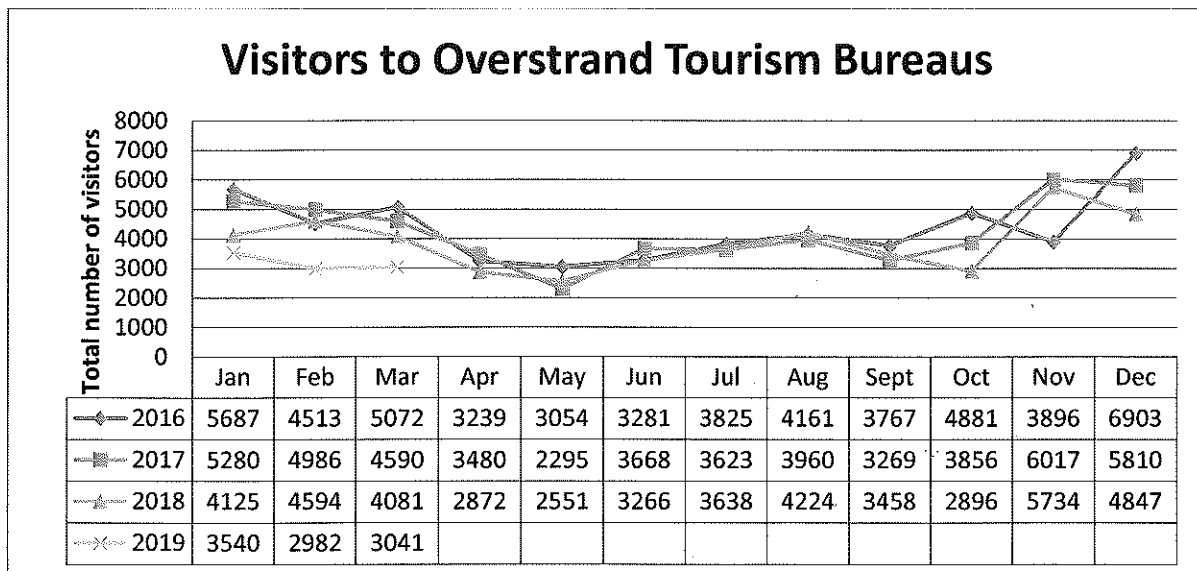
The Absa Cape Epic impacted as follows:

- 1300 cyclists
- 200 media representatives
- 3900 supporters
- R10 000 donated Hermanus Shelter for the Homeless
- Local laundry services contracted
- All leftover foods to charity organisations
- Fly-over competition with R5000 prize to be announced - Solitaire Chickens or Rotary likely winners
- Local wines as prizes and sold during Stage 1 and 2
- R300m impact on the economy of the Western Cape and estimated R75m impacting locally
- R68 000 was raised for charity in total through the Absa Cape Epic
- R650m in media coverage exposure
- Priceless media coverage
- Social Media:
 - Engagements: 38 724
 - Reshares: 9227
 - Replies: 29 497
- YouTube:
 - Total Minutes watched: 20 111 476
 - Average view duration: 14:33
 - Views: 1 381 376
- Live broadcast views on YouTube:

- Total minutes watched: 19 530 332
- Total people reached: 6 917 357
- Total views: 890 013
- Live broadcast views on Facebook:
 - Total views: 583 000
 - Total people reached: 1 337 964
 - Total shares: 4 300

VISITOR INFORMATION CENTRE STATISTICS

The four Visitor Information Centres (VICs) are physical locations where travellers can go to acquire information. For a long time, VICs played a key role as the middleman linking tourists and suppliers to one another. With the advances in technology VICs have evolved. Today, not only do they provide information, they also generate revenue, collect data on travellers, market the destination, and engage the local community. This evolved approach to VICs makes them valuable to both the local community and the incoming tourists.



Cape Overberg Visitor Trends

Jan - Dec 2018

WESGRO

cape town & western cape
tourism, trade & investment

%

share of overseas visitors	58%
share of domestic visitors	42%
share of overnight visitors	74.4%
share of day visitors	25.6%

Top 3

international markets

United Kingdom	(25.2%)
Germany	(21.6%)
USA	(6.2%)

Top 3

domestic markets

Western Cape	(58.8%)
Gauteng	(13.6%)
Northern Cape	(8.9%)

Main purpose of visit

Holiday/Leisure	93.9%
Business	2.3%
VFR	1.9%



Travel group size

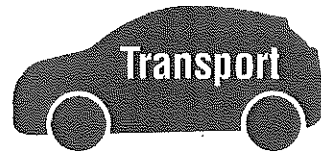
Pairs	43.4%
Five+	25.1%

Age group

36-50	(32.8%)
51-70	(33.3%)

Length of stay

1 night	54.9%
2 nights	10.4%
3 nights	3.8%



Transport

Rented car	48%
Own vehicle	39.4%

Top information sources

Internet	11.4%
Word of mouth	60.8%

Average daily spend
R500 - R1000 (38.1%)



Top 3 activities in the Cape Overberg

Scenic Drives	(36.9%)
Outdoor Activities	(11.3%)
Cuisine	(7.7%)

LOCAL ECONOMIC DEVELOPMENT INTERVENTIONS

1. ENTERPRISE AND INFORMAL DEVELOPMENT PROGRAMME

The objective of the Enterprise Development Programme is to create sustainable businesses to grow and lead to job creation, which in turn contributes to economic growth. The programme allow for the growth of more small and emerging businesses to provide those entering the job market with opportunities and ensures the sustainability of the jobs.

An exercise was conducted to identify spaces wherein informal trading is taking place with the view to obtain a better understanding of the spread of such entities in Zwelihle.

Updates

- The programme supported 44 SMME's from January – March 2019 . Entrepreneurs came predominantly looking for services pertaining to:
 - Business registration and tax clearance
 - Financial Management primarily effective management of cashflow
 -
- The 32 SMME's supported in the 2nd quarter, combined with 35 supported in the 1st quarter and 44 on 3rd quarter accounts 92.5% of the 120 target for the financial year (2018/19). It is projected that the difference to the target, 7, 5%, will be reached by mid May 2019.

Youth and Women Support

Special attention is being given to providing assistance to the youth and women entrepreneurs across the Overstrand. These interventions are facilitated through direct engagement by the Enterprise Development Practitioners (EDP's)

Outputs
<ul style="list-style-type: none"> • 17.5% Youth Owned Enterprises (aged 22-35) • 36.5% Women Owned Enterprises (less & over 35)

(a) PIG FARMERS WORKSHOP

The workshop provided an opportunity to the stakeholders to deliberate about the critical challenges faced by the pig farmers. The following key challenges were identified:

- a. The unsuitability of the land. It is important to note that the land was given to the farmers to use as a short term measure until a suitable land could be found.
- b. The unfavourable winter weather. The winter rains makes conditions worse due to poor draining of the type of soil on the farm resulting in pigs standing permanently in the mud.
- c. Intervention by NSPCA. Farmers were informed of the legislative framework within which pig farming must be conducted and the role of NSPCA of regulating farming activities particularly with regard to animal welfare.

d. Lack of cooperation from some farmers who refuse to adhere by the rules and guidelines of farming on the land. And lastly,

e. The issue of the lease agreement which has not yet been signed by the lessees. Town planning dealt with the matter and outlined a process to be followed to ensure that the lease agreement is finalized and signed by both parties.

ANIMAL WELFARE WORKSHOP

Following the conflict between pig farmers and Hermanus Animal Welfare, a workshop on the wellbeing of animals and how to take care of pigs was conducted by Animal Welfare and LED. The main objectives of the intervention were:

- to provide practical assistance to the farmers with regard to how to look after their animals.
- to discuss the legislative framework which guides and regulates pig farming
- to share best practice of farming taking lessons from other small scale farmers

The farmers gave an undertaking to apply the lessons learnt and to cooperate with the VET interns to provide better living conditions for the pigs.



Photo: Animal wellbeing workshop

(b) PROVINCIAL TREASURY COMMODITY ROADSHOWS

The Western Cape Provincial Treasury Directorate, subsequent to direct engagement by the Overstrand Municipality, conducted two specific workshops in the Overstrand. The roadshows were aimed at providing clarity on how to ensure that the commodities which the entrepreneurs can supply are clearly stated on the supplier database.

The training took place:

Date	Venue	Service Provider
	Protea Dorp Community Hall, Kleinmond	Provincial Treasury (SCM)

1 February 2019	Moffat Hall, Mount Pleasant	Provincial Treasury (SCM)
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(c) SOCIAL FACILITATION AND FEASIBILITY STUDY IN HAWSTON

The Industrial Hub in Hawston has been identified and a feasibility study was conducted by an external service provider with assistance from LED.

The main objectives of the exercise was to evaluate the potential of the Hub and conduct a social facilitation for the offerings. To consider the community input, the current and market as well as business feasibility. This done in support of Overstrand of new approach to developing community products being done through construction, rehabilitation, revitalisation, new development and heritage preservation.

The following outcomes were realised:

- a. Three fully fledged and extensive consultative meetings were held in the Thusong Hall in Hawston attended by about 23 persons in average.
- b. A report was finalized which gave concrete recommendations which will be implemented.
- c. Processes are underway, currently, which are looking at issues of readiness and these processes are championed by the community.

(d) THUSONG PROGRAMME FORUM CONFERENCE IN BEAU FORT WEST (SERVICE DELIVERY INTEGRATION)

The Department of Local Government hosted a Thusong Programme Forum meeting in Beaufort West held on the 7 & 8 March 2019. The conference located the role of LED as being in right in the centre of the Thusong concept primarily as the latter relates to enterprise development, economic development projects and strategic development of entrepreneurs.

(e) NARYSEC RECRUITMENT

The NARYSEC recruitment started in March targeting areas (Gansbaai, Pearly Beach and Bafelsjag). The target age was 18-25 years unemployed youth.

The selected Young people left for 3 months training to Bloemfontein and after the training HIK has agreed to take employ trainees in a 2 year contract, and possibly permanent positions for those who do well

Shortlisting dates	Candidates applied	Candidates interviewed	Partners
25 March – 1 April	24	18	DRDLR, LED and HIK

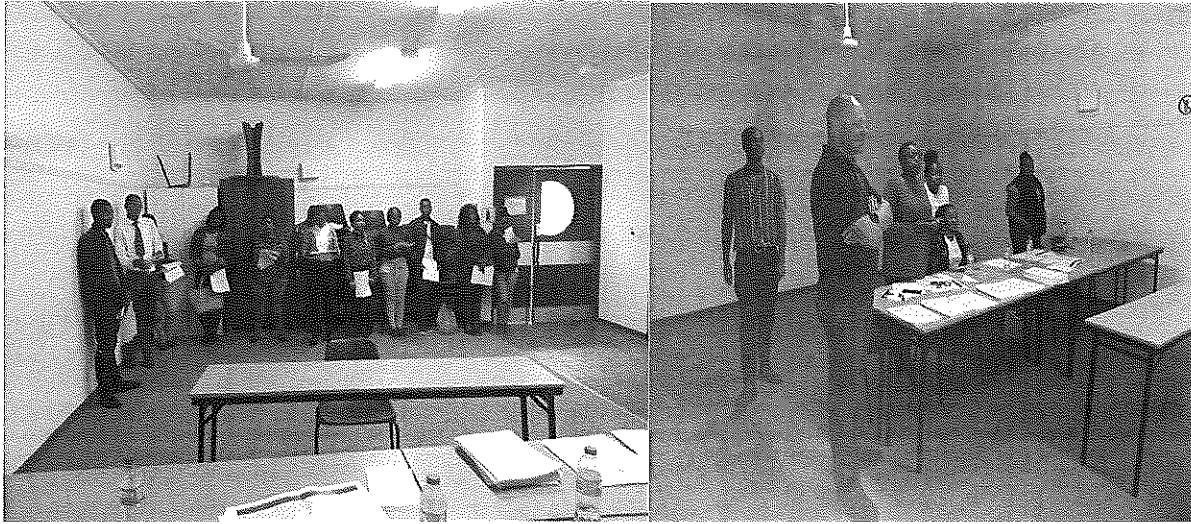


Photo: Narysec Shortlisting at Gansbaai Library

(f) HERMANNUS SIYAKHA LAUNCH

The Siyakha Project aims to offer and assist Micro enterprises with start-up funding to start their ventures and contribute to the economy of the Overstrand.

The interviews conducted by Siyakha team revealed a change of mind-set where there was a noticeable shift from the traditional economic opportunities which were pursued by entrepreneurs in the yester year to more dynamic economic opportunities of the 21st century. It was interesting to notice that all entrepreneurs who granted funding were able to kick start their businesses within a week.

Launch date	Venue	Launched by
18 March 2019	RDP Zwelihle (Youth Café)	Hermanus Siyakha



Photo: Hermanus Siyakha Launch (RDP)

1. EMERGING CONTRACTOR AND SUPPLIER DEVELOPMENT

The Emerging Contractor Development is a deliberate and a managed process to achieve targeted developmental outcomes that improves contractor: grading status, performance, quality, equity and targeted ownership. It forms part of the flagship development unit to become a substance for construction and civil industry.

(a) UPDATES

- About 20 emerging contractors (quarter 2) supported in terms of the Emerging Contractor Development Programme. The target for 2018-19 financial year is 50 and 61 (122%) emerging contractors has already been supported and the support is continuous
- In terms of the demographics: 35% of emerging contractors supported were women owned enterprises and 10% Youth owned.

(b) NHBRC 4 DAYS TRAINING WITH GB 1 CONTRACTORS

The Provincial Department of Human Settlement, NHBRC and LED conducted a 4 days training for CIDB GB (General Building) 1 contractors. The aim of the training was to equip emerging contractors with key and important techniques and skills in the constructions sites.

The main target for this training was mainly women and youth, but the attendance was also open to all GB1 contractors

Date (s)	Venue	Attendance	Facilitator
18 - 22	Masakhane Community Hall	31	NHBRC

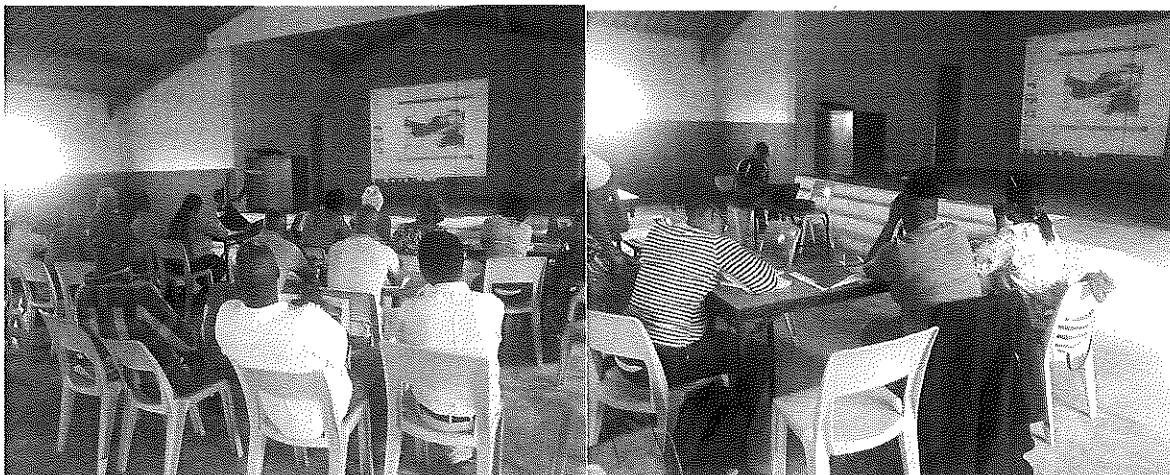


Photo: GB1 NHBRC training in Masakhane

(c) SUPPORT BASE

This section presents the type of support given to the emerging contractors in this quarter listed in an ascending orders (from most demanded to less):

- **CIDB Applications** – The office assist with the registration process, creating a link between the contractor and CIDB administration. Key to that is maintenance and facilitation of communication between the applicant and CIDB and 11 contractors successes fully registered for CIDB.
- **CSD (Central Supplier Database)** – Since the adoption of the 2017 PPPFA regulations came into effect the suppliers which obligates the suppliers to be registered on the National Treasury (CSD), the office had received a rising number of CSD registrations. In this quarter 10 suppliers registered through the LED office
- **COIDA (Letter of Good Standing)** – Most emerging contractors are struggling obtaining or getting help to the Compensation Fund division of the Department of Labour. Hence LED started investing some extra capacity with COIDA registrations to emerging contractors
- **CIPC Updates** – the business registration function has been shifted from the LED office to SEDA, however LED continues assisting with information updates when necessary

2. LINKAGES ESTABLISHED

(a) Updates

Other spheres of government including government agencies and non-government organizations play a critical role in assisting the municipality outside its mandate to boost and attain economic growth in both the region and locality.

Inter-alia in the second quarter 98 linkages were established

(b) Sectors of links

Stakeholder	Description
National Student Financial Aid Scheme (NSFAS)	For access to free education
Construction Industry Development Board (CIDB)	For Grading applications and training
Companies and Intellectual Property Commission (CIPC)	For business registration and compliances
Department of Labour	Letter of good standing and application for compensation fund
Western Cape Government	Provincial SCM supplier database
Department of Social Development	For Non Profit of registration

3. WALK IN STATISTICS

The Local Economic Development office and satellite offices operates as walk in centres, where the public can come and access services and consultations with officials. The offices offers a ranges of services (Job

creation opportunities, SMME Development and Entrepreneurship, Youth initiatives, Study opportunities, internet access and linkages with other spheres of government and the private sector.

The walk in statistics derives from the record from the number of people visiting the office for the above listed services, the statistics are collected and reported monthly. This report contains statistics from January – March 2019

(a) Frequency table

<i>Service required</i>	January	February	March	Totals
<i>Looking for Job Opportunities</i>	145	116	58	319
<i>SMME's Engagement</i>	37	22	17	76
<i>Business Registration</i>	6	5	2	13
<i>Contractor Development</i>	7	7	9	23
<i>CIPC Linkages</i>	11	8	6	25
<i>CIDB Linkage</i>	5	1	3	8
<i>SEDA</i>	0	2	1	3
<i>NHBRC</i>	0	0	1	1
<i>PSIRA</i>	0	1	0	1
<i>IDC</i>	0	1	0	1
<i>Bursary & Career information</i>	2	0	0	2
<i>Municipal Supply Chain Database</i>	3	0	0	3
<i>Ariba</i>	0	1	1	2
<i>Central Supply Chain Database</i>	0	1	0	1
<i>Internet search</i>	26	26	26	78
<i>New Co-operative</i>	2	0	0	2
<i>New Company</i>	1	0	2	3
TOTAL	210	188	120	518

(b) Interpretation

LED monitors the statistics on the usage of the Walk-in Centre (outreach & referral purposes) through the attendance registers on a monthly basis

- In the 3rd quarter the walk in centre received 518 visits for different types of services ranging from (job search, internet usage, contractor related matters, SMME engagements, linkages with other organizations etc.
- January had the highest number of walk-ins (210) 40.1% compared to 188 (February) and 120 (March)
- People looking for job opportunities visited the office in 319 occasions (61.5%) of the total walk-ins for the quarter. These figure are influenced by the seasonal work opportunities that just ended early January and people kept looking for jobs
- The percent of people looking for jobs has risen in the 3rd quarter as compared to the previous quarter (228). The rise is unexpectedly up, meaning after the end of the seasonal opportunities people were left jobless and looked for employment and the fact that the Overstrand is regarded is an opportunity heaven hence the rise in unemployment
- There were 78 (15%) internet users in the quarter, this was due to the high rate of job searches, and business commitments

- SMME engagement 14.6% shows the interaction of LED with SMME's who constantly come looking for business opportunities and assistance with their existing ventures